

SPONSORSHIP REGISTRATION FORM

Sponsor Information for Publication:

Company/Organization Name

Website

Note: Please send high-resolution version of logo to Jason Sheldrake at jsheldrake@nsta.org

Sponsorship Options

Sponsorship Amount/In-Kind Value

- | | | | |
|---|----------------------|-------|----------|
| <input type="checkbox"/> National (Los Angeles) | Item/Event Sponsored | _____ | \$ _____ |
| <input type="checkbox"/> STEM (Orlando) | Item/Event Sponsored | _____ | \$ _____ |
| <input type="checkbox"/> Area (Baltimore) | Item/Event Sponsored | _____ | \$ _____ |
| <input type="checkbox"/> Area (Milwaukee) | Item/Event Sponsored | _____ | \$ _____ |
| <input type="checkbox"/> Area (New Orleans) | Item/Event Sponsored | _____ | \$ _____ |

Primary Sponsorship Contact

Company/Organization Name

Primary Contact including Job Title

Address 1

Address 2

City State Zip

Phone Number E-mail Address

Primary Billing Contact Same as Primary Sponsorship Contact

Company/Organization Name

Primary Contact including Job Title

Address 1

Address 2

City State Zip

Phone Number E-mail Address

Payment Option:

Monetary

In-kind

NSTA will email the Primary Billing Contact information on how to submit payment for Sponsorship.

Rules & Authorized Signature

"I agree to the Sponsorship Rules and Regulations" _____

Signature

Date

Application and Sponsor Agreements Additional Details and Rules and Regulations

Firms and organizations must agree to abide by these regulations when making a commitment to participate in any sponsorship opportunity offered by the National Science Teachers Association.

Sponsor recognizes and agrees that NSTA retains full power and authority to interpret and enforce Rules and Regulations for the conference, including the authority to adopt new Rules and Regulations that NSTA considers necessary and proper for the sponsor.

NSTA will comply with the IRS issued final regulations for the corporate sponsorship rules of Code Section 513. Below summarizes the basics of corporate sponsorship rules and changes in the final regulations. However, it is only meant as a reference, and should not be considered as a substitute of detailed knowledge of the rules or professional advice in this area.

Summary of Code Section 513:

Qualified sponsorship payments are sponsorship payments from a business to an exempt organization for which there is no expectation of a substantial return benefit other than the use or acknowledgement of the name, logo or product lines of the sponsor's trade or business. An acknowledgement cannot contain advertising language (defined as containing qualitative or comparative language, price information or various other inducements to buy or use the sponsor's products or services). The acknowledgement may also contain the sponsor's address, telephone number, list of products or services and slogans that are "an established part of a payer's identity".

A payment that contains qualified sponsorship payments and payments for return benefits will be considered as two separate payments. For a portion of the payment to be considered as corporate sponsorship payment, the organization must establish that some portion of the payment exceeds the fair market value of the benefit received by the business.

Exclusive **sponsorship** arrangements can be qualified sponsorship arrangements. Any services provided along with such an arrangement would be considered a return benefit.

Exclusive **provider** arrangements that limit the sale, distribution, availability, or use of competing products, etc. in connection with the organization's activities will generally result in a return benefit and **will not be a qualified sponsorship**.

Rules and Regulations:

NSTA must review and approve all printed, or electronic company information being utilized on conference sponsorship items being offered by NSTA. This includes all copy, logos, slogans, etc.

Fifty percent (50%) of sponsorship level is due upon agreement of terms.

Balance must be received 60 days prior to the given conference. Notice of cancellation must be in writing and be received no later than 60 days prior to the opening conference date.

NSTA is not liable for any contract / agreement company or organization makes with any suppliers or vendors to meet their obligation to sponsor items, or services, at any of NSTA's conferences. NSTA will not be considered the "third party" in these agreements.

While some exception can be made with approval from NSTA, it is NSTA's policy that companies or organizations that sponsor an item or service must also exhibit at the given conference.

Return to:

Return Completed form by Mail, Fax or E-mail to: Jason Sheldrake
Director, Advertising, Exhibits & Workshops
National Science Teachers Association
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Arlington, VA 22201
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