

NSTA 2020 Advertising Deadlines

PRINT PUBLICATIONS				
PUBLICATION	ISSUE DATES	SPACE DEADLINE	MATERIAL DEADLINE	EDITORIAL CALENDAR
<i>Science & Children</i> Readership: Elementary Level Educators (Circulation 14,000+)	Jan 2020 Feb 2020 March 2020 April/May 2020 July 2020 August 2020 Sept 2020 Oct 2020 Nov/Dec 2020	Nov 1, 2019 Dec 2, 2019 Jan 2, 2020 Jan 31, 2020 May 1, 2020 June 1, 2020 July 1, 2020 July 31, 2020 Sept 1, 2020	Nov 11, 2019 Dec 10, 2019 Jan 10, 2020 Feb 10, 2020 May 11, 2020 June 10, 2020 July 10, 2020 Aug 10, 2020 Sept 10, 2020	Take-Home Science Tinkering vs. Engineering Mindful Modeling Environmental Health Literacy Resources for Teachers Cross-grade collaborations Beyond the Field Trip Earth and Space Science for Young learners Engaging Families in Science Learning
More info ... www.nsta.org/exhibitsadv/sandc.aspx				
<i>Science Scope</i> Readership: Middle Level Educators (Circulation 12,300+)	Jan 2020 Feb 2020 March 2020 April/May 2020 July 2020 August 2020 Sept 2020 Oct 2020 Nov/Dec 2020	Nov 1, 2019 Dec 2, 2019 Jan 2, 2020 Jan 31, 2020 May 1, 2020 June 1, 2020 July 1, 2020 July 31, 2020 Sept 1, 2020	Nov 11, 2019 Dec 10, 2019 Jan 10, 2020 Feb 10, 2020 May 11, 2020 June 10, 2020 July 10, 2020 Aug 10, 2020 Sept 10, 2020	Obtaining, Evaluating, and Communicating Information Budget Conscious Labs Turning STEM into STEAM Fieldwork/Outdoor Lessons MS-PS4 Waves and Their Applications in Technologies for Information Transfer Straight From the Headlines Using Literature in the Science Classroom Effective Classroom Strategies for Science for All Science Beyond the Classroom
More info ... www.nsta.org/exhibitsadv/scope.aspx				
<i>The Science Teacher</i> Readership: High School Level Educators (Circulation 16,100+)	Jan 2020 Feb 2020 March 2020 April/May 2020 July 2020 August 2020 Sept 2020 Oct 2020 Nov/Dec 2020	Nov 1, 2019 Dec 2, 2019 Jan 2, 2020 Jan 31, 2020 May 1, 2020 June 1, 2020 July 1, 2020 July 31, 2020 Sept 1, 2020	Nov 11, 2019 Dec 10, 2019 Jan 10, 2020 Feb 10, 2020 May 11, 2020 June 10, 2020 July 10, 2020 Aug 10, 2020 Sept 10, 2020	Scientific Media Literacy Alternative Assessment in Science Education Social Justice in the Science Classroom Nature and the Environment Equity for All Evaluating Scientific Claims Interdisciplinary Science STEM on a Shoestring Technology Innovations in Science
More info ... www.nsta.org/exhibitsadv/tst.aspx				
<i>Journal of College Science Teaching</i> Readership: College Educators (Circulation 3,500+)	Jan/Feb 2020 Mar/April 2020 May/June 2020 July/Aug 2020 Sept/Oct 2020 Nov/Dec 2020	Nov 1, 2019 Jan 2, 2020 March 2, 2020 May 1, 2020 July 1, 2020 Sept 1, 2020	Nov 11, 2019 Jan 10, 2020 March 10, 2020 May 11, 2020 July 10, 2020 Sept 10, 2020	In every issue: — Point of View — Research and Teaching — 2-Year Community
More info ... www.nsta.org/exhibitsadv/jcst.aspx				
<i>NSTA Reports</i> Monthly newspaper to all NSTA members (Circulation 43,000+)	Jan 2020 Feb 2020 March 2020 April 2020 May 2020 Summer 2020 Sept 2020 Oct 2020 Nov 2020	Nov 1, 2019 Dec 2, 2019 Jan 2, 2020 Jan 31, 2020 March 2, 2020 May 1, 2020 July 1, 2020 Jul 31, 2020 Sept 1, 2020	Nov 11, 2019 Dec 10, 2019 Jan 10, 2020 Feb 10, 2020 March 10, 2020 May 11, 2020 July 10, 2020 Aug 10, 2020 Sept 10, 2020	In every issue: — Feature Articles (focus on science teaching and teachers) — Blink on Flicks (sorts good science from bad in movies and other media) — Ask a Mentor (advises educators on challenges in the science classroom) — In Your Pocket (a listing of grant, award, and fellowship opportunities) — Freebies for Science Teachers (collection of free resources for teachers) — Summer Programs
More info ... www.nsta.org/exhibitsadv/nstareports.aspx				

