



ADVERTISING SPACE ORDER FORM

7th Annual STEM Forum & Expo

Hosted by NSTA Program



Forum & Expo

HOSTED BY NSTA

Philadelphia, PA

July 11-13, 2018

DEADLINES	SPACE RESERVATION	AD COPY
Orlando	May 9, 2018	May 16, 2018

STEM Forum & Expo Final Program will be distributed on-site at the meeting.

Notes

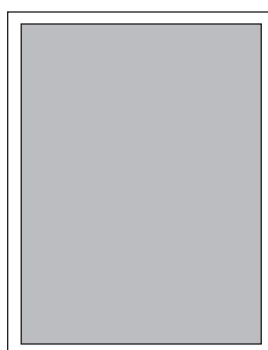
Agency commissionable. Covers and special inside ad positions available for 4-color ads only. Cancellations must be submitted in writing by space reservation deadline. No cancellations accepted after space reservation closing date. Failure to notify publisher will result in full cost of insertion. No cancellations for covers and special inside ad positions including "permanent holds." If new art is not received by deadline date, previous art may be used.

RATES:	1 Program
Full page, 4-C	\$995
1/2 page, horizontal, 4-C	\$825
Cover 2, 4-C	\$1,350
Cover 3, 4-C	\$1,350
Cover 4, 4-C	\$1,650

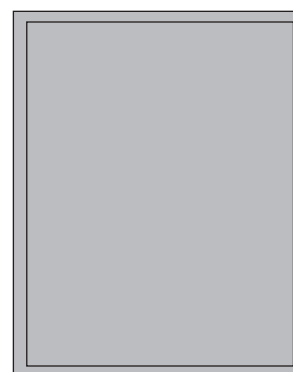
(Note: All ads are 4-Color)

SPECIFICATIONS **Trim Size:** 8 3/8" × 10 3/4" Allow 3/8" on each side for bleed. Keep live area 3/16" from trim. Embed all fonts. All ads must be submitted as CMYK.
Art: Electronic files preferred (300 dpi)—EPS, high-res PDF, or TIFF—by e-mail

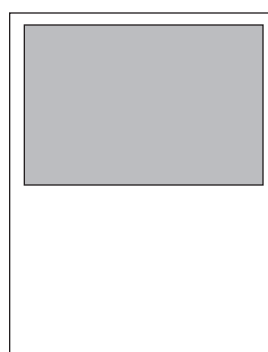
PROGRAM FORMATS



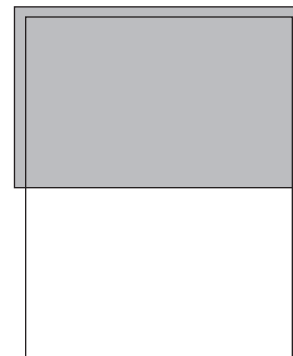
Full non-bleed size—7 1/2" × 10"



Full bleed size—9 1/8" × 11 1/2"



1/2 page, horizontal—7 1/2" × 5"



1/2 page, horizontal full bleed—9 1/8" × 5 1/8"



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7th Annual STEM Forum and Expo Hosted by NSTA Program Philadelphia, PA • July 11–13, 2018

(Please submit separate space order forms if you are running more than one ad per volume and/or different-sized ads).

AD ORDER

Please type or print.

<input type="checkbox"/> Philadelphia, PA	Space Reservation May 9, 2018	Ad Copy May 16, 2018
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<input type="checkbox"/> Full page <input type="checkbox"/> 1/2 page, horizontal <input type="checkbox"/> Cover 2 <input type="checkbox"/> Cover 3 <input type="checkbox"/> Cover 4	Position request* for this order	Total Cost
	_____	_____

(Note: All ads are 4-Color)

Information to appear in Index of Advertisers Toll-free No.: _____ Website: _____

**(Position requests are governed by NSTA policy and will be honored whenever possible, but they are not guaranteed.)*

Company Name _____ **Key Contact** _____

Address _____

City _____ Province/State _____ Zip _____

Fax or mail order form to:

Phone: _____ E-mail: _____

National Science Teachers Association
1840 Wilson Blvd.
Arlington, VA 22201-3092
Attn: Becky Shoemaker

Agency (if applicable) _____ **Contact** _____

Address _____

City _____ Province/State _____ Zip _____

Phone:
703-312-9228

Phone: _____ E-mail: _____

Fax:
703-841-5114

Billing Contact (if different) _____ **PO#** _____

Address _____

City _____ Province/State _____ Zip _____

E-mail ad art to:
bshoemaker@nsta.org

Phone: _____ E-mail: _____

Advertising Contact (if different) _____

Phone: _____ E-mail: _____

Authorized Signature: _____ **Date:** _____