EXHIBITORS

NATIONAL CONFERENCE on SCIENCE EDUCATION OF THE PRODUCTION OF THE







Let USciences guide you to your rewarding future

USciences' Destination: Success™ is a unique educational platform that helps students discover their "perfect fit" career in the sciences or health professions.

Extensive, intensive, and customized, Destination: Success™ facilitates the USciences journey through:

- Expanded advising: Guided by multiple advisors, students can discover other options and confirm that they are on the right path.
- Flexible curricula: Students can transition smoothly between majors and programs that fit their goals and strengths, and typically graduate on schedule.
- Hands-on experiential learning: Students can begin research as early as the first year, with internships, and professional shadowing opportunities to reinforce and strengthen their experience.
- "Early Assurance" seats: Through USciences' articulation relationships, students have access to reserved seats in professional programs at USciences, and 8 other partner institutions leading to degrees in Medicine, Dentistry, Veterinary Medicine, Optometry, Physical Therapy, Occupational Therapy and more.



To learn more, visit usciences.edu/DestinationSuccess/NSTA



......



Where healthcare and science converge.

Introducing Science Techbook[™]

SCIENCE TECHBO

Oliscoverv

Science Techbook is a breakthrough digital textbook that will change the way students and teachers experience science. Science Techbook helps teachers transform instruction with a simple-to-use and highly interactive program. It integrates multimedia, including video, audio, text, and interactives, with hands-on activities and virtual labs. Embedded assessment opportunities are also provided. Science Techbook works on any device and in any instructional setting.

> **Discovery Education Science Techbook** brings teaching and learning alive.

DiscoveryEducation.com/ScienceTechbook

Read, Write, and Think like a Scientist

With Science Techbook, students will become immersed in the work of scientists and engineers, developing their own scientific explanations by:

- » Exploring the overarching themes of science
- » Asking questions, developing hypotheses, and where necessary, defending their explanations
- » Designing solutions to real world problems
- » Developing the practices that scientists and engineers use daily

"It has been exciting to watch our teachers and students use Science Techbook in their classrooms...the change that is taking place not only brings a powerful digital resource into the classroom, but embraces a method of teaching that allows our teachers to become facilitators of knowledge."

Curt Witthoff Coordinator K12 Science & Environmental Education Collier County Public Schools, FL

bright and Discovery Education is students as these new standards are adopted across the nation.

Ask us about our Science Techbook for the Next Generation Science Standards (NGSS).

DiscoveryEducation.com

EducationPartnerships@Discovery.com 800-323-9084 © 2015 Discovery Education, Inc.

Follow us online: <a>www.youtube.com/discoveryeducation ♥ twitter.com/discoveryed

f www.facebook.com/discoveryed

At NSTA, Join Our Thought-Leader Presentations in Model Classroom #W-471b and Visit Us in Booth #1845

Booth 559



National Association for the Education of Young Children

Join us every day for demonstrations of physics and young children based on our book **Ramps** and Pathways.



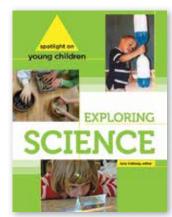


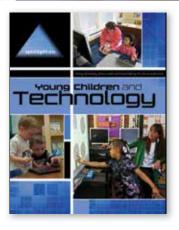


Ramps & Pathways

a constructivist approach to physics with young children

Rheta DeVries and Christina Sales





Join us at the Elementary Extravaganza

Friday, March 13, 8–10AM

We'll be in Skyline W375c, McCormick Place.



NSTA 63rd National Conference on Science Education

Chicago: Great Lakes/Great Ideas Chicago, Illinois • March 12–15, 2015

Volume 4 Exhibitors

Exhibitor List	5
Index of Exhibitor Workshops	.58
Index of Advertisers	.72

National Science Teachers Association

1840 Wilson Blvd. Arlington, VA 22201-3000 703-243-7100 E-mail: conferences@nsta.org www.nsta.org

Cover photo credit:

Thinkstock



The environment is important to science educators. These programs are recyclable and were printed on recycled paper.

NSTA CONFERENCES ON SCIENCE EDUCATION

SAVE THE DATES

2015 A KANSAS CITY

RENO NEVADA

OCTOBER 22-24

SCIENCE AND LITERACY: CREATING CONNECTIONS!

- Bundling the NGSS and CCSS
- *NGSS*: Connecting Standards to Practice
- Creatively Engineering Future
 Resources



PHILADELPHIA

PENNSYLVANIA

NOVEMBER 12-14

REVOLUTIONARY SCIENCE

Professional Development Strands

- Revolutionizing Engineering for the Future
- Integrating Literacy Strategies
 to Revolutionize PreK–12 Science
 Instruction
- Technology: Teaching Revolutionary Science in the Digital Age



- The Art and Craftsmanship of Teaching
- Combining Science with Agriculture

MISSOURI

DECEMBER 3-5

RAISING THE STAKES IN SCIENCE

· Achieving Success with the NGSS





For more information and to register, visit: *www.nsta.org/conferences*

Some exhibitors have classified their products by grade level and subject area. Subject areas are abbreviated here as follows:

Biology/Life Science	В
Chemistry/Physical Science	C
Earth/Space Science	EA
Environmental Science	EN
Integrated/General Science	G
Physics/Physical Science	PH
Professional Development	PD
Technology Education	Т

Look for a map display of the Exhibit Hall. Maps are also available via our Conference app. Scan QR code to download.





3 B	Scien	tific
JD	Scien	unic

2189 Flintstone Dr., Suite O B, C, EA, EN, Tucker, GA 30084 G, PH Phone: 888-326-6335 PreK-12, College E-mail: and rea.quinlan@a3bs.com Website: www.a3bs.com

#759

3B Scientific is an international group of companies that specializes in the manufacturing and marketing of didactic science materials for a hands-on-learning experience. 3B Scientific is represented in over 100 countries worldwide and is a world leader in the anatomy market today.

3D Molecular Designs, LL	C #1833
1050 N. Market, CC130A	B, C, EA, EN,
Milwaukee, WI 53202	G, PD
Phone: 414-774-6562	6–12, College
E-mail: contactus@ 3dmoleculardesigns.com	
Website: www.3dmoleculardesigns.com	

Our innovative, hands-on kits and models focus on core ideas and crosscutting concepts in biology, chemistry, physical, and life sciences. We involve teachers in developing kits, writing materials, and field testing. Kits support STEM and the NGSS. Ask about our new Enzymes In Action Kit and ATP Model.

5D-Learning	#988
650 Castro St., #120-322	G, PH, PD, T
Mountain View, CA 94041	6-12
E-mail: ken@5d-learning.com	
Website: www.5d-learning.com	

We offer STEM training for science teachers.

A+ Mobile Solutions	#1750
1490 N. Clinton Ave.	All
Bay Shore, NY 11706	K-12
Phone: 631-675-2273	
E-mail: rwaibel@theaplusgroup.com	
Website: www.aplusmobilesolutions.com	

A+ Mobile Solutions provides turn-key technology for educators, including our awardwinning Mobile Science Lab (MSL) that leverage your investment in STEM education across multiple classrooms. A+ is committed to providing a cost-effective STEM learning solution improving teaching efficiencies while preparing students for the high-tech careers of tomorrow.

AAAS Science NetLinks	#1068
1200 New York Ave. NW	G, PD
Washington, DC 20005	PreK-12
Phone: 202-326-6400	
E-mail: snl@aaas.org	
Website: www.sciencenetlinks.com	

Science NetLinks is produced by the American Association for the Advancement of Science (AAAS). Science NetLinks provides a wealth of standards-supported science resources for K-12 educators and students, including lesson plans, interactives, podcasts, and news. All of Science NetLinks' resources are free, so be sure to come by the booth or check us out at www.sciencenetlinks.com.

AALAS Foundation	#676
9190 Crestwyn Hills Dr.	В
Memphis, TN 38125-8538	5–12, College
Phone: 901-754-8620	
E-mail: vicki.campbell@aalas.or	g

The American Association for Laboratory Animal Science (AALAS) Foundation is a nonprofit organization dedicated to educational outreach on the role of responsible laboratory animal care and use in science to advance human and animal health. The AALAS Foundation provides free materials to assist educators in teaching students about biomedical research (including interactive online course curricula). We also offer free resources regarding career opportunities in the field of biomedical research.

Academic Integrity Solution	ons #382
697 Oak St.	All
Glen Ellyn, IL 60137	4–12, College
Phone: 630-835-7115	
E-mail: testcovers@gmail.com	
Website: www.testcovers.com	

Academic Integrity Solutions sells simple and affordable products that greatly reduce the ability of students to copy another student's answers on short answer and bubble tests. Effectively proctoring test is so much easier with Test Covers! The design allows an unobstructed view of the student's desk, yet hides their answers.

Academy of Model Aeronautics	#1291
------------------------------	-------

5161 E. Memorial Dr. Muncie, IN 47302 Phone: 765-287-1256 E-mail: jessys@modelaircraft.org Website: www.amaflightschool.org

The Academy of Model Aeronautics (AMA) founded in 1936 is the world's largest model aviation organization with over 160,000 members and 2,500 chartered clubs across the United States. The AMA is a nonprofit organization whose mission is to promote model aviation as an educational and fun, recreational activity for the whole family.

Accelerate Learning	#1056	
5615 Kirby Dr., Suite 310	B, C, EA, EN,	
Houston, TX 77005	G, PH, PD	
Phone: 713-348-5516	PreK-12	
E-mail: david@acceleratelearning.com		
Website: www.acceleratelearning.com		

At Accelerate Learning, we help teachers adopt effective STEM instructional practices, improve student performance, and increase the engagement of students and parents through high-quality, customized, standards-focused, hands-on digital STEM curricula and resources.

ACIS Educational Tours	#1184
343 Congress St., Suite 3100	
Boston, MA 02210	7–12, College
Phone: 800-888-ACIS	
E-mail: info@acis.com	
Website: www.acis.com	

ACIS Educational Tours is the leader in quality educational travel to Europe, the Americas, Asia, and beyond. In educational travel, every moment matters. Pushing the experience from "good enough" to exceptional is what we do every day. Our mission is to empower educators to introduce their students to the world beyond the classroom and inspire the next generation of global citizens. Travel changes lives. **ACT** 500 ACT Dr.

Т

Iowa City, IA 52243-0168 3–12, College Phone: 319-337-1793 E-mail: steven.triplett@act.org Website: www.act.org

#948

PD

353

#852

ACT is a nonprofit, mission-based organization that provides insights that unlock potential. Our solutions give individuals, institutions, and organizations the insights they need to make decisions and take actions that improve their lives. We provide a continuum of integrated solutions that align with our mission of helping people achieve education and workplace success.

Activate Learning	#1
44 Amogerene Crossway, Suite 7862	
Greenwich, CT 06836	

Activate Learning creates, produces, and distributes K–8 Digital Curriculum products.

Adam Equipment

26 Commerce Dr. B, C, EN, G, PH, T Danbury, CT 06810 5–12, College Phone: 203-790-4774 E-mail: sales@adamequipment.com Website: www.adamequipment.com

Adam Equipment delivers analytical, precision, compact, and triple-beam balances and scales to science classrooms worldwide. Since its founding in 1972, Adam has met the needs of educators and students at all levels. Adam balances and scales provide the winning combination of speed, performance, and value.

Adler Planetarium	#469
1300 S. Lake Shore Dr.	EA
Chicago, IL 60605	PreK-12
Phone: 312-922-7827	
E-mail: guestservices@adlerplanetarium.org	
Website: www.adlerplanetarium.org	-

The Adler Planetarium, America's first planetarium, is located on Chicago's lakefront Museum Campus. Information will be available about Adler programs for teachers and school groups, Zooniverse citizen science programs, and a special offer for NSTA attendees to receive free admission to the Adler Planetaium during the conference.