NSTA 2020 Advertising Deadlines

E-NEWSLETTERS, PODCASTS			
E-NEWSLETTER	ISSUE DATES	SPACE DEADLINE	MATERIAL DEADLINE
<p>NSTA Express</p> <p>Delivers the latest news and information about science education including professional development opportunities, legislative updates, member news, resources, and more.</p> <p>(Circulation 250,000+ and each issue is shared to the NSTA Facebook page and Twitter feed)</p>	Each Tuesday	3 weeks prior to issue date	2 weeks prior to issue date
<p>The STEM Classroom</p> <p>This monthly e-newsletter has three versions each month: elementary, middle, and high school which highlight important issues in science education such as STEM, science literacy, and the <i>Nest Generation Science Standards</i>.</p> <p>(Circulation 205,000+ and each issue is shared to the NSTA Facebook page and Twitter feed)</p>	First Wednesday of each month	3 weeks prior to issue date	2 weeks prior to issue date
<p>More info ... www.nsta.org/exhibitsadv/electronic.aspx</p>			
<p>Lab Out Loud Podcasts</p> <p>This bi-weekly podcast covers the latest innovations and topics in science education such as 3D Printing, Virtual Reality, Drones, Wireless Sensors, and Climate Change.</p> <p>(With over 4,300 page views and podcast downloads per month)</p>	First and Third Monday of each month	3 weeks prior to issue date	2 weeks prior to issue date
<p>More info ... www.nsta.org/exhibitsadv/laboutloud.aspx</p>			
<p>Connected Science Learning</p> <p>This online journal highlights STEM education experiences that bridge the gap between in-school and out-of-school settings.</p> <p>(Circulation of 5,000+ monthly readers, primarily K-12 science and informal science educators.)</p>	January 2020 April 2020 July 2020 October 2020	December 18, 2019 March 25, 2020 June 24, 2020 September 23, 2020	January 2, 2020 April 1, 2020 July 1, 2020 September 30, 2020
<p>More info ... www.nsta.org/exhibitsadv/csl.aspx</p>			

NSTA 2020 Advertising Deadlines

CONFERENCE PUBLICATIONS			
PUBLICATION	ISSUE DATES	SPACE DEADLINE	MATERIAL DEADLINE
2020 Boston National Conference Preview	December, 2019	November 12, 2019	November 19, 2019
2020 Boston National Conference Final Program	April 2, 2020	February 10, 2020	February 18, 2020
2020 Boston National Conference Backpack Insert	April 2, 2020	January 31, 2020	February 7, 2020
2020 Boston National Conference Company Showcase (hooper signs)	April 2, 2020	February 24, 2020	March 2, 2020
2020 Boston National Conference App Bundle	April 2, 2020	February 24, 2020	March 2, 2020
2020 Boston National Conference Daily E-Newsletter	April 1, 2020 April 2, 2020 April 3, 2020 April 4, 2020	March 4, 2020	March 11, 2020
9 th Annual STEM Forum & Expo Final Program	July 22, 2020	June 1, 2020	June 8, 2020
2020 Area Conference Preview Programs	July 2020	June 8, 2020	June 15, 2020
2020 Area Conference Final Programs	Pittsburgh, PA – Oct 29, 2020 New Orleans, LA – Nov 19, 2020 Phoenix, AZ – Dec 10, 2020	September 7, 2020 September 28, 2020 October 19, 2020	September 14, 2020 October 5, 2020 October 26, 2020
2020 Area Conference App Bundle	Pittsburgh, PA – Oct 29, 2020 New Orleans, LA – Nov 19, 2020 Phoenix, AZ – Dec 10, 2020	September 28, 2020 October 19, 2020 November 9, 2020	October 5, 2020 October 26, 2020 November 16, 2020
Note: To take advantage and be included in Exhibitor listing we must have your booth contract at least two weeks prior to advertising space reservation date for respective conference.			

NSTA ADVERTISING & EXHIBITS SALES CONTACTS

Jason Sheldrake Advertising & Exhibit Sales P: 703.312.9273 E: jsheldrake@nsta.org	Jeffrey LeGrand-Douglass Advertising & Exhibit Sales P: 703.312.9240 E: jldouglass@nsta.org
Becky Shoemaker Advertising Production Manager P: 703.312.9228 E: bshoemaker@nsta.org	
For more details, visit us on the web: www.nsta.org/exhibitsadv	