



NSTA Chapter and Associated Group Share-a-thon

2012 National Congress on Science Education

Friday July 19, 2013

Saturday, July 20, 2013

San Juan, Puerto Rico

Ken Rosenbaum (Chapter Relations Consultant)



Promoting Excellence and Innovation in Science Teaching and Learning for All

Share information about your Association

- What are your Success Stories?
- What are your Challenges?
- Share Unique Ideas and Approaches

Membership Benefits (10 minutes)

In addition to the conference each year, What are you offering your members?

What is your member value proposition?

Share information about your Conventions/Conferences (10 minutes)

- Program – Sessions/Strands
- Speakers
- Exhibits – Deposits and Fees
- Registration Fees
- Banquet/Meal Functions
- Marketing your Conference
- Attendance

Budget and Financial Matters (10 minutes)

- Budgeting (operational; conference)
- Dues Revenue: Membership fees and categories
- Conference Revenue/Expenses:
 - Convention fees and categories
 - Exhibit Fees
 - Workshop Fees
- Other expenses:
 - Insurance (D&O; Conference Liability)
 - Tax filings, annual registration, etc.
 - General operations, salaries/stipends
 - Teacher Awards
- Other non-dues revenue
 - Income from newsletters, ads, etc.
 - Partnerships, revenue-sharing, etc.

Collaborations (10 minutes)

- With other Chapters/Associated Groups
- Corporations (sponsors for specific events)
- School Systems and/or DOE
- NSTA
- Informal Science Educators (Zoos, Museums, etc.)
- Universities
- Other Collaborations

Elected Leaders & Staff (10 minutes)

- Roles and Responsibilities
- Management Skills & Job Descriptions
- Volunteers
- Paid Volunteers - Recruiting and Retaining
- Paid Staff
- Leader Travel Expenses
- Conference Chair

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