Aldon Corp.	#1557
221 Rochester St.	В, С
Avon, NY 14414	5–12, College
Phone: 800-724-9877	
Email: info@aldon-chem.com	
Website: www.aldon-chem.com	

Aldon manufactures educational kits for its own Innovating ScienceTM brand. You will find kits in a variety of scientific fields, including AP chemistry, AP biology, environmental chemistry, forensic science, green chemistry, life science, consumer science, general chemistry, microchemistry, and more.

American Association for	#1748
Cancer Research	B, C, PD
615 Chestnut St., 17th Floor	9–12, College
Phildelphia, PA 19106-4404	
Phone: 215-440-9300	
E-mail: aacr@aacr.org	
Website: www.aacr.org	

The American Association for Cancer Research (AACR) is the world's oldest and largest professional organization dedicated to advancing cancer research, with a mission to prevent and cure cancer through research, education, communication, and collaboration. Committed to the education and training of the next generation of cancer researchers, the AACR supports cancer educators and seeks to provide teachers with membership, classroom resources, and teaching tools.

American Association of	#1562
Physics Teachers (AAPT)	PH
1 Physics Ellipse	9–12, College
College Park, MD 20740	
Phone: 301-209-3626	
E-mail: rriddle@aapt.org	
Website: www.aapt.org	

AAPT is the premier global professional society established to advance the greater good through physics education. With the support of our members worldwide, AAPT is an action-oriented organization designed to develop, improve, and promote best practices for physics education as part of the global need for qualified science, technology, engineering, and mathematics teachers who will inspire tomorrow's leaders and decision makers.

American Chemical Society
1155 16th St. NW
Washington, DC 20036
Phone: 202-776-8141
E-mail: s_nicholson@acs.org
Website: www.acs.org

The Education Division of ACS serves learners and educators by building communities and providing effective chemistry education products, services, and information. Stop by our booth to find information and resources that can support your efforts to provide innovative, relevant, and effective chemistry education from kindergarten through post-college education.

American Geoscience	s Institute	#1285
4220 King St.	EA	, EN, G
Alexandria, VA 22302	PreK–12,	College
Phone: 703-379-2480, x	216	
E-mail: gac@americangeosciences.org		
Website: www.americange	osciences.org	

The American Geosciences Institute, organizer of Earth Science Week, provides educational materials, resources and activities that bring excitement and insight to Earth science learning. The adventure starts here.

American Lab Design	#776	
404 S. Beach St., Suite 304	В, С, ЕА,	
Daytona Beach, FL 32114	EN, G, PH	
Phone: 800-494-3237	College	
E-mail: mikelee@americanlabdesign.com		
Website: www.americanlabdesign.com		

American Lab Design (ALD) has been in the business of designing and renovating science labs for 17 years. American Meteorological Society#11831200 New York Ave. NWEA, EN, PDSuite 500K-12, CollegeWashington, DC 20005Phone: 202-737-1043E-mail: amsedu@ametsoc.orgWebsite: www.ametsoc.org/amsedu

Want to learn more about the geosciences? Now's your chance! The AMS Education Program offers content-rich, professional development opportunities for teachers in the geosciences. Along with workshops in meteorology and oceanography, the AMS guides Local Implementation Teams to offer DataStreme Atmosphere, DataStreme Ocean, and DataStreme Earth's Climate System (ECS).

SUMMER HOUSING & CONFERENCES

STEM UP YOUR GAME.

• Smart classrooms

#576

K-12

С

- Flexible classroom space with various setups provided
- Ideal for conferences & workshops for up to 150 participants
- Itineraries for local business, leisure, educational, and scientific tours available
- Dining available onsite upon request
- Lodging rooms with private bathrooms, linens, and towels available
- Wireless access available throughout campus
- Lightrail access from Airport to PSU
- Located in downtown Portland
- Non-smoking, sustainable, friendly campus



Portland is home to the Silicon Forest with companies developing cutting edge technology



American Museum of	#841
Natural History B, C, EA, EN,	G, PH, PD
Central Park West at 79th St.	2-12
New York, NY 10024	
Phone: 212-496-3553	
E-mail: ehamilton@amnh.org	
Website: www.amnh.org	

For over 145 years, the American Museum of Natural History has been a beloved New York institution. Educators can take the Museum's resources to the classroom: Seminars on Science, online graduate courses for educators; Science Bulletins, dynamic stories about the universe, our planet, and life on Earth; and OLogy, a fun science website for kids.

American Nuclear Society	#645
555 N. Kensington Ave.	C, EA, EN,
La Grange Park, IL 60526	PH, PD, T
Phone: 708-579-8209	5-12
E-mail: tcoyle@ans.org	
Website: www.nuclearconnect.org	

The American Nuclear Society (ANS) Center for Nuclear Science and Technology Information was created to foster interest in and increase understanding about nuclear science and technology. We conduct various educational events such as workshops for teachers and seminars for congressional staff.

American Physical Society	#1280
1 Physics Ellipse	PH
College Park, MD 20740	1-12
Phone: 301-209-3204	
E-mail: thompson@aps.org	
Website: www.physicscentral.com	

The American Physical Society's Public Outreach Department aims to bring the excitement of physics to all. Stop by to grab our new retro poster series, your copy of Spectra: High Intensity, or hear more about *www.physicscentral.com*. We will also be demoing our new comic book app as well as SpectraSnapp, a spectroscope app for iPhone and Android.

American Society	#655
for Clinical Pathology	PD
33 W. Monroe St., Suite 1600	5–12, College
Chicago, IL 60126	
Phone: 312-541-4999	
E-mail: info@ascp.org	
Website: www.ascp.org	

ASCP seeks to educate students about the medical laboratory profession. In hospitals, laboratory professionals perform testing that is crucial for physicians patients' diseases and determine the right treatments. A career as a laboratory professional offers competitive salaries, plentiful jobs nationwide, and phenomenal opportunities for career advancement.

American Society	#658
of Plant Biologists	В
15501 Monona Dr.	PreK–12, College
Rockville, MD 20855	
Phone: 301-251-0560	
E-mail: info@aspb.org	
Website: www.aspb.org	

The American Society of Plant Biologists presents hands-on, inquiry-based plant biology activities ready for use in K–12 and college classrooms. Meet plant biology researchers and educators to discover and discuss fun, thoughtful lab and classroom activities using plants to teach important principles of biology. For questions, contact *katie@aspb.org*.

Amplify	#1140
55 Washington St., 9th Floor	B, EN, G
Brooklyn, NY 11201	K-12
Phone: 800-823-1969	
E-mail: info@amplify.com	
Website: www.amplify.com	

Amplify is reimagining the way teachers teach and students learn. Our products and services lead the way in data-driven instruction, oneto-one mobile learning, and next-generation digital curriculum and assessment. Amplify has provided innovative technology to the K–12 market for over a decade.

ANATOMY IN CLAY®	#653
Learning System	В
2198 W. 15th St.	9–12, College
Loveland, CO 80538	
Phone: 970-667-9047	
E-mail: info@anatomyinclay.com	n
Website: www.anatomyinclay.com	m

The Mind Cannot Forget What the Hands Have LearnedTM—ANATOMY IN CLAY® Learning System provides the most effective, informative, and relevant anatomy education through hands-on learning. Our system advances the study of anatomy and creates success for both teachers and students, who gain higher understanding and knowledge retention

Animal Welfare Institute (AWI) #1290

900 Pennsylvania Ave. SE Washington, DC 20003 Website: www.awionline.org

AWI encourages teachers and educators to incorporate animal-friendly science education into their lessons and teach respect for rather than exploitation of animals. Please stop by our booth for free books and information on dissection alternatives, as well as a chance to win a copy of Digital From 2.5!

Animalearn	#978
801 Old York Rd., Suite 204	В
Jenkintown, PA 19046	
Phone: 215-887-0816, x301	
E-mail: klewis@animalearn.org	
Website: www.animalearn.org	

Visit Animalearn's booth to find out how you can save money, eliminate harmful chemicals from your classroom, promote habitat protection, reduce demands on landfills, and protect animals by changing the resources you use to teach anatomy. Animalearn offers a free program of humane and green science education products for your anatomy classroom. **#1.** 20% savings on NSTA Press® books

#2. Customized lesson plans

#3.

Member-only journals

#4.

Network with teachers nationwide

#5.

Unlimited access to journal articles

REASONS TO BECOME AN NSTA MEMBER

#6. 16 vibrant listservs

#7. Discounts on NSTA Conferences

#8.

Countless NGSS@NSTA resources

#9.

Online learning

#10.

Professional development opportunities year-round



For more information or to become a member, www.nsta.org/membership or call 1.800.722.6782 National Science Teachers Association

Annenberg Learner

1301 Pennsylvania Ave. NW B, C, EA, EN, Washington, DC 20004 G, PH, PD Phone: 202-735-2959 PreK-12, College E-mail: kinchausti@learner.org Website: www.learner.org

#791

Annenberg Learner's mission is to "Advance Excellent Teaching in American Schools." We fund and distribute multimedia resources for teachers (K-12 and college levels) to teach their subjects and to stay up-to-date in their fields. We focus on teachers as learners, as well as students.

Arbor Scientific	#1754
PO Box 2750	C, G, PH
Ann Arbor, MI 48106	6–12, College
Phone: 734-477-9370	
E-mail: bruce@arborsci.com	
Website: www.arborsci.com	

A leader in educational science supplies, science instruments, and physics lab equipment for 25 years, Arbor Scientific provides classroom educational aids that make learning memorable and fun. Check out our online catalog of physics and physical science demonstration and labs for classroom use by students in elementary, middle school, high school, and college.

Astronomy To Go	#466
1115 Melrose Ave.	B, C, EA,
Melrose Park, PA 19027	EN, G, PH
Phone: 215-831-0485	PreK–12, College
E-mail: astro2go@aol.com	
Website: www.astronomytogo	o.com

As a nonprofit education organization, we fund our traveling astronomy programs through our traveling museum shop, which carries a large assortment of astronomy and science-related T-shirts, books, teaching aids, and gifts, as well as an extensive collection of meteorites and tektites. We also carry the full line of GIANTmicrobes®. Visit our online store any time at *stores.ebay.com/astronomytogo*.



Axis Scientific	#677
8111 St. Louis Ave.	В
Skokie, IL 60076	6–12, College
Phone: 888-950-4459	0
E-mail: support@axisscientific.	.com
Website: www.axisscientific.com	n

Axis anatomy models are among the most popular types of educational anatomical models utilized in classrooms and medical education organizations. Relevant to a wide range of audiences, they are the perfect blend of price, performance, and selection.

Backyard Brains, Inc.	#471
308 1/2 S. State St.	B, PH, T
Ann Arbor, MI 48104	6–12, College
Phone: 855-438-7745	
E-mail: tim@backyardbrains.com	
Website: www.backyardbrains.com	n

Backyard Brains enables everyone to be a neuroscientist! We provide affordable neuroscience experiment kits for students to learn about electrophysiology. Now everyone can experiment with tools used by real neuroscientists. Follow a few simple steps and learn how the brain communicates with our bodies.

Battle Creek Area Mathematics	#877
and Science Center	G
171 W. Michigan Ave.	K-8
Battle Creek, MI 49017	
Phone: 269-965-9440	
E-mail: cindy@bcamsc.org	
Website: www.bcamsc.org	

The Cereal City Science program (by BCAMSC) supports kindergarten to middle school educators and students with curricula and professional development that meet the NGSS and CCSS.

The research-based program provides inquiryfocused science instruction where students are engaged in an integrated curriculum of physical science, life science, Earth science, engineering, and technology.

Bedford, Freeman & Worth #752 (BFW) Publishers 300 American Metro Blvd., Suite 140 Hamilton, NJ 08619 Phone: 866-843-3715

E-mail: jacqueline.seltzer@macmillan.com Website: www.bfwpub.com/highschool

W.H. Freeman of Bedford, Freeman, & Worth (BFW) Publishers is the prestigious publisher of groundbreaking AP® textbooks and NGSSfocused resources.

