

NSTA 2019 Advertising Deadlines

PRINT PUBLICATIONS				
PUBLICATION	ISSUE DATES	SPACE DEADLINE	MATERIAL DEADLINE	EDITORIAL CALENDAR
Science & Children Readership: Elementary Level Educators (Circulation 17,000+ w/ pass along rate of 2.5)	Jan 2019 Feb 2019 March 2019 April/May 2019 July 2019 August 2019 Sept 2019 Oct 2019 Nov/Dec 2019	Nov 1, 2018 Nov 30, 2018 Jan 2, 2019 Feb 1, 2019 May 1, 2019 May 31, 2019 Jul 1, 2019 Aug 1, 2019 Sept 2, 2019	Nov 9, 2018 Dec 10, 2018 Jan 10, 2019 Feb 11, 2019 May 10, 2019 June 10, 2019 Jul 10, 2019 Aug 9, 2019 Sept 10, 2019	Problem-Based Learning STE and M ... Science, Technology, Engineering, AND Mathematics Motion and Stability: Forces and Interactions (PS2) Shifting From a Kit to NGSS Strategies Using Formative Assessment in Designing Lessons Cross-Curricular Integration Differentiation Strategies [Modifications to Meet Student Learning Needs] Early Childhood Engineering Experiences Cultivating Classroom Conversations
More info ... www.nsta.org/exhibitsadv/sandc.aspx				
Science Scope Readership: Middle Level Educators (Circulation 15,000+ w/ pass along rate of 2.5)	Jan 2019 Feb 2019 March 2019 April/May 2019 July 2019 August 2019 Sept 2019 Oct 2019 Nov/Dec 2019	Nov 1, 2018 Nov 30, 2018 Jan 2, 2019 Feb 1, 2019 May 1, 2019 May 31, 2019 Jul 1, 2019 Aug 1, 2019 Sept 2, 2019	Nov 9, 2018 Dec 10, 2018 Jan 10, 2019 Feb 11, 2019 May 10, 2019 June 10, 2019 Jul 10, 2019 Aug 9, 2019 Sept 10, 2019	Oceans Stability and Change Performance Tasks and Test Prep MS-LS4 Biological Evolution: Unity and Diversity Farm to Table (agriculture, soil chemistry, botany, animals) Moving Toward 3D Instruction Differentiating for the Gifted and Advanced Learner ESS3 Earth and Human Activity Using Technology for Instruction & Assessment
More info ... www.nsta.org/exhibitsadv/scope.aspx				
The Science Teacher Readership: High School Level Educators (Circulation 19,000+ w/ pass along rate of 2.7)	Jan 2019 Feb 2019 March 2019 April/May 2019 July 2019 August 2019 Sept 2019 Oct 2019 Nov/Dec 2019	Nov 1, 2018 Nov 30, 2018 Jan 2, 2019 Feb 1, 2019 May 1, 2019 May 31, 2019 Jul 1, 2019 Aug 1, 2019 Sept 2, 2019	Nov 9, 2018 Dec 10, 2018 Jan 10, 2019 Feb 11, 2019 May 10, 2019 June 10, 2019 Jul 10, 2019 Aug 9, 2019 Sept 10, 2019	Citizen Science Scientific Reasoning and Argumentation Simulations and Serious Educational Games Science for All The History, Practice, and Nature of Science Earth and Human Activity Science on a Shoestring Analyzing and Interpreting Data Learning on Personal Devices
More info ... www.nsta.org/exhibitsadv/tst.aspx				
Journal of College Science Teaching Readership: College Educators (Circulation 4,000+ w/ pass along rate of 2.5)	Jan/Feb 2019 Mar/April 2019 May/June 2019 July/Aug 2019 Sept/Oct 2019 Nov/Dec 2019	Nov 1, 2018 Jan 2, 2019 March 1, 2019 May 1, 2019 July 1, 2019 Sept 2, 2019	Nov 9, 2018 Jan 10, 2019 March 11, 2019 May 10, 2019 July 10, 2019 Sept 10, 2019	In every issue: <ul style="list-style-type: none"> — Point of View — Case Study — Research and Teaching — 2-Year Community
More info ... www.nsta.org/exhibitsadv/jcst.aspx				
NSTA Reports Monthly newspaper to all NSTA members (Circulation 50,000+ w/ pass along rate of 3)	Jan 2018 Feb 2018 March 2018 April 2018 May 2018 Summer 2018 Sept 2018 Oct 2018 Nov 2018	Nov 1, 2018 Nov 30, 2018 Jan 2, 2019 Feb 1, 2019 March 1, 2019 May 1, 2019 July 1, 2019 Aug 1, 2019 Sept 2, 2019	Nov 9, 2018 Dec 10, 2018 Jan 10, 2019 Feb 11, 2019 March 11, 2019 May 10, 2019 July 10, 2019 Aug 9, 2019 Sept 10, 2019	In every issue: <ul style="list-style-type: none"> — Feature Articles — Blick on Flicks (Media review column) — Ms. Mentor (Advice from a veteran educator) — In Your Pocket (a listing of grant, award, and fellowship opportunities) — Freebies for Science Teachers (collection of free resources for teachers) — Summer Programs
More info ... www.nsta.org/exhibitsadv/nstareports.aspx				

