



ENGAGE

SPRING 21

VIRTUAL CONFERENCE

APRIL 12 - MAY 8

Event Overview

NSTA Engage: Spring 21 features four weeks of exciting Keynote Speakers, Networking Events, Topical Sessions, Marketplace Partner Workshops, and more!

April 12 – May 8, 2021



April 12–17

Elementary



April 19–24

Middle Level



April 26–May 1

High School Level



May 3–8

Post-secondary and
Informal Education

Weekly Program Schedule (4 weeks)

Monday

5:30-7:00 pm
Keynote Speaker

Tuesday

4:00-7:00 pm
Academic Programming

Wednesday

11:00 am-2:45 pm
Marketplace Partner Workshops

4:00-7:00 pm
Academic Programming

Thursday

11:00 am-2:45 pm
Marketplace Partner Workshops

4:00-7:00 pm
Academic Programming

Friday

11:00-11:45 am
Marketplace Partner Keynote

12:00-4:45 pm
Marketplace Partner Workshops

Saturday

4:00-7:15 pm
Academic Programming

ALL TIMES EASTERN

Marketplace Partners

Featured Workshops Schedule

Weekly Program Schedule (4 weeks)



Wednesday

11:00-11:45 am

12:00-12:45 pm

1:00-1:45 pm

2:00-2:45 pm



Thursday

11:00-11:45 am

12:00-12:45 pm

1:00-1:45 pm

2:00-2:45 pm



Friday

12:00-12:45 pm

1:00-1:45pm

2:00-2:45 pm

3:00-3:45 pm








4:00-4:45 pm

ALL TIMES EASTERN

www.nsta.org/nsta-engage-spring21

Attendee Profile

NSTA Engage: Spring21 will bring together educators from all grade levels, discipline categories and roles including:

-  Teachers
-  Administrators
-  Professors
-  Department Heads
-  Supervisors/Coordinators
-  Principals
-  Administrators

What our Attendees Say about NSTA Engage



My boss said “I highly recommend you attend this.”



I work at Washington University and provide PD to teachers in the metropolitan St. Louis area. So I am always looking out for better ways to support teachers. Thank you! It was all great!!!



I thought the virtual aspect of the conference went incredibly smoothly. I was impressed with how easy everything was, and I am very glad to have the recordings so I can go back and watch the sessions I missed.

NSTA Engage: Spring21 • Grade Level

Attendee Profile

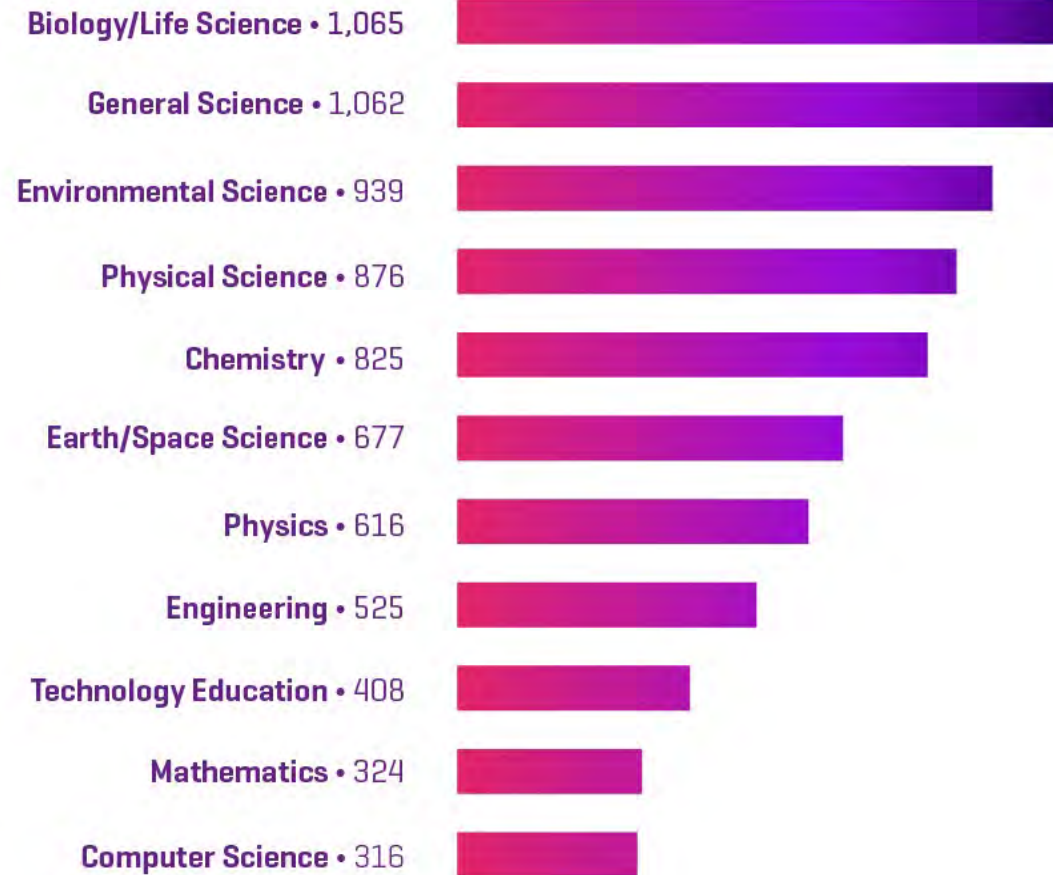
NSTA Engage: Spring21 will bring together educators from all grade levels, discipline categories and roles including:



*ATTENDEES MAY SELECT ALL GRADE LEVELS THAT APPLY

NSTA Engage: Spring21 • Disciplines

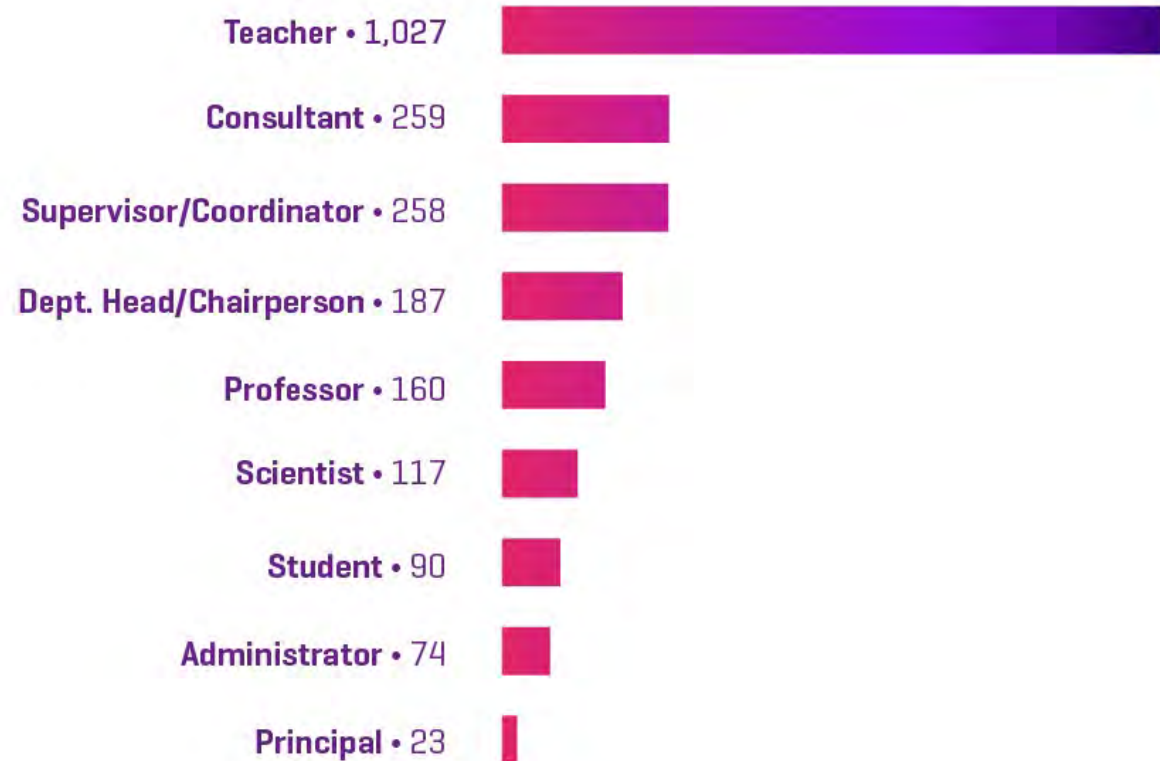
Attendee Profile



*ATTENDEES MAY SELECT ALL DISCIPLINES THAT APPLY

NSTA Engage: Spring21 • Positions

Attendee Profile



*ATTENDEES MAY SELECT ALL POSITIONS THAT APPLY

Marketplace Partners

Advantages

Generate Leads

Create new business opportunities by connecting with new prospects

Showcase thought leadership

Position your brand at the forefront of innovative thinking

Launch a product or service

Tell a captivating story about the development of your new product and service

Brand repositioning

Share a new brand mission and message

Insight gathering

Tap into our audience to ponder what's new and what's next (listen, share and learn)

Trusted partner

Align with a trusted, mission-oriented partner

No Booth Staffing Required

You receive lead information for everyone that clicked into your Resource Page

It's All About Engagement & Education



Host a live workshop where the star of the show is education and thought leadership.



Build an engaging Partner Resource page where attendees can explore your materials and interact with your team.

