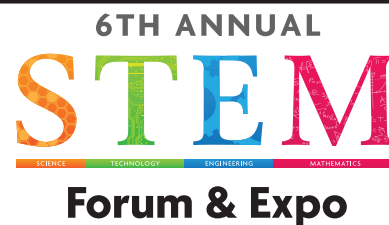


DEADLINES	SPACE RESERVATION	AD COPY
Orlando	May 9, 2017	May 16, 2017



HOSTED BY NSTA

Kissimmee/Orlando

July 12–14, 2017

STEM Forum & Expo Final Program will be distributed on-site at the meeting.

Notes

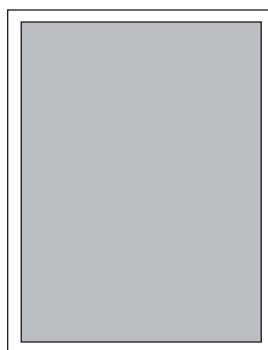
Agency commissionable. Covers and special inside ad positions available for 4-color ads only. Cancellations must be submitted in writing by space reservation deadline. No cancellations accepted after space reservation closing date. Failure to notify publisher will result in full cost of insertion. No cancellations for covers and special inside ad positions including “permanent holds.” If new art is not received by deadline date, previous art may be used.

RATES:	1 Program
Full page, 4-C	\$995
1/2 page, horizontal, 4-C	\$825
Cover 2, 4-C	\$1,350
Cover 3, 4-C	\$1,350
Cover 4, 4-C	\$1,650

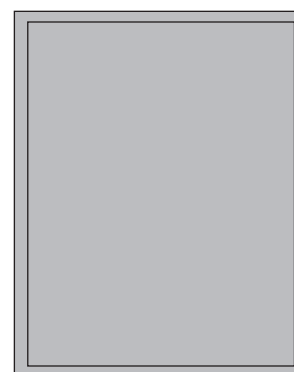
(Note: All ads are 4-Color)

SPECIFICATIONS **Trim Size:** 8 3/8" × 10 3/4" Allow 3/8" on each side for bleed. Keep live area 3/16" from trim. Embed all fonts. No builds for black in b&w ads. 4-Color ads must be submitted as CMYK.
Art: Electronic files preferred (300 dpi)—EPS, high-res PDF, or TIFF—by mail or e-mail. Files may also be uploaded to NSTA’s FTP site. Send proof of ad.

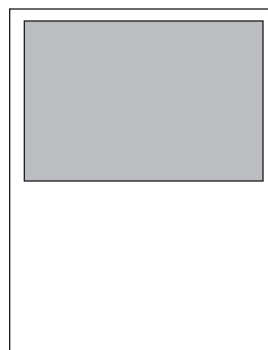
PROGRAM FORMATS



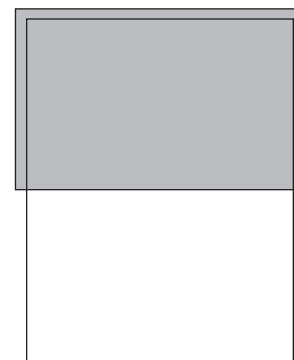
Full non-bleed size—7 1/2" × 10"



Full bleed size—9 1/8" × 11 1/2"



1/2 page, horizontal—7 1/2" × 5"



1/2 page, horizontal full bleed—9 1/8" × 5 1/8"



ADVERTISING SPACE ORDER FORM

6th Annual STEM Forum and Expo Hosted by NSTA Program

Orlando, FL • July 12–14, 2017

(Please submit separate space order forms if you are running more than one ad per volume and/or different-sized ads).

AD ORDER

Please type or print.

Orlando, FL
Space Reservation
May 9, 2017
Ad Copy
May 16, 2017

<input type="checkbox"/> Full page <input type="checkbox"/> 1/2 page, horizontal <input type="checkbox"/> Cover 2 <input type="checkbox"/> Cover 3 <input type="checkbox"/> Cover 4	Position request* for this order _____	Total Cost _____
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(Note: All ads are 4-Color)

Information to appear in Index of Advertisers
 Toll-free No.: _____
 Website: _____

**(Position requests are governed by NSTA policy and will be honored whenever possible, but they are not guaranteed.)*

Company Name _____ **Key Contact** _____

Address _____

City _____ Province/State _____ Zip _____

Fax or mail order form to:

Phone: _____ E-mail: _____

National Science Teachers Association
 1840 Wilson Blvd.
 Arlington, VA 22201-3092
 Attn: Becky Shoemaker

Agency (if applicable) _____ **Contact** _____

Address _____

City _____ Province/State _____ Zip _____

Phone:
 703-312-9228

Phone: _____ E-mail: _____

Fax:
 703-841-5114

Billing Contact (if different) _____ **PO#** _____

Address _____

City _____ Province/State _____ Zip _____

E-mail ad art to:
 bshoemaker@nsta.org

Phone: _____ E-mail: _____

Advertising Contact (if different) _____

Phone: _____ E-mail: _____

Authorized Signature: _____ **Date:** _____