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E-NEWSLETTERS, PODCASTS			
E-NEWSLETTER	ISSUE DATES	SPACE DEADLINE	MATERIAL DEADLINE
<p>NSTA Express Delivers the latest news and information about science education including professional development opportunities, legislative updates, member news, resources, and more. (Circulation 410,000+ and each issue is shared to the NSTA Facebook page and Twitter feed)</p>	Each Monday	3 weeks prior to issue date	2 weeks prior to issue date
<p>The STEM Classroom This monthly e-newsletter has three versions each month: elementary, middle, and high school which highlight important issues in science education such as STEM, science literacy, and the <i>Next Generation Science Standards</i>. (Circulation 265,000+ and each issue is shared to the NSTA Facebook page and Twitter feed)</p>	First Wednesday of each month	3 weeks prior to issue date	2 weeks prior to issue date
More info ... www.nsta.org/exhibitsadv/electronic.aspx			
<p>Lab Out Loud Podcasts This bi-weekly podcast sponsored by NSTA covering the latest innovations and topics in science education. Science teachers Brian Bartel and Dale Basler cover such topics as 3D Printing, Virtual Reality, Drones, Wireless Sensors, and Climate Change. (With over 4,300 page views and podcast downloads per month)</p>	First and Third Monday of each month	3 weeks prior to issue date	2 weeks prior to issue date
More info ... www.nsta.org/exhibitsadv/laboutloud.aspx			

NSTA ONLINE BANNER ADVERTISING			
WEBSITE BANNER ADS	ISSUE DATES	SPACE DEADLINE	MATERIAL DEADLINE
<p>Vertical Banner Over 300,000 page views per month. (120 x 240 pixels)</p>	30-day minimum	14 business days prior to launch	7 business days prior to launch
<p>Square Button Over 300,000 page views per month. (125 x 125 pixels)</p>	30-day minimum	14 business days prior to launch	7 business days prior to launch
More info ... www.nsta.org/exhibitsadv/electronic.aspx			
Note: Sponsorship space in e-newsletters, podcasts, and NSTA.org is limited. Check with NSTA for availability.			

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CONFERENCE PUBLICATIONS			
PUBLICATION	ISSUE DATES	SPACE DEADLINE	MATERIAL DEADLINE
2019 St. Louis National Conference Preview	December 2018	November 28, 2018	December 5, 2018
2019 St. Louis National Conference Final Program	April 11, 2019	February 7, 2019	February 14, 2019
2019 St. Louis National Conference Backpack Insert	April 11, 2019	February 15, 2019	March 15, 2019
2019 St. Louis National Conference Company Showcase (hooper signs)	April 11, 2019	March 8, 2019	March 15, 2019
2019 St. Louis National Conference App Bundle	April 11, 2019	March 8, 2019	March 15, 2019
2019 St. Louis National Conference Daily E-Newsletter	April 10, 2019 April 11, 2019 April 12, 2019 April 13, 2019	March 8, 2019	March 15, 2019
8th Annual STEM Forum & Expo Final Program	July 24, 2019	May 13, 2019	May 20, 2019
2019 Area Conference Preview Program	August 2019	July 8, 2019	July 15, 2019
2019 Area Conference Final Programs	Salt Lake City, UT – Oct 24, 2019 Cincinnati, OH – Nov 14, 2019 Seattle, WA – Dec 12, 2019	September 5, 2019 September 13, 2019 October 17, 2019	September 12, 2019 September 20, 2019 October 24, 2019
2019 Area Conference App Bundle	Salt Lake City, UT – Oct 24, 2019 Cincinnati, OH – Nov 14, 2019 Seattle, WA – Dec 12, 2019	September 5, 2019 September 13, 2019 October 17, 2019	September 12, 2019 September 20, 2019 October 24, 2019

Note: To take advantage and be included in Exhibitor listing we must have your booth contract at least two weeks prior to advertising space reservation date for respective conference.

NSTA ADVERTISING & EXHIBITS SALES CONTACTS	
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<p>For more details, visit us on the web: www.nsta.org/exhibitsadv</p>	