Benchmark Education Co.	#1749
145 Huguenot St.	G
New Rochelle, NY 10801	PreK-12
Phone: 877-236-2465	
E-mail: info@benchmarkeducation.com	
Website: www.benchmarkeducation.com	

Benchmark Education promotes science exploration at every level with science-leveled texts that support grade-appropriate science standards, including Big Books (develop science literacy through shared reading and read-alouds), and Prime (differentiated text pairs for middle school science standards).

#1633		
В		
PreK–12, College		
E-mail: biocorp@rea-alp.com		
Website: www.biologyproducts.com		

Bio Corp. is here to provide superb specimens and reasonable pricing. We have rarely seen Bio Corp. specimens. Stop by our booth for a free sample!

Bio-Rad Laboratories	#847
2000 Alfred Nobel Dr.	В
Hercules, CA 94547	9-12
Phone: 800-4-BIORAD (424-6723)	
Website: www.bio-rad.com	

Bio-Rad provides teachers with a completely supported life science experience. Starting with the highest quality reagents, Bio-Rad promotes peace of mind each time teachers spend their precious lab budget. We focus on providing teachers with the best resources possible so they can focus on what they do best-teach.

BIOZONE International
32 Somerset St.
Hamilton, Waikato 3240
New Zealand
Phone:855-246-4555
E-mail: richard@biozone.co.nz
Website: thebiozone.com

BIOZONE publishes student workbooks for grades 9-12 biology (NGSS, regular, Honors, AP, IB), anatomy, physiology, and environmental science. Our successful 3-in-1 formula: part textbook/study guide/activity workbook, along with impressive graphics and write-on format, fosters student engagement. Learn how these workbooks can revitalize your teaching program.

#876	Britannica Digital Learning	#1558
B, EA, EN	331 N. LaSalle Dr.	G
9-12	Chicago, IL 60654	6-8
	Phone: 800-621-3900	
	E-mail: contact@eb.com	
	Website: www.info.eb.com	

Pathways: Science is an online interactive approach to teaching the scientific method in grades 6, 7, and 8. It's framework is ideal for Project Based Learning, teacher-led instruction, and STEM programs.

Brown Dog Gadgets	#1767	
3540 N. 126th St., Suite F	EA, EN, G, PH, T	
Brookfield, WI 53005	1–12, College	
Phone: 262-290-6630		
E-mail: help@browndoggadgets.com		
Website: www.browndoggadgets.com		

We offer creative STEM and solar energy projects and curriculum for all ages. Find out about our inexpensive, hands-on approach to STEM and STEAM learning. Stop by and make a free STEM project for yourself at our activity table.



The Plus is Us! We're here to connect you to superior science supplies, plus personalized support.

Connect with Ward's Science in Booth #830

Join our workshops, all day Thursday, Friday and Saturday in our booth and in McCormick Place Room #W192B

Stop by Booth #830 to see live product demos and enter to win science prizes!



By Kids For Kids, Co.	#1657
1177 High Ridge Rd.	EA, G, PH, PD, T
Stamford, CT 06905	K–12, College
Phone: 203-321-1226	
E-mail: info@bkfk.com	
Website: www.bkfkeducation.	.com

At BKFK, we recognize the essential role that teachers and mentors have in helping kids realize their potential. Our free materials provide you with project-based supplement programs to help elevate your students' creative and inventive thinking skills and motivate them to win prizes. Plus, you can earn rewards for your efforts!

C2 Collaborative, Inc.	#990
1S660 Midwest Rd., Suite 310	B, EA, EN,
Oakbrook Terrace, IL 60181	G, PD, T
Phone: 800-318-4555	K-12
E-mail: askus@c2ready.org	
Website: www.c2ready.org	

C2 Collaborative works with districts and schools to move educators toward 21st-century rigor. Let us help you deconstruct new science standards for classroom impact by content and grade level with all new curriculum-agnostic guides.

Camp Invention	#1563
3701 Highland Park NW	G
North Canton, OH 44720	1-6
Phone: 800-968-4332	
E-mail: berickson@invent.org	

Become a part of something big...join us on our mission to recognize inventors and invention, promote creativity, and advance the spirit of innovation and entrepreneurship. By hosting Camp Invention or Invention Project, you are partnering with the only nationally recognized nonprofit elementary enrichment program backed by The National Inventors Hall of Fame.

Capstone Classroom	#1733
1710 Roe Crest Dr.	
North Mankato, MN 56003	PreK-8
Phone: 888-262-6135	
E-mail: customer.service@capstonepub.co	m
Website: www.capstoneclassroom.com	

Capstone Classroom has a new supplemental program for teaching the *NGSS* while supporting middle school students in developing their literacy skills. Our Graphic Science program is cutting edge and sure to engage your students and your teachers. Visit us to learn more about this program and our other science readers.

Carolina Biological Supply	#1131
2700 York Rd.	All
Burlington, NC 27215 PreK–1	2, College
Phone: 800-334-5551	
E-mail: carolina@carolina.com	
Website: www.carolina.com	

Carolina is a worldwide leader in providing educators with top-quality, innovative science and math materials, including our newest e-learning tools available at *carolinascienceonline*. *com*. Carolina also serves the K–16 market with everything to equip a science laboratory or classroom. Our *CarolinaTM Science* catalog is free for educators and health professionals.

Cedar Fair Entertainment	#1758
8701 Red Oak Blvd., Suite 550	PH, T
Charlotte, NC 28217	5-12,
Phone: 704-414-4703	College
E-mail: <i>laura.kreutzer@cedarfair.com</i>	
Website: www.cedarfairyouthsales.com	

Cedar Fair Entertainment has 11 amusement parks across North America. We make learning FUN for your students as they experience our Physics, Science, Math Days program with in-park activities that coincide with state-approved curriculum available for each park location. We offer fun and affordable packages that will thrill your entire group!

Celestron	#1656
2835 Columbia St.	B, EA, EN, G
Torrance, CA 90503	6–12, College
Phone: 310-328-9560	
E-mail: pr@celestron.com	
Website: www.celestron.com	

Celestron is the world's leading telescope maker and manufacturer of sport optics and microscopes. For over 50 years, Celestron has designed and manufactured innovative, awardwinning products to inspire the next generation of scientists, astronomers, naturalists, and teachers.

Cell Zone®, Inc.	#946
45 Manitoba St.	В
Springfield, MA 01108	4–12, College
Phone: 413-427-1214	
E-mail: dawn@cellzone.org	
Website: www.cellzone.org	

Cell Zone provides interactive classroom materials that are designed by a biology teacher, incorporating active learning and universal design for learning (UDL) to engage diverse students. Our products target traditionally difficult topics to facilitate student learning. We offer products for students in elementary through university classes.

CK-12 Foundation	#1846
3430 W. Bayshore Rd., Suite 101	All
Palo Alto, CA 94303	5-12
Phone: 650-494-1302	
E-mail: andy.set@ck12.org	
Website: www.ck12.org	

CK-12 provides free and fully customizable K-12 open educational resources aligned to state curriculum standards and tailored to meet student and teacher needs in math and science. We provide concept-based, multimodality learning with interactive simulations, multimedia content, practice questions, and more.

Claire Lynn Designs	#1655	
222 Henderson	B, C, EN, PH, T	
Midlothian, TX 76065	PreK-12,	
Phone: 972-723-2251	College	
E-mail: clairelynn1@sbcglobal.net		
Website: www.clairelynn.com		

We sell custom teacher T-shirts and tote bags.

Clemson University	#950
Biological Sciences	В
132 Long Hall	PreK-12
Clemson, SC 29634	
Phone: 864-656-2153	
E-mail: <i>tjarret@clemson.edu</i>	
Website: www.clemson.edu/cafls/	/departments/biosci

The Department of Biological Sciences is proud to offer an online non-thesis Master of Biological Sciences designed specifically for K-12 teachers. The curriculum consists 30 credit hours of relevant, rigorous, and challenging graduate courses that are specifically designed to improve science content knowledge. This program is fully in a distancelearning format.

Conservation Internation	nal #1092
2011 Crystal Dr., Suite 500	B, EN, G, PD, T
Arlington, VA 22202	7-12
Phone: 703-341-2762	
E-mail: jmaccarthy@conservat	tion.org

ECO-Classroom secondary science teachers who participated in a free Northrop Grumman Foundation professional development opportunity in Costa Rica will recount how they incorporate newly acquired field skills with teaching *NGSS* topics such as climate change, land use, and ecology. Information about participating in a future two-week Costa Rica trip will be available.

The Consumer Aerosol	#690
Products Council C, EA, EN, G,	PH, T
1667 K St. NW, Suite 300	4-8
Washington, DC 20006	
Phone: 202-872-8110	
E-mail: hvanderband@aerosolproducts.org	
Website: www.aerosolproducts.org	
- 1 0	

The Consumer Aerosol Products Council (CAPCO) is a nonprofit organization that

provides factual information about aerosol products including their unique qualities, technology and science, and recycling. We have FREE online experiments and activities for teachers. We will be giving away free samples of aerosol products at our booth.

The Cornell Lab of Ornithology, #1823BirdSleuthB, EN, PD159 Sapsucker Woods Rd.K–12Ithaca, NY 14850Phone: 607-254-2489E-mail: *ld85@cornell.edu*Website: www.birdsleuth.org

With engaging, hands-on activities, and authentic scientific research opportunities, BirdSleuth is an ideal way to teach science content and the scientific process. Your students will be at the center of the action, making first-hand observations, collecting data, and sharing what they've found with real scientists. Count on us to support inquiry learning in your classroom...linked to the outdoors

Corwin	#1085
2455 Teller Rd.	PD
Thousand Oaks, CA 91320	K-12
Phone: 800-233-9936	
E-mail: amanda.boudria@corwin.com	
Website: www.corwin.com	

At Corwin, we have one objective and one objective only: to help educators do their important work better. To learn more about our resources and services on STEM, math, science, language development, literacy, equity, and leadership, visit *www.corwin.com*.



Cosmos Magazine #583 521 Toorak Rd., Suite 301 B, C, EA, EN, G, PH Toorak, VI 3142 7 - 11Australia Phone: +61 413736697 E-mail: daniel@cosmosmagazine.com Website: www.cosmosmagazine.com

Why not teach a lesson about gravity based on the Rosetta comet landing? Or explore diseases in the context of the Ebola crisis? Cosmos Magazine deliver online interactive lessons based on breaking news in science that both excite and engage students.

CPO Science/School #1030 Specialty Science 80 Northwest Blvd. Nashua, NH 03063 Phone: 800-442-5444 E-mail: customerservice.cpo@schoolspecialty.com Website: www.cposcience.com

CPO Science provides all the essential components for a hands-on, inquiry-based science program for grades 6-12. Students are truly engaged through hands-on learning, STEM projects, collaborative social learning, and real-world activities. CPO Science core and supplemental programs are ideal for differentiated instruction helping students of all abilities succeed in science class and the world beyond.

Crabtree Publishing C	o. #1457
PMB 59051	B, C, EA, EN, G, T
350 5th Ave., 59th Floor	PreK-9
New York, NY 10118	
Phone: 800-387-7650	
E-mail: orders@crabtreeboo	oks.com
Website: www.crabtreebook	s.com

We are a publisher of high-quality children's (preK-9) nonfiction science classroom resources covering Earth and space, environmental, science inquiry, science and technology, computers and technology, mathematics, chemistry, and life science. Show special includes 50% discount on all orders placed at the show!



#530

EA, EN

Davis Instruments 3465 Diablo Ave. Hayward, CA 94545 4-12, College Phone: 510-732-9229 E-mail: sales@davisnet.com

Davis Instruments is a recognized leader in affordable, precision weather instruments for consumer and commercial marketplaces. Used by educators, meteorologists, industry professionals, and hobbyists, Davis' Vantage Pro2 and Vantage Vue weather stations have become trusted, integral tools thanks to their renowned accuracy and durability.

