



NSTA SPONSORSHIP OPPORTUNITIES

Sponsorship elevates your brand recognition, demonstrates your support for attendees, and drives thousands of impressions. Sponsors receive significant benefits for their contributions including:

- Associates your organization with NSTA, the largest organization in the world committed to promoting excellence and innovation in science teaching and learning for all
- Enhances your organization's name and brand recognition
- Differentiates your company from the competition
- Demonstrates your company's commitment to science education
- Drives increased traffic to your booth
- Provides unique benefit opportunities available solely for Sponsors

All Sponsorships include:

- Logo on Sponsorship page of Conference Programs and Websites
- Identified as Sponsor on signage located in high-traffic locations
- Recognition in pre-show Marketing Pieces and Attendee Communications
- Company featured on all signage and communications where sponsored item/event is promoted
- Publicity in marketing and participant materials for specific events
- Upgrade to **Gold** listing on the virtual floor plan (National Conference)
- Highlighted as Sponsor in Conference App

FEATURED SPONSORSHIPS

General Session Speaker - \$5,000 each Area Conference

Our General Session speakers and sponsors are given maximum visibility during the conference and in all pre-conference materials as well as post-conference write-ups.

Benefits Include:

- Signage at event acknowledging sponsorship
- Sponsor will be thanked and acknowledged by Master of Ceremonies for their sponsorship
- Sponsor logo featured on screen prior to start of session
- Option to distribute materials to event participants
- Option to provide goody bags to event participants
- Opportunity to scan badges at door for lead follow-up

First Timers Session- \$3,500 each Area Conference

The first-timers session provides a detailed overview of the conference led by NSTA leadership. Many of the attendees are new to the profession and your brand will be one of the first impressions attendees have at an NSTA conference.

Benefits Include:

- Signage at event acknowledging sponsorship
- Acknowledgement as sponsor at the event by NSTA leadership
- Option to distribute materials to event participants
- Option to provide goody bags to event participants
- Option to contribute raffle prizes
- Opportunity to scan badges at door for lead follow-up

NSTA Conference App – \$3,500 each Area Conference

Sponsoring the Conference App places your brand directly in front of attendees as they navigate our events with a top of the line customized App. Featuring Maps, Schedules by time and topic, Speaker Information, Exhibitor Listings, Sponsor Listings, General Event information, and more. The Conference App plays a major role in guiding the attendees Conference experience. Over 50% of NSTA Conference Attendees reference the App as their preferred method for navigating the conference.

Benefits Include:

- Dedicated Advertising Space on App Home Screen – 2 Banners
- 3 Push Notifications
- Logo on Splash Screen

Name Badge/Lanyard Sponsorship – SOLD Sponsored by: Vernier Software & Technology

Ensure all attendees are wearing your colors! Sponsoring lanyards or neck wallets puts your company logo in front of all conference attendees for the duration of the conference.

Custom Sponsorships Available

Interested in developing a customized sponsorship opportunity? We're here to help. Please contact us today with your ideas to see how we can make your vision a reality.

For more information on Sponsorships, please contact:
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