



Conference Daily E-Newsletter Advertising

*Please complete and e-mail this form to
Becky Shoemaker at
bshoemaker@nsta.org
BY Friday, February 10, 2017*

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City: _____ State: _____ Zip Code: _____

Signature: _____

Size & Cost: Banner Ads – 120x240 or 468x60 – Includes complimentary listing in Exhibitor Events section of the conference daily. Pricing is for either size:

- 1 Day - \$900
- 2 Days - \$1,350
- 3 Days - \$1,750
- 4 Days - \$2,100

Please indicate Ad Size: 120x240 468x60

Please indicate Insertion Date(s): Wednesday Thursday Friday Saturday

Total Order Cost: \$ _____

Deliverable Specifications:

Banner Ad Creative must be in PNG, JPEG, or GIF format. Option to provide NSTA with URL users are directed to when clicking the ad.

10 word listing for Exhibitor Events Section. Also include time of event and location – does not count towards word limit. Exhibitor Event listing must occur on same day of advertisement placement.

Ad Material Due Date: March 6, 2017

Questions? Please contact Jason Sheldrake (703) 312-9273, jsheldrake@nsta.org

Sample Layout:

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NSTA ConferenceDaily

January 25, 2016

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#NSTA13 in Chicago

f t in

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Happening Today

The Planetary Society Lecture: If the Dinosaurs Had a Space Program

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6:00 PM – 8:00 PM

Music City Center, Grand Ballroom B/C



Bill Nye probes scientific efforts to enrich the lives of Earth's citizens everywhere!

11:00 AM **Ribbon Cutting**
Exhibit Hall A

12:00 – 5:00 PM **Elementary Extravaganza**
Music City Center

3:30 PM **Meet the NSTA Board and Council**
Omni Hotel, Ballroom C

Exhibitor Events

11:00 AM **Win an iPad from Carolina Biological**
Booth #727,
Exhibit Hall A



11:30 AM **Learn to use the new TI Calculator**
Workshop, Room 101b,
Music City Center



12:00 – 4:00 PM **Meet Grand Hank!**
Booth #101,
Exhibit Hall A

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