Daystar Filters	#478
149 NW County Rd.	EA
Warrensburg, MO 64093	3–12, College
Phone: 866-680-6563	c
E-mail: jen@daystarinstrumen	ts.com
Website: www.davstarfilters.com	n

Daystar Filters is the world leader in safe Astronomical Solar filters for over 40 years. Find out how to safely explore our nearby star with H alpha filters.

Delta Education/School	#1031
Specialty Science	G
80 Northwest Blvd.	K-8
Nashua, NH 03063	
Phone: 800-258-1302	
E-mail: customerservice.delta@schoolsp	pecialty.com
Website: www.deltaeducation.com	

Delta Education is your leading educational partner in providing hands-on, inquiry-based K-8 curriculum and instructional resources. With programs like FOSS® and DSM®, informational texts (Delta Science Content Readers), and STEM resources, we help you develop students who set a world-class standard for college and workforce readiness.

#879 **Digital World Biology** 2442 NW Market St., PMB 160 B, C, G, PD, T Seattle, WA 98107 4–12, College Phone: 206-375-6843 E-mail: todd@digitalworldbiology.com Website: www.digitalworldbiology.com

Digital World Biology is a leading developer of apps for STEM education. Our flagship products, Molecule WorldTM and MW DNA Binding LabTM, provide students with fun and engaging ways to visualize and work with authentic 3-D chemical and macromolecular structures to connect sequences to their structure and function.

Digitalis Education	#1639
Solutions, Inc.	EA
817 Pacific Ave.	PreK–12, College
Bremerton, WA 98337	
Phone: 360-616-8915	
E-mail: <i>karrie@digitaliseducation.com</i>	
Website: www.digitaliseducation.com	

Digitarium® digital planetarium systems for portable or fixed domes make teaching astronomy easy, effective, and engaging for students of all ages. Pair a Digitarium system with a Digitalis inflatable dome for a complete portable solution-best usability, value, and support on the market. Come see them in action!

International Confederation of

Line Dancers



The existence of the ICLD is doubtful.

ICLI

But there's no doubt that you and other NSTA members could save even more with a **special discount** on GEICO car insurance!

GEICO geico.com/edu/nsta | 1-800-368-2734

Some discounts, coverages, payment plans and features are not available in all states or all GEICO companies. Discount amount varies in some states. One group discount applicable per policy. Coverage is individual. In New York a premium reduction may be available. GEICO is a registered service mark of Government Employees Insurance Company, Washington, D.C. 20076; a Berkshire Hathaway Inc. subsidiary. GEICO Gecko image © 1999-2015. © 2015 GEICO

Dinah-Might Adventur	res, LP	#1172
PO Box 690328		G
San Antonio, TX 78269	PreK-12	, College
Phone: 800-993-4624		
E-mail: dma@dinah.com		
Website: www.dinah.com		

Dinah-Might Adventures is an educational publishing and consulting company owned by author/speaker Dinah Zike. Her books are known for their innovative ways to use Foldables ® in teaching all subjects and grade levels. She also offers professional development at the Dinah Zike Academy, a unique trainer of trainers facility.

Discovery Education	#1845
1 Discovery Place	All
Silver Spring, MD 20910	K-12
Phone: 240-662-2863	
E-mail: jennifer_obrien@discovery.com	
Website: www.discoveryeducation.com	

Discovery Education is the global leader in standards-based digital content and professional development for K–12, transforming teaching and learning with award-winning digital textbooks, multimedia content that supports the implementation of *CCSS*, professional development, and the largest professional learning community of its kind. Discovery Education partners with districts, states and like-minded organizations to captivate students, empower teachers, and transform classrooms.

Disney Youth Programs	8	#1173
PO Box 10111	B, EA, EN,	G, PH
Lake Buena Vista, FL 3283	0	2-12
Phone: 407-566-6530		
E-mail: dahlia.m.sanchez@disney.com		
Website: www.disneyyouthpr	ograms.com	

Disney Youth Group Programs is a collection of unique and enriching experiences designed to engage young minds and show students the path to making dreams a reality. These practical learning programs spark creativity and unlock the hidden potential within your students.

Diversified Woodcrafts	Inc.	#1091
300 S. Krueger St.		G
Suring, WI 54174	PreK-12,	, College
Phone: 920-842-2136		
E-mail: jryno@diversifiedwo	odcrafts.com	ı
Website: www.diversifiedwoo	dcrafts.com	

Diversified Woodcrafts is celebrating 40 years of providing wood science casework and furniture for the education market. Table, workstations, mobile labs, and more are available. Building or renovating? We can help.

DNA Depot, LLC	#689
14676 Rothgeb Dr.	B, EN
Rockville, MD 20850	4-10
Phone: 301-217-0800	
E-mail: services@dnadepot.com	
Website: www.dnadepot.com	

DNA Depot® LLC is committed to providing safe, innovative, and affordable life science educational resources for students of all ages. DNA Depot® experiments are designed to highlight major science concepts without the use of expensive reagents and equipment. The experiments are tested by teachers, science educators, and parents.

The DuPont Challenge	#1179
1840 Wilson Blvd.	C, EA, EN, G, T
Arlington, VA 22201	K-12
E-mail: p-jeanette.simon@use	1.dupont.com
Website: thechallenge.dupont	.com

The DuPont Challenge Science Essay Competition is the premier science competition in the United States and Canada, inspiring students to excel and achieve in scientific writing. Students from grades K–12 are eligible. When students win, teachers win, too! For more information, visit The DuPont Challenge website at www.thechallenge.dupont.com.

Dynalon Labware	#467
175 Humboldt St., Suite 300	B, C, EN
Rochester, NY 14610	K–12, College
Phone: 800-334-7585	
E-mail: cs@dyna-labware.com	
Website: www.dynalon.com	

From safe transparent nonbreakable plastic cylinders to 20L carboys, from economical benchtop equipment with three-year warranties to a 4L transparent glass water still— Dyanalon offers over 2,000 general laboratory plastic labware items for all grades. Free sample products available. Talk with us about your custom fabrication needs.

Earthwatch Institute	#1292
114 Western Ave.	EN
Boston, MA 02134	9–12, College
Phone: 800-776-0188	
E-mail: jowen@earthwatch.org	
Website: www.earthwatch.org	

For over 40 years, Earthwatch has connected thousands of teachers, students, and other participants with leading scientists around the globe to conduct critical field research in climate change, ocean health, wildlife/ecosystems, and archaeology. This citizen science model supports STEM education and can help to reinvigorate the classroom.

Eastern Illinois University	#679	
Master of Science in Natural Sciences		
600 Lincoln Ave.	PD	
Charleston, IL 61920	6-12	
Phone: 217-581-6241		
E-mail: jmnovak@eiu.edu		
Website: www.eiu.edu/msns		

EIU's graduate program in Natural Sciences offers experiences designed to advance the professional and personal competencies and scholarship of middle school and high school science teachers. The degree is earned through the successful completion of course work offered through concentrations in the biological sciences and physical sciences. Courses are specifically designed for inservice teachers and are available only during the summer term.

eCYBERMISSION	#1181
1840 Wilson Blvd.	G
Arlington, VA 22201	6–9
Phone: 703-312-9360	
E-mail: swhitsett@nsta.org	
Website: www.ecybermission.com	

eCYBERMISSION is a free online STEM competition for students in grades 6–9. Students work in a team of three or four students along with a team advisor to solve a community-based problem using either scientific practices or engineering design processes. Teams compete for up to \$9,000 in savings bonds (at maturity).

Visit NSTA's SCIENCE STORE

Exhibit Hall F2, McCormick Place West

Offering the latest resources for science teachers, including new releases and best sellers!

- Fun NSTA-branded gear—unique hats, shirts, mugs, collectible pins, and more
- Everyone enjoys member pricing: 20% off all NSTA Press® titles

Check in often for special giveaways, contests, and more throughout the conference!

Visit www.nsta.org/store to make a purchase today, or call 800-277-5300.

STORE HOURS

Wednesday Thursday Friday Saturday Sunday 5:00 PM-8:00 PM 7:00 AM-6:00 PM 7:00 AM-5:00 PM 7:00 AM-5:00 PM 7:30 AM-12 Noon

National Science

sociation.

Travel Light with

FREE Shipping for Online

Orders!



Ed Speldy East Company

4337 4th Ave., Unit B Niagara Falls, ON L2E 4N1 Canada Phone: 905-358-1688 E-mail: jeffrey.dai@realcoolbug.com Website: www.edubiology.com

We specialize in plastomount products, including life cycle products, animal skeletons, specimen kits, biology for kids, and more. Please visit our website at *www.edubiology.com* for more information.

#1839

R

Educational Innovations#1067 /#1167Inc.B, C, EA, EN, G, PH5 Francis J. Clarke CircleK–12, CollegeBethel, CT 06801Phone: 203-229-0730E-mail: ted@teachersource.comWebsite: www.teachersource.com

Teacher owned and operated, Educational Innovations is committed to bringing you SUPER! WOW! NEAT! science supplies that are guaranteed to make your colleagues, students, or grandkids sit up and take notice! With UV beads, Growing Alligators, and Super Slime Kits, our products bring out the scientist in everyone—We Make Science Sizzle.

Educational Passages	#1089
415 Lincolnville Ave.	EA, EN
Belfast, ME 04915	5-8
Phone: 207-322-1901	
E-mail: dick@educationalpassages.com	
Website: www.educationalpassages.com	

These miniature sailboats will bring true life adventure and learning into your classroom. You'll learn oceanography, Earth science, map reading, satellite technology, and more... imagine the international relations as the finders contact you, add messages, fix your boat up, and return her to sea. Could learning possibly be more fun?

Edvotek Inc.	#683
1121 5th St. NW	B, EN
Washington, DC 20001	8–12, College
Phone: 202-370-1500	
E-mail: mariad@edvotek.com	
Website: www.edvotek.com	

Edvotek manufactures robust research-grade biotechnology education experiments, biologics, reagents, and equipment for high schools

and colleges. Experiments include DNA science, electrophoresis, forensics, PCR, molecular cloning, immunology, environmental science, and AP biology. Products offer hands-on investigations with options for student participation in inquiry-based extensions that merge science and education.

einstein TM	#741
16 Hamelach St.	B, C, EA, EN, PH
Rosh Ha'yin	3-12
Israel	
E-mail: info@einsteinworld.c	com
Website: www.einsteinworld.c	com

Elenco Electronics	#992
150 W. Carpenter Ave.	B, C, EA, EN, G, PH, T
Wheeling, IL 60090	PreK–12, College
Phone: 847-541-3800	
E-mail: jeff@elenco.com	
Website: www.elenco.com	

Our line of snap circuits is the easiest way to introduce STEM to all levels of learning. Stop by our booth to see the latest offerings and a chance to win some for your school.

Elmer's Products, Inc.	#769
460 Polaris Pkwy., Suite 500	G
Westerville, OH 43082	K-12
Website: www.elmers.com/teachers/join-cla	ub

At Elmer's, our mission is to help people create, build, and learn for life—from teachers to woodworkers, and DIY'ers to crafters.

Energy Concepts, Inc.404 Washington Blvd.HMundelein, IL 600608--Phone: 800-621-1247E-mail: *lliddell@ecimail.com*Website: www.eci-info.comH

#577 B, C, PH, T 8–12, College

E-mail: *lliddell@ecimail.com* Website: *www.eci-info.com* Energy Concepts' contextual, standards-based systems provide real-world STEM and CTE

systems provide real-world STEM and CTE learning for students in applied sciences, engineering, electricity/electronics, and industrial controls. ECI provides teachers and administrators turn-key training systems, from textbooks, lab manuals, and experiments to lab equipment/supplies and ongoing support, all focused on critical thinking for student success.

Engineering is Elementary® (EiE)	#661
1 Science Park	Т
Boston, MA 02114	K-8
Phone: 617-589-0230	
E-mail: eie@mos.org	
Website: www.eie.org	

The Engineering is Elementary® (EiE) project offers fun, hands-on curricula for grades K–8. Integrate engineering with the science topics you already teach—professional development, too! Research tested AND teacher tested, EiE is a project of the National Center for Technological Literacy® at the Museum of Science, Boston.



