

Feature Article Rubric

MAQUILADORES, HURRICANE KATRINA, TAR CREEK

	4	3 - 2	1
Purpose Development of purpose and focused topic	<p>States a clear and fully realized purpose for writing. All details and information contribute to the author's purpose</p> <p>The topic is fully developed using relevant text- based facts, information, concrete details, quotations, data, and examples</p> <p>Draws a meaningful connection between environmental racism and the information in the research materials; elevates the stories of those affected by environmental injustice</p>	<p>States a clear author's purpose with information that mostly contributes to the author's purpose</p> <p>Includes relevant information to connect details from the case study to the topic of environmental injustice</p>	<p>Unclear purpose</p> <p>Overall lack of development of one focused topic</p>
Organization	<p>Synthesizes breadth of information from case study research materials and prioritizes main ideas and key components</p> <p>Releases information in an order that builds on the reader's understanding and enhances the author's purpose</p>	<p>Breadth of information from research is broken down into sections by topic</p>	<p>Most information is not sorted into clear categories or sections; topics overlap and bleed from section to section</p>
Evidence	<p>Utilizes various means of evidence, citing multimedia sources, visuals, anecdotes and personal stories, and informational texts</p> <p>Includes varying pieces of information that support claims made in topic sentences and prove the injustice and the realities of environmental racism. Evidence includes both facts and data taken from graphs and maps, as well as quotes from personal stories and experiences</p>	<p>Utilizes evidence from various sources to demonstrate the connection between environmental racism and the case study at hand</p>	<p>Includes little to no evidence</p> <p>Evidence is not relevant or meaningful; does not connect to the purpose or expand the reader's understanding</p>
Style and Craft	<p>Utilizes purposeful and varied sentence structure</p>	<p>Evokes empathy and concern with academic language, domain- specific language, and</p>	<p>Lacks compelling narrative flow; reads</p>

	Strategic use of academic language and domain- specific vocabulary to both educate the reader and evoke empathy about the topic; use of compelling language that appeals to the reader's ethos; Elevates others' stories with a crafted combination of compassion and evidence	compelling word choice	more so as a synthesized delivery of facts and details rather than a feature article crafted with voice and compassion
Text Features	Includes all major feature article text features such as title, subtitle, heading, images, and captions. Professional font and appropriate font size are used for all text features Enhances the purpose of the story and provides information that grabs the reader's attention. When skimming the text, readers can get the gist of the problem and feel compelled to learn more	Includes all major feature article text features such as title, subtitle, heading, images, and captions. Professional font and appropriate font size are used for all text features	Little to no text features includes. Overall misuse of text features Text features do not enhance the meaning of the article, grab the reader's attention, or connect to the focused topic
Conventions	Contains minimal to no errors in conventions (grammar, spelling, punctuation, capitalization). All quotes are embedded correctly.	Some errors in conventions lead to confusion or disruption in reader experience.	Multiple errors in conventions; overall distracting from the content of the article

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Style and Craft	<p>Evokes empathy from the reader with compelling language</p> <p>Flows from one sentence to the next, linking</p>	<p>Flows from one sentence to the next, linking ideas in a meaningful, structured, order</p>	<p>Lacks compelling narrative flow; reads more so as a synthesized delivery of</p>

	<p>ideas in a meaningful, structured,order</p> <p>Utilizes transition words and phrases to enhance narrative flow</p>		<p>facts and details rather than a feature article crafted with voice and compassion</p>
Text Features	<p>Includes all major feature article text features such as title, subtitle, heading, images, and captions. Professional font and appropriate font size are used for all text features</p> <p>Enhances the purpose of the story and provides information that grabs the reader's attention. When skimming the text, readers can get the gist of the problem and feel compelled to learn more</p>	<p>Includes all major feature article text features such as title, subtitle, heading, images, and captions. Professional font and appropriate font size are used for all text features</p>	<p>Little to no text features includes. Overall misuse of text features</p> <p>Text features do not enhance the meaning of the article, grab the reader's attention, or connect to the focused topic</p>
Conventions	<p>Contains minimal to no errors in conventions (grammar, spelling, punctuation, capitalization). All quotes are embedded correctly.</p>	<p>Some errors in conventions lead to confusion or disruption in reader experience.</p>	<p>Multiple errors in conventions; overall distracting from the content of the article</p>