

Presenter: \_\_\_\_\_

Project: \_\_\_\_\_

Evaluator: \_\_\_\_\_ Date: \_\_\_\_\_

**Oral presentation scoring rubric.**

<b>Criteria</b>	<b>Weight</b>	<b>Unsatisfactory</b> (below performance standards).	<b>Proficient</b> (minimal criteria).	<b>Advanced</b> (demonstrates exceptional performance).
<p><b>Structure and organization</b></p> <ul style="list-style-type: none"> <li>• Introduction</li> <li>• Main ideas</li> <li>• Supporting materials</li> <li>• Conclusion</li> <li>• Length requirement</li> </ul> <p>Time:</p>	<b>30%</b>	<ul style="list-style-type: none"> <li>• No formal introduction or introduction had no clear thesis statement or did not offer a topic preview.</li> <li>• Main ideas were not separated into a logical progression.</li> <li>• Important ideas were not supported with references or data.</li> <li>• No conclusion or conclusion did not adequately summarize presentation.</li> <li>• Presentation did not use time allotted.</li> </ul> <p style="text-align: center;">0–20</p>	<ul style="list-style-type: none"> <li>• Introduction had clear thesis statement and a topic preview.</li> <li>• Main ideas were separated into a logical progression.</li> <li>• Speaker supported important ideas and viewpoints through accurate and detailed references to text or other works.</li> <li>• Conclusion restated thesis statement and summarized the ideas presented.</li> <li>• Time requirement was met for specific assignment (neither too long nor too short).</li> </ul> <p style="text-align: center;">21–26</p>	<p>In addition to meeting the “proficient” criteria...</p> <ul style="list-style-type: none"> <li>• Clever attention-getting introduction or an imaginative thesis and preview.</li> <li>• Ideas connected by original transitions, logical organization, and a creative pattern.</li> <li>• Conclusion tied speech together and left audience with memorable message.</li> <li>• Speaker used logical, ethical, and emotional appeals that enhanced tone and purpose.</li> </ul> <p style="text-align: center;">27–30</p>
<p><b>Vocal Expression</b></p> <ul style="list-style-type: none"> <li>• Rate and volume of speech</li> <li>• Pitch, articulation, and pronunciation</li> </ul>	<b>20%</b>	<ul style="list-style-type: none"> <li>• Speaker was hard to hear or understand.</li> <li>• Voice or tone distracted from purpose of presentation.</li> <li>• Excessive use of verbal fillers.</li> </ul> <p style="text-align: center;">0–12</p>	<ul style="list-style-type: none"> <li>• Speaker was easy to hear and understand.</li> <li>• Tone was conversational, but with purpose.</li> <li>• Voice sounded natural, neither patterned nor monotone.</li> <li>• Speaker pronounced words clearly, correctly, and without verbal fillers.</li> </ul> <p style="text-align: center;">14–17</p>	<p>In addition to meeting the “proficient” criteria...</p> <ul style="list-style-type: none"> <li>• Speaker was enjoyable to hear; used expression and emphasis.</li> <li>• Speaker used voice to create an emotional response in audience.</li> </ul> <p style="text-align: center;">18–20</p>

<p><b>Physical characteristics</b></p> <ul style="list-style-type: none"> <li>• Eye contact</li> <li>• Posture</li> <li>• Gestures</li> <li>• Movement</li> <li>• Attire</li> </ul>	<p><b>15%</b></p>	<ul style="list-style-type: none"> <li>• Little eye contact with audience.</li> <li>• Poor or slouchy posture.</li> <li>• Movements were stiff or unnatural.</li> <li>• Attire was inappropriate for audience.</li> </ul> <p>0–8</p>	<ul style="list-style-type: none"> <li>• Strong eye contact with entire audience.</li> <li>• Posture conveyed confidence.</li> <li>• Gestures and movements were natural and effective.</li> <li>• Attire was appropriate for audience and purpose.</li> </ul> <p>9–12</p>	<p>In addition to meeting the “proficient” criteria...</p> <ul style="list-style-type: none"> <li>• Posture was commanding and purposeful.</li> <li>• Attire was chosen to enhance presentation.</li> </ul> <p>13–15</p>
<p><b>Appropriateness of content and language</b></p> <ul style="list-style-type: none"> <li>• Audience</li> <li>• Purpose</li> <li>• Assignment</li> </ul>	<p><b>15%</b></p>	<ul style="list-style-type: none"> <li>• Speaker used inappropriate language, content, or examples for the audience.</li> <li>• Speaker did not demonstrate a clear understanding of the assignment or purpose of presentation.</li> </ul> <p>0–8</p>	<ul style="list-style-type: none"> <li>• Speaker obviously considered the audience and used appropriate language and examples.</li> <li>• Speaker displayed a clear understanding of assignment requirements and content.</li> <li>• Speaker understood purpose of presentation.</li> </ul> <p>9–12</p>	<p>In addition to meeting the “proficient” criteria...</p> <ul style="list-style-type: none"> <li>• Examples and words were creative and well chosen for target audience.</li> </ul> <p>13–15</p>
<p><b>Overall impact</b></p> <ul style="list-style-type: none"> <li>• Energy</li> <li>• Enthusiasm</li> <li>• Sincerity</li> <li>• Originality and creativity</li> </ul>	<p><b>10%</b></p>	<ul style="list-style-type: none"> <li>• Speaker appeared bored by the message or presented without conviction.</li> </ul> <p>0–6</p>	<ul style="list-style-type: none"> <li>• Speaker appeared to believe strongly in message and demonstrated desire to have audience listen, understand, and remember.</li> </ul> <p>7–8</p>	<p>In addition to meeting the “proficient” criteria...</p> <ul style="list-style-type: none"> <li>• Overall presentation was creative and exciting.</li> </ul> <p>9–10</p>
<p><b>Features</b></p> <ul style="list-style-type: none"> <li>• Multimedia</li> <li>• Visuals</li> <li>• Audio</li> </ul>	<p><b>10%</b></p>	<ul style="list-style-type: none"> <li>• Materials detracted from content or purpose of presentation or were of such low quality as to discredit speaker.</li> </ul> <p>0–6</p>	<ul style="list-style-type: none"> <li>• Materials added to content and purpose of presentation.</li> <li>• Materials used were quality, easy to see and hear products.</li> </ul> <p>7–8</p>	<p>In addition to meeting the “proficient” criteria...</p> <ul style="list-style-type: none"> <li>• Speaker creatively integrated a variety of objects, charts, and graphs to amplify the message.</li> </ul> <p>9–10</p>

**Additional comments:**