SeaWorld Parks & Entertainment.

Inspire the Next Generation of Conservation Leaders with SeaWorld myActions Kids Reduced Waste 44,924 items kept out of landfills

Students Saved Water enough to

fill **190** bathtubs

Student Action

Students Organized 96 events/ cleanups

maunity Impaci

See How Easy It Is for Your Students to Join the Movement text #NSTA to 21212 or Visit the SeaWorld Booth

Youch Leaders

SeaWorld.myActions.org @2015 SeaWorld Parks & Entertainment, Inc. All rights reserved.

Enovative Technologies
11935 Worcester Hwy.
Bishopville, MD 21813
Phone: 800-742-5129
E-mail: colin.rock@enovativetech.com
Website: www.enovativetech.com

Enovative Technologies is a supplier of Personal Tens Units.

Environmental Systems	#983
Research Institute, Inc.	EA, EN
380 New York St.	PreK-12, College
Redlands, CA 92373	
Phone: 909-793-2853	
E-mail: tbaker@esri.com	
Website: connected.esri.com	

Think and plan geographically. As the market leader in geographic information systems (GIS), Esri technology is used in over 350,000 organizations worldwide. Use GIS to collect, manage, and analyze geographic information, helping you solve problems and make better decisions.

EPA National Service Center for	#684
Environmental Publications	EN
26 W. Martin Luther King Blvd.	PreK-12
Cincinnati, OH 45268	
Phone: 800-490-9198	
E-mail: nscep@bps-lmit.com	
Website: www.epa.gov	

EPA Program offices providing free publications to schools, special interest groups, and the public.

ePlanetarium	#642	
PO Box 271344	B, EA, EN, G	
Houston, TX 77277	PreK–12, College	
Phone: 855-347-2366		
E-mail: gary@eplanetarium.com		
Website: www.discoverydome.com		

More than a portable planetarium, the Discovery Dome is an immersive learning theater. This portable system can be used to teach many subjects including astronomy and night-sky lessons. It captures students' interest and imagination with 360 degrees of high-definition video and stereo sound.

#979	Ergopedia, Inc.	
Т	180 Fawcett St., Suite 2	
	Cambridge, MA 02138	
	Phone: 617-648-4403	
	E-mail: tom@ergopedia.com	
	Website: www.ergopedia.com	

We offer physics and technology equipment and curriculum, books and electronic curriculum.

Estes-Cox Corp.	#669
1295 H St.	EA
Penrose, CO 81240	K-12
Phone: 719-372-6565, x218	
E-mail: <i>mfritz@centurims.com</i>	
Website: www.estesrockets.com	

Estes is the world leader in model rocketry with educational rockets and lesson plans available that have been used by over 20,000 teachers across the U.S.

ETA hand2mind	#1345
500 Greenview Court	B, EA, EN,
Vernon Hills, IL 60061	G, PD
Phone: 800-445-5985	PreK-12
E-mail: info@hand2mind.com	
Website: www.hand2mind.com	

ETAhand2mind®offersafullyintegratedSTEM program that harnesses the power of hands-on learning to inspire curiosity and nurture critical thinking and problem-solving skills. Developed in partnership with Purdue University, the modular lessons are teacher friendly and the activities are fun and engaging for students.

ETHOS Science Cent	ter #1755
2521 Industrial Pkwy.	EA, EN, G, PH, PD, T
Elkhart, IN 46516	PreK-10
Phone: 574-266-7149	
E-mail: patsy@ethosinc.	org
Website: www.ethosinc.o	rg

ETHOS Science Center is committed to helping schools improve science education by providing management/refurbishment and delivery of research-developed inquiry science materials to school districts. In addition, ETHOS coordinates ongoing teacher training on science content, inquiry skills, integration techniques, and authentic assessment. ETHOS has a nationalrecognized training center.

#567	ExploreLearning	#666
PH, T	110 Avon St., Suite 300	B, C, EA, EN,
9–12, College	Charlottesville, VA 22902	G, PH, T
-	Phone: 866-882-4141	3-12
	E-mail: sales@explorelearning.	com
	Website: www.explorelearning.e	com

ExploreLearning.com is the world's largest library of interactive, online simulations for math and science in grades 3-12. With over 450 Gizmos online (also on iPad), its growing base of inquiry-based learning materials provides a powerful enhancement to today's classrooms.

Fairhope Graphics	#878
PO Box 1043	В
Westtown, PA 19395	K–12, College
Phone: 267-261-4819	
E-mail: jberlinger@fairhopegrap	hics.com
Website: www.fairhopegraphics.c	om

Fairhope Graphics creates current, detailed, easy-to-understand Tree of Life and Earth History graphics set to geological time posters, murals, and field guides-great for teaching evolution and Earth history, from elementary graphics to university level. Our materials address NGSS LS4 and ESSIC as well as Ap biology Big Idea 1.

FDA Food Safety & Nutrition		#1076
Education Programs	В, С, Е	N, G, PD
c/o Graduate School USA		PreK-12
600 Maryland Ave. SW		
Washington, DC 20024		
Phone: 202-314-4713		
E-mail: isabelle.howes@gradu	ateschool.	edu
Website: www.teachfoodscienc	e.org	

FDA's Center for Food Safety and Applied Nutrition (CFSAN) offers free food safety and nutrition education materials. FDA and NSTA collaborated to create an interactive middle school and high school curriculum, Science and Our Food Supply. Come learn about the content and sign up for your free copy of the updated/ redesigned curriculum and other supplementary FDA materials.

The Field Museum Virtual	#1088
Field Trips	B, EA, G, T
1400 S. Lake Shore Dr.	2-12
Chicago, IL 60605	
Phone: 312-665-7506	
E-mail: virtualvisits@fieldmuseum.org	
Website: www.fieldmuseum.org/educators/virtual-visits	

Bring The Field Museum directly into your classroom with Virtual Visits from The Field. Go behind the scenes and meet Field Museum scientists to learn about research happening at the museum. Students can see, hear, and interact with a scientist in real time.

Filament Games	#532
2010 Eastwood Dr.	B, PH, T
Madison, WI 53711	5-10
Phone: 608-359-4230	
E-mail: ejacobson@filamentgames.com	
Website: www.filamentgames.com	

Filament Games is a production studio that develops engaging teaching and learning games.

The company's games combine best practices in commercial game development with key concepts for learning, sparking inspiration through exploration and discovery. Filament Games works with teachers, parents, and students to engineer authentic game play mechanics that assist educators with meeting *Common Core* requirements and specific learning objectives.

Firefly Books	#1722
50 Staples Ave., Unit 1	EA, EN, G
Richmond Hill, ON	PreK–12, College
L4B 0A7 Canada	
Phone: 416-499-8412	
E-mail: annq@fireflybooks.co	om
Website: www.fireflybooks.com	n

We offer high-quality, full-color science trade books covering natural science, Earth science, environment, technology, astronomy, and more.

Fisher Science Education	#1258
300 Industry Dr.	All
Pittsburgh, PA 15275	K–12, College
Website: www.fisheredu.com	

Got STEM? We Totally Do! Fisher Science Education provides today's teachers with the cutting-edge products they need to prepare their students for STEM careers.

Fit To A Tee	#893
1651 Lee Dr.	
Edgewater, MD 21057	
Phone: 410-798-5732	
E-mail: kwalsh5241@verizon.net	

We sell science-themed T-shirts.

ATTENTION ILLINOIS TEACHERS:

GET PD HOURS FOR THE NSTA CHICAGO NATIONAL CONFERENCE!



Visit the Illinois Science Teachers Association Booth near Registration in Exhibit Hall F2 or go to www.ista-il.org to learn about the ONLY way to get Illinois State Board of Education-approved professional development credit through ISTA.

Walk away from NSTA Chicago with your PD clock hour credits!





Fitzhenry & Whiteside	#1829
195 Allstate Pkwy.	EA, EN
Markham, ON L3R 4T8	PreK–12, College
Canada	
Phone: 905-477-9700	
E-mail: godwit@fitzhenry.ca	
Website: www.fitzhenry.ca	
Flinn Scientific, Inc.	#631
770 N. Raddant Rd.	All

770 N. Raddant Rd.	All
Batavia, IL 60510	6–12, College
Phone: 800-452-1261	
E-mail: flinn@flinnsci.com	
Website: www.flinnsci.com	

Flinn Scientific is the leader in science and laboratory chemical safety. Publisher of the world-renowned *Flinn Science Catalog Reference Manual*, Flinn develops and offers a full line of chemistry, biology, physics, life science, Earth science, physical science, and safety products for middle school and high school.

Follett

1340 Ridgeview Dr. McHenry, IL 60050 Phone: 815-578-3672 E-mail: *tadams@follett.com* Website: *www.follett.com*

Follett provides educationally relevant content, integrated educational technology solutions, and value-added services to over 65,000 preK–12 schools and districts in the United States and around the world. We focus on earning our customers' trust every day and helping impact over 35,000,000 preK–12 students every year.

Forestry Suppliers Inc.	#1566
205 W. Rankin St.	B, C, EA, EN, G
Jackson, MS 39201	K–12, College
Phone: 601-354-3565	
E-mail: fsi@forestry-suppliers	.com
Website: www.forestry-supplie.	

We offer products for teaching Earth, life, environmental, and physical sciences. Products include orienteering, environmental sampling, and forest and agriculture/horticulture equipment; geological/surveying and meteorological instruments; and reference and field guidebooks.

The second	M			
		A.e.H		
			(Char	

#558FOTODYNE Inc.#1747All950 Walnut Ridge Dr.B, TPreK-12Hartland, WI 530299-12, CollegePhone: 800-362-3686E-mail: b.walsh@fotodyne.comWebsite: www.fotodyneclassroom.com

Bring biotechnology to your classroom with FOTODYNE. Our durable biotechnology equipment includes electrophoresis chambers, power supplies, trans-illuminators, and imaging systems. Our innovative teaching kits feature topics students will find exciting while staying in tune with *NGSS* and AP Biology big ideas. Enter to win a free kit at our booth!

Frey Scientific/School	#931
Specialty Science	G
80 Northwest Blvd.	K-12
Nashua, NH 03063	
Phone: 800-225-3739	
E-mail: customercare.frey@schoolspecialt	y.com
Website: www.freyscientific.schoolspecialt	y.com

Frey Scientific offers a complete line of supplies, equipment, technology, and lab design services for grades K–12. Among its secondary level supplemental science curriculum offerings, Inquiry Investigations® and iNeo/SCI® are proven to support student achievement through hands-on and virtual lab experiences.

G-Biosciences	#456
9800 Page Ave.	В
St. Louis, MO 63132	9–12, College
Phone: 314-991-6034	
E-mail: cheath@gbiosciences.com	
Website: www.gbiosciences.com/r	esearchproducts/
educational-products.aspx	

G-Biosciences currently offers over 60 hands-on laboratory kits to introduce students in grades 9 to college to techniques in biotechnology, microbiology, molecular biology, proteomics, and immunotechnology. G-Biosciences has partnered with Ellyn Daugherty's Biotechnology: Science for the New Millennium program to introduce new, engaging, hands-on laboratory kits to accompany the best-selling textbook.

GEICO	#747
1 GEICO Plaza	
Washington, DC 20076	
Phone: 800-368-2734	
Website: www.geico.com/edu/nsta	

Stop by the GEICO booth where you can check out the special NSTA membership discount on auto insurance, play to win a prize, and meet the gecko. If you miss us, visit *www.geico.com/ edu/nsta* for a free quote.

