

**15 HOURS**  
of Exhibits  
Time!

# EXHIBITS INFORMATION



**NSTA** National  
Science  
Teachers  
Association

**Columbus, OH Area Conference  
December 1-3, 2016**



Columbus, OH Area Conference  
December 1-3, 2016

## EXHIBITS INFORMATION



**2,400+ ESTIMATED ATTENDEES**

### VENUE

Greater Columbus Convention Center  
400 North High Street  
Columbus, OH 43215

### SCHEDULE

#### Installation:

November 30: 8 am - 5 pm

December 1: 7 am - 9 am

#### Exhibits Open:

December 1: 11 am - 5 pm

December 2: 9 am - 3 pm

December 3: 9 am - Noon

#### Dismantling:

December 3: Noon - 6 pm

#### Exclusive Exhibit Hours On:

December 1: 11 am - 12:30 pm

December 2: 1:30 pm - 3 pm

### PRICING

10x10 Corner - \$1,625

10x10 Inline - \$1,525

*Larger Booth Sizes & Configurations Available*

### BOOTH INCLUDES

- 10'X10' Exhibit Space
- 3' high side-rail divider/8' high back drape
- 4 Complimentary Exhibitor Badges
- Company Listing in\*:
  - Conference Preview
  - Conference Program
  - Conference App
  - Interactive Floorplan
  - Complimentary Lead-Retrieval Service\*
- Light Refreshments Daily

*\*Must submit contract by September 9, 2016*

### BENEFITS OF EXHIBITING

- Branding
- Lead Generation
- Direct Sales
- Networking
- Outreach

**Experience the positive impact Exhibiting with NSTA can have on helping you reach your outreach, marketing and sales goals!**

### ATTENDEE FACTS\*

- 71% are decision makers for their schools and districts
- 98% would recommend attending the NSTA Conference to their colleagues
- 61% spend more than 3 hours in the Exhibits Hall

*\*Based on 2016 National Conference Attendee Survey*

### GENERATE EVEN MORE BUZZ VIA

- Dedicated E-mail Blast
- Direct Mail List Rental
- Exhibitor Workshops
- Sponsorship
- Company Showcases
- Focus Group Meeting Space
- Conference App Bundle

**CONTACT**  
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**REGISTER ONLINE TODAY AT [WWW.NSTA.ORG/EXHIBITSADV](http://WWW.NSTA.ORG/EXHIBITSADV)**