



Forum & Expo

HOSTED BY NSTA

Kissimmee/Orlando

July 12-14, 2017

SPONSORSHIP OPPORTUNITIES

Sponsorship elevates your brand recognition, demonstrates your support for attendees, and drives thousands of impressions. Sponsors receive significant benefits for their contributions including:

- Associates your organization with NSTA, the largest organization in the world committed to promoting excellence and innovation in science teaching and learning for all
- Enhances your organization's name and brand recognition
- Differentiates your company from the competition
- Demonstrates your company's commitment to science education
- Drives increased traffic to your booth
- Provides unique benefit opportunities available solely for Sponsors

All Sponsorships include:

- Logo on Sponsorship page of Conference Programs and Websites
- Identified as Sponsor on signage located in high-traffic locations
- Recognition in pre-show Marketing Pieces and Attendee Communications
- Company featured on all signage and communications where sponsored item/event is promoted
- Publicity in marketing and participant materials for specific events
- Highlighted as Sponsor in Conference App

FEATURED SPONSORSHIPS

Keynote Presentation - \$5,500



The Uncomfortable Effort of Thinking

Thursday, July 13, 2017

4:30 - 5:30 PM

Derek Muller is a science communicator, filmmaker, and television presenter. He is best known for creating the leading science YouTube channel, Veritasium. Started in 2011, Veritasium is a science video blog featuring experiments, expert interviews, cool demos, and discussions with the public about "everything science." The channel has over 141 million video views and 2.3 million subscribers. Derek has also appeared as a television presenter on the Australian television program Catalyst, reporting scientific stories from around the globe.

Benefits Include:

- Signage at event acknowledging sponsorship
- Sponsor will be thanked and acknowledged by Master of Ceremonies for their sponsorship
- Sponsor logo featured on screen prior to start of session
- Option to distribute materials to event participants
- Option to provide goody bags to event participants
- Opportunity to scan badges at door for lead follow-up

NSTA Conference App – \$5,000

Sponsoring the Conference App places your brand directly in front of attendees as they navigate our events with a top of the line customized App. Featuring Maps, Schedules by time and topic, Speaker Information, Exhibitor Listings, Sponsor Listings, General Event information, and more. The Conference App plays a major role in guiding the attendees Conference experience. Over 50% of NSTA Conference Attendees reference the App as their preferred medium for navigating the conference.

Benefits Include:

- Dedicated Advertising Space on App Home Screen
 - 3 Push Notifications
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Pre-Forum Expo Preview & Reception - \$2,500 STEM Forum & Expo (6 available)

Sponsorship for this main event that will kick-off the STEM Forum & Expo offering maximum exposure where invited attendees enjoy an evening of networking and refreshments in the Exhibit Hall.

Benefits Include:

- Signage at event acknowledging sponsorship
 - Exclusive Sponsor Raffle during the reception
 - Option to distribute materials to event participants
 - Option to provide goody bags to event participants
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Elementary STEM Showcase – \$500 National Conference (limited number avail.)

Thursday, July 13, 2017

10:30 AM – Noon

Located in the Exhibit Hall

The Elementary STEM Showcase brings together more than 30 leaders in STEM education that will provide a variety of preK–5 STEM teaching strategies and resources. Featured will be materials from NSTA Press® and *Science and Children*, the NSTA preK-5 journal. NGSS connections to student experiences will be highlighted during this flea market–style sharing experience where participants will engage in hands-on activities and interact with presenters about STEM investigations conducted in their classrooms.

Benefits Include:

- Table provided at the Extravaganza for sponsor to conduct a hand-on demonstration
 - Logo on event signage and in the event program
 - Sponsors will be thanked and acknowledged by Master of Ceremonies for their sponsorship
 - Opportunity to provide door prize for the event
 - Option to provide a coupon requiring a visit to sponsor exhibit booth for redemption
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Name Badge/Lanyard Sponsorship – SOLD **Sponsored by: Vernier Software & Technology**

Ensure all attendees are wearing your colors! Sponsoring lanyards or neck wallets puts your company logo in front of all conference attendees for the duration of the conference.

For more information on Sponsorships, please contact:
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