Goodheart-Willcox Publish	ers #667
18604 W. Creek Dr.	В, С, Т
Tinley Park, IL 60477	7–12, College
Phone: 800-323-0440	
E-mail: custserv@g-w.com	
Website: www.g-w.com	
-	

7	Grand Classroom, Inc.	#1042
	1455 E. Rio Rd.	All
	Charlottesville, VA 22901	5-12
	Phone: 800-852-1453	
	E-mail: johnraymond@grandclassroom.co) m
1	Website: www.grandclassroom.com	

Grand Classroom provides educational student travel to the Washington, D.C.; the Grand Canyon; and national parks across the country. These worry-free tours emphasize safety and fun. Grand Classroom provides superior customer service and numerous benefits for educators, including free travel.

Grand Hank Productions, Inc.	#692
501 E. Armstrong St.	C, G, PD
Philadelphia, PA 19144	K-12
Phone: 215-247-1109	
E-mail: grandhank@grandhank.com	
Website: www.grandhank.com	

Grand Hank Productions, Inc. is the premier science and hip-hop edutainment company. We provide live science presentations and performance for students and professional development for teachers. Our products include classroom science kits, individual project packs, presentation DVDs, music CDs, posters, and apparel.

Great Lakes Bioene	rgy. #1282
Research Center	B, C, EA, EN, G, PD, T
1552 University Ave.	PreK–12, College
Madison, WI 53726	
Phone: 608-263-0809	
E-mail: education@glbs	rc.wisc.edu
Website: www.glbrc.org	

The mission of GLBRC Education & Outreach is to inform a variety of audiences about bioenergy research, energy concerns, and sustainability issues facing our planet. Our goal is to broaden the understanding of current issues in bioenergy for the general public, students, and educators at K-12 and college levels. In particular, we offer classroom materials and professional development programs for educators.



THE AWARD-WINNING PLANETARIUM SHOW GOES FLAT SCREEN!

Narrated by Tim Allen, Back To The Moon For Good is an immersive journey behind the scenes of the \$30M Google Lunar XPRIZE, a groundbreaking competition challenging teams from around the world to send lunar landers to the surface of the moon.

Now you can download or watch the movie online at home, in schools, science centers, libraries and just about anywhere on Earth.

THE NEW SPACE RACE IS ON!

Available in multiple languages

XPRIZE lunar.xprize.org/education/domeshow

Hampden Engineering Corp.	#544
99 Shaker Rd., PO Box 563	Т
East Longmeadow, MA 01028	12, College
Phone: 413-525-3981	
E-mail: sales@hampden.com	
Website: www.hampden.com	

For over 60 years, Hampden Engineering has been a world leader in the manufacturing of quality hands-on training equipment for educational, industrial, and military training programs. Made in U.S., Hampden is an ISO-certified company that manufactures over 3,000 numbered products. For information, please visit our booth.

HANNA® Instruments	, Inc.	#851
584 Park East Dr.	B, C, EN,	G, PD, T
Woonsocket, RI 02895	5-12	2, College
Phone: 800-426-6287		
E-mail: mktg@hannainst.co	om	
Website: www.hannainst.co	m/usa	

HANNA Instruments offers the education market with a collection of testing instruments and kits for use by educators and environmental science students. HANNA's educational products have everything educators need to measure important parameters at affordable prices.

Hayden-McNeil Publishing	#746
14903 Pilot Dr.	G
Plymouth, MI 48170	8-12, College
Phone: 734-927-1770	
E-mail: hnezich@hmpublishing.co	om
Website: www.hmpublishing.com	

Hayden-McNeil is a leading publisher of custom course materials and student lab notebooks. Our best-selling lab notebooks contain carbonless sets that create a crisp, white copy. Students always have their lab notes, and instructors only collect a copy. Learn more at *www.labnotebooks.net*.

Holbrook Global Field	#982
Expeditions	B, EA, EN, G, PD
3540 N.W. 13th St.	8–12, College
Gainesville, FL 32609	
Phone: 800-451-7111	
E-mail: travel@holbrooktrav	el.com
Website: www.holbrooktravel	.com

For over 40 years, Holbrook has offered teacher-led scientific expeditions for students and educators in 30+ destinations, including the Galapagos, Iceland, and our ecolodge and private rainforest reserve in Costa Rica. Holbrook ecotours combine rich academic experiences, service projects, sustainability, and cultural exchange, customized to your dates, curriculum, and budget.

Holmquist Educational	#483
Consultants, Inc.	G, T
PO Box 3564	PreK-6
Plant City, FL 33563	
Phone: 813-759-6500	
E-mail: stephie@hecedu.com	
Website: www.hecedu.com	

Holmquist Educational Consultants is proud to present the "ROAMER TOO!" robot. Roamer Too is a unique robotic platform that can be customized to enforce STEM-oriented instruction in classrooms from kindergarten to 12th grade. Roamer introduces programming to students when they are learning their ABC's. Roamer can also reinforce science, language arts, and math skills with little change to the robot. This robot will have your students roaming the classroom in success. Please stop by our booth for more information and to meet Roamer!

Hooke College of	#458
Applied Sciences	PD
850 Pasquinelli Dr.	6–12, College
Westmont, IL 60559	C
Phone: 630-887-7100	
E-mail: education@hookecolle	ege.com
Website: www.hookecollege.co	m

We offer a microscopy workshop for middle school and high school science teachers. The goal of the program is to instill confidence and inspire teachers to integrate the use of microscopes more readily into their curriculum by developing microscopy skills, lessons, and experiments for their classrooms.

Horizon Educational	#1288
18 S. Michigan Ave., 12th Floor	C, EA, EN,
Chicago, IL 60603	PH, T
E-mail: hello@horizoneducational.co	om 6-12,
Website: www.horizoneducational.com	m College

Horizon Educational provides professional training, curricula, and hands-on teaching material for teaching STEM through the medium of renewable energies (wind, solar, bioenergy, thermal energy, and hydrogen fuel cells). Our materials meet the *Common Core*, *NGSS*, and DOE energy literacy principles and are suitable for middle school and high school, as well as CTE and higher education.

Houston Independent School	#392
District	B, C, EA
4400 West 18th St.	EN, G, PH
Houston, TX 77092	PreK-12
Phone: 713-556-7373	
E-mail: teacherrecruitment@houston	isd.org
Website: www.houstonisd.org	-

The Houston Independent School District (HISD), with over 300 schools, over 213,000 students, and encompassing 301 square miles within greater Houston, is the seventh-largest public-school system in the nation and the largest in Texas. HISD is ready to hire outstanding science teachers to impact student lives and will be sharing district information to attract and hire talent for the 2015–2016 school year.

Howard Hughes Medical	#1532
Institute (HHMI)	В
4000 Jones Bridge Rd.	7–12, College
Chevy Chase, MD 20815	
E-mail: octavianij@hhmi.org	
Website: www.hhmi.org/biointerc	ictive

HHMI's BioInteractive team works with research scientists, animators, educators, and filmmakers to produce a wide array of high-quality, scientifically accurate, and engaging resources for science education. They include lectures, short films, animations, virtual labs, and supplementary materials, all of which are distributed for FREE on *BioInteractive.org*.

i2 Learning	#1561
2255 Broadway	All
New York, NY 10024	4-8
Phone: 646-650-2900	
E-mail: schools@i2camp.org	
Website: www.i2camp.org	

Stop by to hear how i2 Learning has partnered with the world's leading STEM organizations to offer a broad range of teacher-friendly, handson courses for middle-schoolers across engineering, genetics, computer science, and more. At i2, we provide teachers with professional development, materials kits, and an online LMS to support them in implementing i2 curriculum.

NSTA NATIONAL CONFERENCE ON SCIENCE EDUCATION

over 1,200 sessions

NETWORK WITH OVER 10,000 EDUCATORS

350+ EXHIBITORS WITH CUTTING-EDGE RESOURCES

> Setting the Stage: Scientific Literacy

NASHVILLE

MARCH 31 - APRIL 3

2016

SCIENCE: EMPOWERING PERFORMANCE

Building the Band: Involving Community Stakeholders

Harmonizing Concepts: Integrating Instruction Stringing It All Together: Three-Dimensional Learning

FOR INFORMATION AND UPDATES, VISIT, www.nsta.org/nashville

BE PART OF EDUCATION'S

(PUS) PROFESSIONAL DEVELOPMENT INSTITUTES

GRADUATE CREDIT FOR SESSIONS

MUCH MORE!



iBIO Institute EDUCATE	#1729
Center	B, C, G, PD
65 E. Wacker Place, Suite 1600	3-12
Chicago, IL 60601	
Phone: 312-422-1111	
E-mail: ann.vogel@ibioinstitute.org	
Website: www.ibioinstitute.org	

The iBIO Institute EDUCATE Center is a 501c3 nonprofit whose mission is to deliver industryled science and math programs for teachers and students, thereby inspiring the next generation of innovators and helping restore America's leadership in technology education.

iFLY Indoor Skydiving	#1662	
1752 Freedom Dr.	C, G, PH, T	
Naperville, IL 60563	2-12	
Phone: 779-456-4359		
E-mail: michelle.m@iFLY-chicago.com		
Website: chicago.iflyworld.com		

iFLY Indoor Skydiving's STEM Education Program provides a learning experience that brings to life the science and math found on the pages of textbooks. Serving grades 2–12, students learn the physics behind objects in flight through our program that supports both the *CCSS* and *NGSS*.

Infinite Trading, Inc.	#1188
3651 Lindell Rd., Suite D120	Т
Las Vegas, NV 89103	College
Phone: 888-415-9964	
E-mail: lourdesinfinite@gmail.com	

We sell digital massagers.

In-House Solutions	#682	
240A Holiday Inn Dr.	G, PH, T	
Cambridge, ON N3C 3X4	9–12, College	
Canada		
Phone: 519-658-1471		
E-mail: kim.faustini@inhousesolutions.com		
Website: www.inhousesolutions.com		

In-House Solutions is the developer of a variety of Mastercam Training Solutions. They recently have expanded to include Applied CNC STEM Activities curriculum to their product line. The Applied CNC STEM Activities curriculum is project-based and customized for both students and instructors. Each activity book is a complete resource that meets national standards and is easy to incorporate into any STEM-oriented engineering class.



#989

Intelitek

444 E. Industrial Park Dr. PD, T Manchester, NH 03109 K–12, College Phone: 603-413-2627 E-mail: srichmond@intelitek.com Website: www.intelitek.com

Intelitek transforms education across the globe through comprehensive technology learning solutions. Our innovative tools and technologies inspire students to improve the world around them. We understand the changing needs of your career and technology classrooms and design flexible solutions that meet those needs within the framework of any budget.

International Ocean Discovery		#693
Program	B, C, EA	, EN, PD
1201 New York Ave. NW	K-12	, College
4th Floor		
Washington, DC 20005		
Phone: 202-787-1637		
E-mail: scooper@oceanleade	rship.org	
Website: www.joidesresolutic	on.org	

The International Ocean Discovery Program (IODP) recovers geological data from beneath the ocean floor to study the history and dynamics of Earth. Related educational products and opportunities for educators will be displayed.

IPG (Independent Pu	ublishers	#1623
Group)	B, C, EA, I	EN, G, PD
814 N. Franklin		K-12
Chicago, IL 60610		
Phone: 312-337-0747		
E-mail: kadler@ipgbook.	com	
Website: www.ipgbook.co	m	

IPG represents a global range of publishers and books in print and e-book formats with content

covering all categories—among them art, biography, cooking, crafts, fiction, health, history, parenting, pop culture, science, spirituality, and sports—as core curriculum, along with intellectual pursuits. We also have a wide range of original Spanish titles and translations as well as children's books.

IRIS

#575 FA

1200 New York Ave. NW, Suite 400EAWashington, DC 20005K–12, CollegePhone: 202-682-2220Website: www.iris.edu

IRIS is a university consortium funded by the National Science Foundation to provide facilities for education and research in seismology. IRIS provides free educational activities and resources for audiences, including K–12 and college students, teachers, and the general public. It operates global seismic networks, portable seismic instrumentation, and data access facilities.