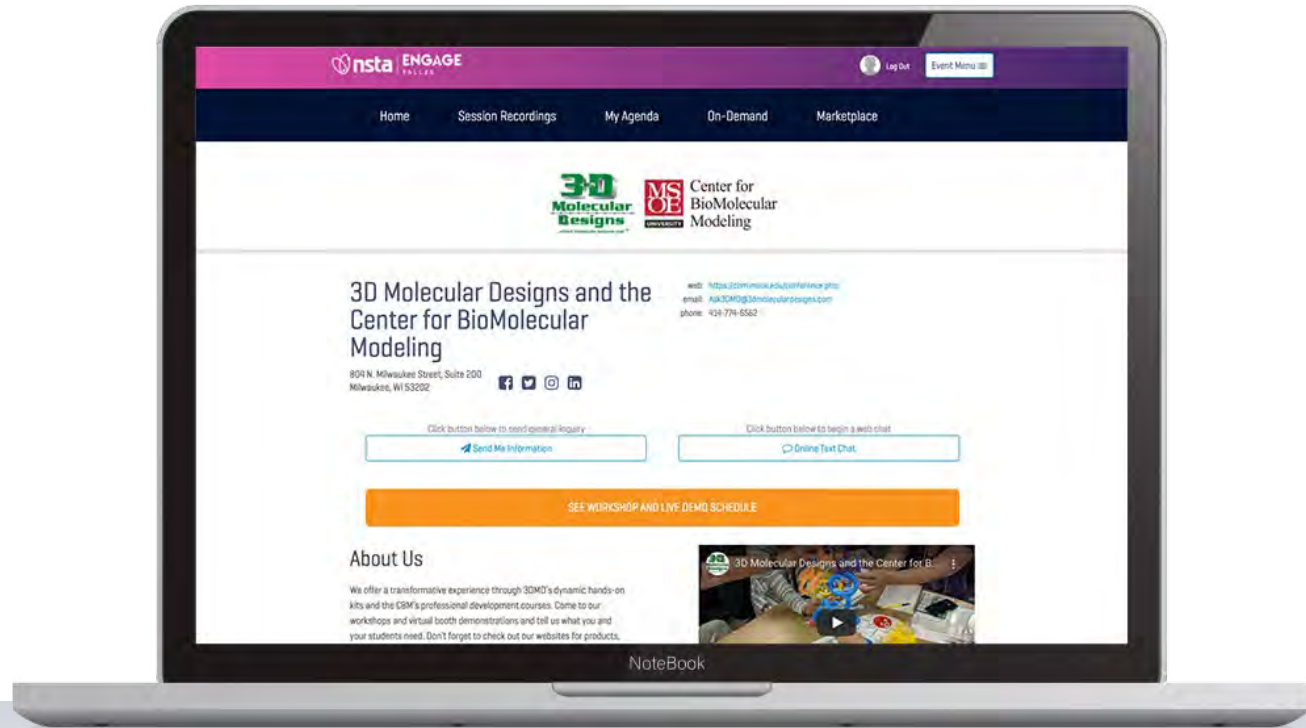


We're focused on helping your team demonstrate how your amazing products and services can benefit educators.

Marketplace Partner

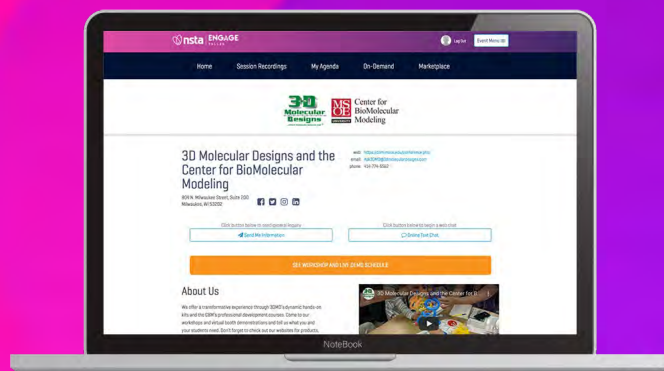
Resource Pages

Tell Your Brand Story



