

My PSA:

- is 30-60 seconds in length
- presents the topic with accurate information
- uses descriptive words
- has clear understandable dialogue
- uses creative tech (pictures in the back, videos, music)
- is unique to my group
- sends a clear message
- engages the audience during the broadcast
- includes all group members speaking / sharing
- includes answers to the 5 W's of our topic

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