ISRI Voice of the Recycling	#1289
Industry	C, EA, EN
1615 L St. NW, Suite 600	K-12
Washington, DC 20036	
Phone: 202-662-8524	
E-mail: natashasmith@isri.org	
Website: www.isri.org	

Where big ideas become the next big thing.



By hosting **Camp Invention**, Club Invention or Invention **Project**, you are partnering with the only nationally recognized programs backed by The **National Inventors** Hall of Fame.

We provide educators the strategies and environment necessary to nurture curiosity into big ideas through STEM based curricula in an out of school time setting.

Programs for 1st through 8th grade students.

800.968.4332 campatmyschool@invent.org

For more information please visit us at booth #1563





National Inventors Hall of Fame®





In partnership with the United States Patent and Trademark Office, an Agency of the Department of Commerce

It's A Noisy Planet,	#185
Protect Their Hearing	
31 Center Dr., MSC 2320	3-
Bethesda, MD 20892	
Phone: 800-241-1044	
E-mail: NPInfo@nidcd.nih.gov	
Website: www.noisyplanet.nidcd.nih.gov	

The National Institute on Deafness and Other Communication Disorders (NIDCD) sponsors It's A Noisy Planet, Protect Their Hearing. This national public education campaign is designed to increase awareness among parents of children ages 8-12 about the causes and prevention of noise-induced hearing loss (NIHL).

It's About Time	#1538
333 N. Bedford Rd., Suite 110	All
Mount Kisco, NY 10549	6-12
Phone: 914-273-2233	
E-mail: msears@iat.com	
Website: www.iat.com	

It's About Time partners with educators to move STEM education forward with studentfocused, project-based/problem-based programs-with the engineering process embedded throughout. It's About Time is the leading publisher of NSF-funded middle school and high school science and math STEM programs.

Jellyfish Art	#1841
4801 Johnson Rd., Suite 10	B, C, G
Coconut Creek, FL 33073	5–12, College
Phone: 844-535-5900	
E-mail: joe@jellyfishart.com	
Website: www.jellyfishart.com	

Jellyfish are one of the oceans' oldest inhabitants. Their mesmerizing forms and soothing pulse resemble living art pieces. As leaders in supplying live jellyfish and their specialized aquariums and products, Jellyfish Art brings these living art pieces to you in hopes of inspiring future generations of ocean stewards.

53	Johns Hopkins University
В	Center for Talented Youth
-7	McAuley Hall
	5801 Smith Ave., Suite 400
	Baltimore, MD 21209
	Phone: 410-735-6185
	E-mail: ctysummer@jhu.edu
	Website: cty.jhu.edu

The Johns Hopkins University Center for Talented Youth (CTY) seeks talented science teachers for our summer programs and online courses in biological, chemical, physical, and field sciences. CTY's three-week residential and day summer programs for grades 2-12 and year-round online courses for grades K-12 serve academically gifted students across the United States and around the world.

Journal of Chemical Educa	ition	#574
1155 16th St. NW		С
Washington, DC 20036	PreK-1	2, College
Phone: 202-872-4600		
E-mail: s_jackson@acs.org		
Website: pubs.acs.org		

The Journal of Chemical Education is the world's premier chemical education resource for educators to access peer-reviewed articles, news, commentary, laboratory experiments, and classroom activities. Visit pubs.acs.org/jce for a free sample issue, a list of classroom activities, or to browse articles. Visit our booth to learn more about the journal.

Kaymont Consolidated Indus	tries	#1453
450 Commack Rd., Suite D	EA, E	N, G, T
Deer Park, NY 11729	4-12,	College
Phone: 631-951-9100		
E-mail: ryan@kaymontballoons.com		
Website: www.kaymontballoons.com	n	

Kaymont Consolidated is the world's largest distributor of Totex brand balloons. While our major customers are government and military, the majority of small sales are made to teachers and students wishing to expand their knowledge of near space and the atmosphere.

#941	Kemtec	#768	
B, C, PH	9 Barnhart Dr.	B, C, EN, G, PH	
4-10	Hanover, PA 17331	K–12, College	
	Phone: 866-632-1291		
	E-mail: krebert@aquaphoenixsci.com Website: www.aquaphoenixsci.com		

Kemtec, a proprietary line of AquaPhoenix Scientific, is committed to enhancing teacher instruction by providing exceptional STEMinspired K-12 kits in biology, chemistry, forensics, physics, physical sciences, and environmental science. Kemtec kits are sold by the industry's leading educational distributors.

Ken-A-Vision	#1646	
Manufacturing Co., Inc.	B, C, EN,	
5615 Raytown Rd.	G, PH, T	
Kansas City, MO 54133	PreK–12, College	
Phone: 816-353-4787		
E-mail: <i>marketing@ken-a-vision.com</i>		
Website: www.ken-a-vision.co	m	

Ken-A-Vision offers educational solutions with its market-leading EduCam® software. Make learning fun and easy by putting the "iCan" in the classroom. Our digital microscopes, visualizers, and dynamic educational software unlock today's content and curriculum by broadcasting real-time lessons to classrooms sets of devices. Students own their learning experience while expressing critical thinking, proving comprehension, and demonstrating creativity.

Kendall Hunt Publishing Co.	#1551
4050 Westmark Dr.	All
Dubuque, IA 52002	K-12
Phone: 563-589-1075	
E-mail: lsteines@kendallhunt.com	
Website: www.kendallhunt.com	

Kendall Hunt publishes a variety of inquiry and research-based science curriculum. Our handson programs are available in print and digital formats and focus on biology; the environment; Earth, life, and physical sciences; integrated science; chemistry; and forensic science as well as STEM concepts like technology and engineering.

#1079

Т

Kennedy Space Center Visit	or #1190
Complex	All
SR 405	K–12, College
Kennedy Space Center, FL 3289	99
Phone: 877-436-9620	
E-mail: kscinfo@dncinc.com	
Website: www.tourksc.com	

The Kennedy Space Center Visitor Complex features an actual Saturn V moon rocket, Shuttle Launch Experience, 3-D IMAX space films, Astronaut Encounter, Exploration Space, and a U.S. Astronaut Hall of Fame that has historic space and astronaut memorabilia. New for 2015, experience Space Shuttle Atlantis!

K'NEX Education	#789
2990 Bergey Rd.	B, EA, EN, G, PH, T
Hatfield, PA 19440	PreK-12
Phone: 215-996-4236	
E-mail: kkrikorian@knex	a.com

K'NEX Education develops curriculum supported science, technology, engineering, and math (STEM) sets for use in elementary, middle school and high school classrooms. Making it easy to incorporate K'NEX into the classroom, our inquiry-based teacher's guides include objectives, activities, key concepts, journals, and worksheets.

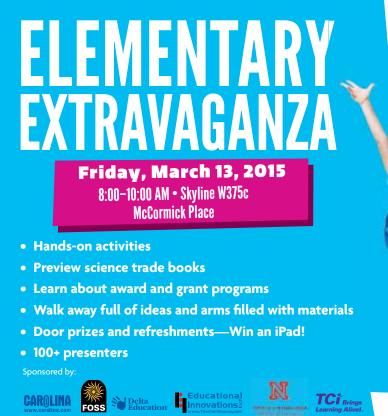
The Knopf Doubleday Publishing #654 Group

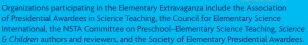
1745 Broadway, New York, NY 10019 Phone: 212-782-8579 E-mail: lsantiago@randomhouse.com Website: www.randomhouse.com/highschool

The Knopf Doubleday Publishing Group, acclaimed for its nonfiction and fiction titles for the general reader, boasts a varied list of outstanding titles in most scientific disciplines for university-bound students. Please visit www. randomhouse.com/highschool for information on how to order examination copies for review.

Koi Computers 200 W. North Ave. Lombard, IL 60148 Phone: 630-627-8811 E-mail: sales@koicomputer.com Website: www.koicomputer.com

Koi Computers is leading-edge technology products and solutions provider. Our team is ready to work with you to develop a solution that will optimize performance as your organization evolves. Your IT solution is a long-term investment and we are here to provide the technical expertise to guide you through this process.









LAB-AIDS®, Inc.	#1629	
17 Colt Court	B, C, EA, EN, G, PH	
Ronkonkoma, NY 1177	9 6-12	
Phone: 804-325-1241		
E-mail: metheridge@lab-aids.com		
Website: www.lab-aids.com		

At LAB-AIDS[®], we believe students should experience science and be encouraged to question how it relates to them and the world around them. We do this by providing students with hands-on activities that excite them in science, integrate math, and are relevant to their lives.

Lakeshore Learning Materials	#943
2695 E. Dominguez St.	Т
Carson, CA 90895	PreK-6
Phone: 800-421-5354	
E-mail: sales@lakeshorelearning.com	
Website: www.lakeshorelearning.com	

Lakeshore Learning Materials offers a wide range of project-based science and STEM materials that allow K-6 students to explore, experiment, investigate, build, and engineer! Designed for students of all abilities, our science products support intervention and provide essential teacher support.

LaMotte Co.	#1650
802 Washington Ave.	EN
Chestertown, MD 21620	4–12, College
Phone: 800-344-3100	-
E-mail: <i>mkt@lamotte.com</i>	
Website: www.lamotte.com	

Supporting environmental science education for over 90 years, LaMotte manufactures water and soil analysis test kits, curriculum packages, instruments, and sampling equipment for use in the classroom, lab, and field. Our microbiological product line has recently expanded with the addition of BioPaddles®, dual-agar paddles. Come microbe hunting with us!

Late Nite Labs	#589
33 Irving Place	B, C, PH
New York, NY 10003	7–12, College
Phone: 646-300-1226	
E-mail: nikki@latenitelabs.com	
Website: www.latenitelabs.com	

Late Nite Labs is the leading innovator of digital science labs. Our realistic science lab simulations offer an authentic, accessible experience that moves learning beyond the classroom. Give students the freedom to experiment and learn from their mistakes—at their own pace, at any time or place. Learn more at *latenitelabs.com*.

Learning A-Z	#1461	
1840 E. River Rd., Suite 320	B, C, EA, G, PH	
Tucson, AZ 85718	PreK-6	
Phone: 866-889-3729		
E-mail: support@learninga-z.com		
Website: www.learninga-z.com	/index.html	

Learning A-Z's affordable, easy-to-use teacher and student resources fill the gaps left by many reading, writing, and science education programs. Learning A-Z's resources are already being used in over half of the school districts in the U.S. and Canada and 165+ countries worldwide.

LEGO Education	#956
1005 E. Jefferson St.	EA, PH
Pittsburg, KS 66762	PreK-8
Phone: 620-670-5716	
E-mail: thomas.dunn@lego.com	

LEGO Education combines the unique excitement of LEGO® bricks with hands-on classroom solutions for science, technology, engineering, math, and literacy. Learn how products such as MINDSTORMS® EV3 can bring innovation to your classroom.

Library of Congress	#533
101 Independence Ave. SE	G
Washington, DC 20540-1300	K-12
Phone: 202-707-4398	
E-mail: edoutreach@loc.gov	
Website: www.loc.gov/teachers	

The Library of Congress provides free historic primary sources, bringing to life the practices of scientists, the nature of science, and the connections between science and society. Professional development, teaching tools, and resources for K-12 science educators.

Lone Star Learning, Ltd.	#771
PO Box 6606	G
Lubbock, TX 79363	2-8
E-mail: joni@lonestarlearning.com	

We are a curriculum development company offering unique easy-to-use visuals and working bulletin boards that give students specific practice they need to achieve mastery in math, science, and language arts.

LTER Schoolyard Series	#1851
CU Boulder, Campus Box 450	EN
Boulder, CO 80309	2-6
E-mail: amy.rinehart@colorado.edu	
Website: www.lterschoolyardseries.com	

The mission of the Schoolyard Series is to engage children and their families in learning about the Earth's ecosystems, both locally and internationally, through narratives that reflect the dynamic research being conducted at the National Science Foundation's Long-Term Ecological Research sites.



