



Conference Daily E-Newsletter Advertising

Company: _____

Contact: _____ Title: _____

Tel: _____ E-mail: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____

Size & Cost: Banner Ads – 300x250 – Includes complimentary listing in Exhibitor Events section of the conference daily:

- 1 Day - \$900
- 2 Days - \$1,350
- 3 Days - \$1,750
- 4 Days – \$2,100

Please indicate Insertion Date(s): Wednesday Thursday Friday Saturday

Total Order Cost: \$ _____

Deliverable Specifications:

Banner Ad Creative must be in PNG, JPEG, or GIF format. Option to provide NSTA with URL users are directed to when clicking the ad.

10 word listing for Exhibitor Events Section. Also include time of event and location – does not count towards word limit. Exhibitor Event listing must occur on same day of advertisement placement.

Order Due Date: February 2, 2018

Ad Material Due Date: February 9, 2018

Questions? Please contact Jason Sheldrake, jsheldrake@nsta.org, 703-312-9273

Please return this form to exhibits@nsta.org or Fax# 703-841-5114