

15 HOURS
of Exhibits
Time!

**EXHIBITS
INFORMATION**



NSTA National
Science
Teachers
Association

**Minneapolis, MN Area Conference
October 27-29, 2016**



Minneapolis, MN Area Conference
October 27-29, 2016

EXHIBITS INFORMATION

2,400+ ESTIMATED ATTENDEES

VENUE

Minneapolis Convention Center
1301 2nd Avenue South
Minneapolis, MN 554033

SCHEDULE

Installation:

October 26: 8am – 5 pm

October 27: 7am – 9 am

Exhibits Open:

October 27: 11 am – 5 pm

October 28: 9am – 3 pm

October 29: 9am – Noon

Dismantling:

October 29: Noon – 6 pm

Exclusive Exhibit Hours On:

October 27: 11 am – 12:30 pm

October 28: 1:30 – 3 pm

PRICING

10x10 Corner – \$1,625

10x10 Inline – \$1,525

Larger Booth Sizes & Configurations Available

BOOTH INCLUDES

- 10'X10' Exhibit Space
- 3' high side-rail divider/8' high back drape
- 4 Complimentary Exhibitor Badges
- Company Listing in*:
 - Conference Preview
 - Conference Program
 - Conference App
 - Interactive Floorplan
 - Complimentary Lead-Retrieval Service*
- Light Refreshments Daily

**Must submit contract by September 9, 2016*

BENEFITS OF EXHIBITING

- Branding
- Lead Generation
- Direct Sales
- Networking
- Outreach

Experience the positive impact Exhibiting with NSTA can have on helping you reach your outreach, marketing and sales goals!

ATTENDEE FACTS*

- 71% are decision makers for their schools and districts
- 98% would recommend attending the NSTA Conference to their colleagues
- 61% spend more than 3 hours in the Exhibits Hall

**Based on 2016 National Conference Attendee Survey*

GENERATE EVEN MORE BUZZ VIA

- Dedicated E-mail Blast
- Direct Mail List Rental
- Exhibitor Workshops
- Sponsorship
- Company Showcases
- Focus Group Meeting Space
- Conference App Bundle

CONTACT
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REGISTER ONLINE TODAY AT WWW.NSTA.ORG/EXHIBITSADV