Marketplace Partners

Resource Page Features



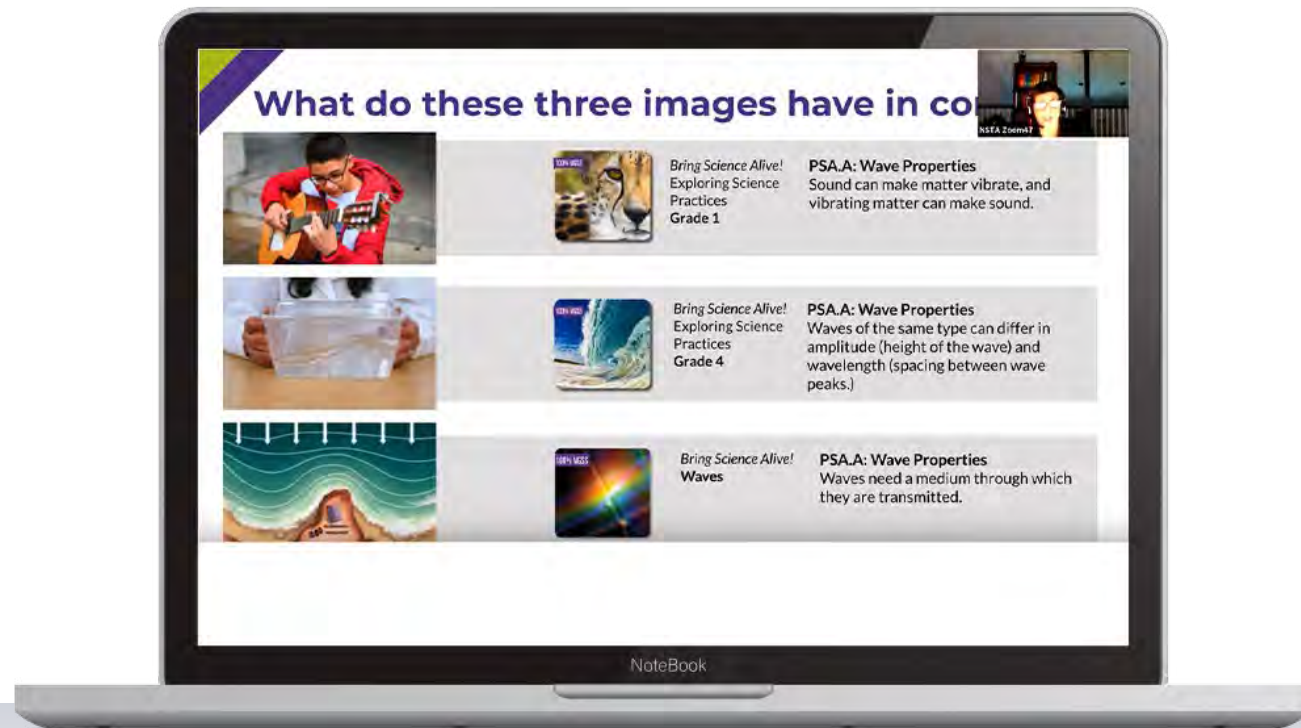
Your Marketplace Partner Resource page is a dedicated, branded space within the event platform showcasing your products, programs and services. Features include:

Features include:

- Company Logo (400x125)
- Company Contact information
- Social Media Links
- Company description
- Sales Contact information
- Product Categories, Grade Levels Served
- Marketplace Partner Workshop Schedule
- Upload Video, Resource links
- Lead Capture & Live Reporting of all Attendees who visited your page
- Inclusion in Marketplace Partner Directory

Marketplace Partner

Demonstrate expertise and thought-leadership



Marketplace Partner Opportunities

Base	Silver Partner Sponsorship	Gold Partner Sponsorship
\$1,495	\$2,495 Member; \$3,495 Non-Member	\$4,995 Member; \$6,495 Non-Member
<ul style="list-style-type: none"> • Partner Resource Page • Two (2) Registrations to full programming for NSTA Engage: Fall20 • One (1) Featured Video (max 30 minutes in length) • Two (2) PDF's or URL Links • Two (2) Product/Service Showcases • One (1) Marketplace Partner Featured Workshop 	<ul style="list-style-type: none"> • Partner Resource Page • Four (4) Registrations to full programming for NSTA Engage: Spring21 • One (1) Featured Video + Three (3) Bonus Videos (max 30 minutes in length) • Six (6) PDF's or URL Links • Four (4) Product/Service Showcases • One (1) Featured Social Media Post • Two (2) Marketplace Partner Featured Workshops 	<ul style="list-style-type: none"> • Partner Resource Page • Eight (8) Registrations to full programming for NSTA Engage: Spring21 • One (1) Featured Video + Seven (7) Bonus Videos (max 30 minutes in length) • Ten (10) PDF's or URL Links • Eight (8) Product/Service Showcases • Two (2) Featured Social Media Posts • Four (4) Marketplace Partner Featured Workshops • Email list of all Attendees who did not opt-out (available 2 weeks prior to show) • Logo on Event Homepage • Logo inclusion in Event Marketing Emails • Up to :90 second promo video on Marketplace page (nsta.org)

Special Event Sponsorships



Inquire for details

Become a Year-Round Marketplace Partner

Year-Round Marketplace Partner

\$7,495 For-Profit • \$6,495 Non-Profit

- Resource Page in NSTA Marketplace on NSTA.org (12 months)
- Corporate Membership (12 months)
- 1 Virtual Workshop (over the course of 12 months – not related to Engage)
- Marketplace Partner Resource Page in NSTA Engage events (minimum 3 events in 2021)
- Resource Page includes:
 - Company Information
 - Send a Message feature
 - 8 Videos (1 Featured Video + 7 Additional Videos)
 - 10 Material Listings (Name, Description, Add to User Library)
 - 8 Product/Service Showcases (Image, Title, Description, Link to Site, Option to mark as new)

Contact us today for more details!

www.nsta.org/nsta-engage-spring21



VIRTUAL CONFERENCE • **APRIL 12 - MAY 8**

Learn More about being a Marketplace Partner and Sponsor Options

Contact Us Today!

www.nsta.org/nsta-engage-spring21

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