MA: Science Education Online #1728 @ WMU B, C, EA, EN, G, PD, PH 1903 W. Michigan Ave. 6–12, College Kalamazoo, MI 49008 Phone: 269-387-5398 E-mail: heather.white@wmich.edu Website: www.wmich.edu/science

Complete MA in Science Education Online! Nationally recognized faculty will help you achieve your degree. Our PhD program with specialized concentration is held on our campus at Western Michigan University in beautiful Kalamazoo, Michigan.

Macmillan	#758	
175 5th Ave.	B, C, EA, EN, G, PH, T	
New York, NY 10010	1–12, College	
Phone: 646-307-5750		
E-mail: peter.janssen@macmillan.com		
Website: www.macmill	anacademic.com	

We publish trade books and graphic novels for the classroom, from elementary to high school.

Mad Science

1053 N. California Ave Chicago, IL 60622 Phone: 773-227-3345 E-mail: madscientist@mschicago.com Website: www.madscience.org #793

PreK-6

G

Mad Science is on a mission to spark the imaginations of children everywhere offering a large selection of after school, summer, and preschool programs, as well as workshops, special events, and birthday parties. We come to you with live, exciting, and interactive programs that instill a clear understanding of what science is really about.

MakerBot#18241 MetroTech Center, 21st FloorT

Brooklyn, NY 11201 K–12, College Phone: 347-334-6800 E-mail: *lauren.goglick@makerbot.com* Website: *www.makerbot.com*

MakerBot, a subsidiary of Stratasys, Ltd., is leading the Next Industrial Revolution by setting the standards in reliable and affordable desktop 3-D printing. Founded in 2009, MakerBot has built the largest installed base of desktop 3-D printers sold to innovative and industry-leading customers worldwide, including engineers, architects, designers, educators, and consumers.



The Markerboard Peopl	e, Inc.	#1367
1611 N. Grand River		В, С, ЕА,
PO Box 80560		EN, G, PH
Lansing, MI 48906	PreK-	12, College
Phone: 800-379-3727		
E-mail: feedback@dryerase.co	m	
Website: www.dryerase.com		

We offer student dry-erase markerboards and response boards in class sets at unbeatable prices! They're great for instant response and instant assessment. Single- and double-sided are available—perfect for science, math, language arts, graphing, handwriting, and more. Longlasting, nontoxic, ultra-low-odor markers, and durable student erasers, too!

Math for America	#1645
915 Broadway	PD
16th Floor	K-12
New York, NY 10010	
Phone: 646-437-0904	
E-mail: srooney@mathforamerica.org	
Website: www.mathforamerica.org	

At Math for America (MfA), we do everything we can to make teaching a viable, rewarding, and respected career choice for the best minds in science and mathematics. Learn more at *MathForAmerica.org*.

McGraw-Hill Education	#377	
8787 Orion Place	All	
Columbus, OH 43240	PreK-12	
Phone: 614-430-4300		
E-mail: ardena.amos@mheducation.com		
Website: www.mheducation.com		

Making Education a Priority—as a leading provider of print and online solutions to help teachers teach and students to learn, McGraw-Hill Education is committed to providing educators with the tools needed to meet the requirements of groundbreaking reforms. At McGraw-Hill Education, results matter and our commitment to excellence is unparalleled.

McREL International	
4601 DTC Blvd., Suite 500	
Denver, CO 80237	
Phone: 800-858-6830	
E-mail: info@mcrel.org	
Website: www.mcrel.org	

McREL International is a nonprofit research and development organization that turns knowledge about what works in education into practical guidance for educators and leaders. Our experienced researchers and education consultants provide sophisticated data analyses, program evaluations, and professional development for effective teaching and leading.

#1284

K-12

C, EA, EN, G

Mentis Sciences, Inc.	#1283
215 Canal St.	PH, T
Manchester, NH 03101	9-12
Phone: 603-624-7197	
E-mail: dignam@mentissciences.com	
Website: www.mentissciences.com	

Mentis has developed an affordable educational toolkit (MSET) to introduce physics and engineering concepts to students. The MSET is a small-scale portable test apparatus used to quantify physical and material properties using a series of simple experiments designed to perform on a single platform.

Miami University Project	#1083
Dragonfly	EN
701 Western Dr.	College
Oxford, OH 45056	
Phone: 708-688-8223	
E-mail: agnes.kovacs@czs.org	
Website: www.projectdragonfly.org	

Project *Dragonfly* offers graduate courses and a master's degree in partnership with major national zoos and aquariums. Students experience an inquiry driven education focused on their personal interest while engaging in conservation, environmental stewardship, and community action. Best of all, it is amazingly affordable and offers international travel options.

Mimio	#453
1 Charles Park , First floor	Т
Cambridge, MA 02142	K-12
Phone: 617-902-2040	
E-mail: timothy.franke@mimio.com	
Website: www.mimio.com	

Mimeo® is a global leader in interactive teaching technologies that offer a better way to learn and an empowering way to teach. The Mimio product line includes innovative and affordable educational hardware technologies and awardwinning software that increases teacher effectiveness and student engagement in classrooms.

The MiniOne TM Electrophoresis	#984
7738 Arjons Dr.	B, G
San Diego, CA 92126 7–12,	College
Phone: 858-684-3190	
E-mail: info@theminione.com	
Website: www.theminione.com	

Complete an electrophoresis lab in a single class period. The MiniOne is a real-time electrophoresis unit that offers students the opportunity to watch DNA migrate. Safe, fast, and affordable, there is no other system like it!

miniPCR	#1828
1770 Massachusetts Ave., Suite 16	57 B
Cambridge, MA 02140 6	–12, College
Phone: 781-990-8727	-
E-mail: zeke@minipcr.com	
Website: www.minipcr.com	

Teaching DNA? There is now a smarter way to introduce DNA experimentation to your students. With miniPCR technology, students can complete PCR in 30 minutes and follow reactions in real time. See how miniPCR puts DNA analysis entirely in the hands of your students. It is intuitive, engaging, and truly affordable.

NGSS@ NSTA

S(

ENC

JERATION

SCIENCE

NSTA

STANDARDS

SCIENCE

0

K-12

NITA

The NSTA Reader's Guide as A FRAMEWORK FOR K-12 SCIENCE EDUCATION Prates Consuming Concepts and Care Idea

A FRAMEWORK FOR K-12 SCIENCE

EDUCATION

TRANSLATING

TIOI

NU

NSTA is your

complete source for credible and timely publications on Next Generation Science Standards. Check out our must-have resources from NSTA Press®.

To order or learn more, visit *WWW.NSta.org/store*



The Molecularium® Project	#1627
Rensselaer Polytechnic Institute	B, C, G
110 8th St.	K-8
Troy, NY 12180	
Phone: 718-791-6062	
E-mail: <i>kurt@nanotoon.com</i>	
Website: www.molecularium.com	

The Molecularium[®] Project, the flagship outreach effort of the Rensselaer Polytechnic Institute Nanotechnology Center, teaches about the amazing nanoscale world of atoms and molecules through immersive and interactive media. Our productions include Molecules to the MAX!-a 3-D animated feature for IMAX theater (now available on DVD and BluRay); a digital dome show; and NanoSpace®-an online game-based theme park.

MolymodTM Models, Spiring **Enterprises Ltd.**

Unit 8E, Gillmans Industrial Estate Natts Lane, Billingshurst College West Sussex, U.K. RH14 9EZ Phone: +01 403-78-23-87 E-mail: molymod@globalnet.com Website: www.molymod.com

6 - 12,

Spiring Enterprises Limited is the inventor and manufacturer of Molymod® Molecular Models and the mini DNA^{TM} , an abstract system for modeling DNA, RNA, and protein synthesis. Molymod® products range from set kits to spare parts, suitable for chemistry, biology, and general science courses for ages 12 years and up to college.

MSOE Center for BioMolecular #1835 Modeling

1025 N. Broadway St. Milwaukee, WI 53202-3109 Phone: 414-277-2824 E-mail: herman@msoe.edu Website: cbm.msoe.edu

As an instructional materials development laboratory, we create student-centered, hands-on kits and models for the molecular biosciences. Through our professional development experiences, teachers learn active teaching skills and are involved in developing and field-testing new kits. Ask about our outreach programs-SMART Teams and Science Olympiad Protein Modeling Event.



MSU Teachers in Geoscienc	es #568
Dept. of Geosciences	EA
PO Box 5448	5–12, College
Mississippi State, MS 39762	
Phone: 662-325-9684	
E-mail: kms5@msstate.edu	
Website: distance.msstate.edu/geo.	sciences/tig

The TIG program allows you to earn a Master of Science degree in Geosciences from Mississippi State University in two years. This 12-course, 36-credit hour program includes courses in meteorology, geology, astronomy, oceanography, and environmental geoscience. All courses are ONLINE except the field course, which is offered in multiple locations.

"Murder at Old Fields"	#485
52 Broadway	В
Greenlawn, NY 11740	7-12
Phone: 631-262-7110	
E-mail: john.s@ebullfrog.com	

"Murder at Old Fields" is a breakthrough webbased forensic science lab activity for middle school and high school teachers and students. Based on an actual double murder that occurred in Old Fields, Long Island, in 1842, this is a visually-rich, historically-true virtual forensics lab-learning by discovery, cutting-edge technology, iPad and Chromebook compatible.

Museum of Science and	#380
Industry Chicago	G, PD
5700 S. Lake Shore Dr.	K-12
Chicago, IL 60637	
Phone: 773-684-1414	
Website: www.msichicago.org	

See how the Museum of Science and Industry Chicago can enhance your classroom curriculum! MSI brings science to the life through field trips, teacher professional development, free hands-on lessons, and digital learning apps. Stop by to see what's new at the largest science museum in the Western Hemisphere.

Myriad Sensors	#378
505 Cypress Point Dr., Unit 218	G, PH, T
Mountain View, CA 94043 9–	12, College
Phone: 719-651-3764	
E-mail: clifton.roozeboom@gmail.com	1
Website: www.thepocketlab.com	

PocketLab is a wireless sensor and software platform that enables students and educators to build hands-on science experiments and analyze experimental data in a low-cost and easy-to-use product.



Penguin Random House ACADEMIC RESOURCES

Visit Booth #650

NICK AND TESLA'S SPECIAL EFFECTS SPECTACULAR

Ballantine Books • TR • 978-0-345-53943-4 • 432pp. • \$15.00

EXPLORE THE COSMOS LIKE NEIL DEGRASSE TYSON

A Mystery with Animatronics, Alien Makeup, Camera Gear,

and Other Movie Magic You Can Make Yourself!

Prometheus • TR • 978-1-63388-014-6 • 120 pp. • \$14.99

A HISTORY OF LIFE IN 100 FOSSILS by Paul D. Taylor and Aaron O'Dea

52 Women Who Changed Science-and the World

Smithsonian Books • HC • 978-1-58834-482-3 • 224pp. • \$34.95

Broadway Books • TR • 978-0-553-44679-1 • 256pp. • \$16.00

Broadway Books • TR • 978-0-553-41802-6 • 400pp. • \$15.00

Teacher's Guide Available

by Bob Pflugfelder and Steve Hockensmith

Introduction by Ann Druyan

A Space Science Journey

HEADSTRONG

by Rachel Swaby

by Andy Weir

by CAP Saucier

Foreword by Neil deGrasse Tyson

COSMOS by Carl Sagan

Quirk • HC • 978-1-59474-760-1 • 256 pp. • \$12.95

NEW BOOKS FOR YOUR CLASSROOM

MISSION TO MARS: My Vision for Space Exploration by Buzz Aldrin and Leonard David National Geographic • TR • 978-1-4262-1468-4 • 272 pp. • \$14.95



HOW I KILLED PLUTO AND WHY IT HAD IT COMING by Mike Brown Spiegel & Grau • TR • 978-0-385-53110-8 • 288pp. • \$15.00

BRAVE GENIUS

A Scientist, a Philosopher, and Their Daring Adventures from the French Resistance to the Nobel Prize by Sean B. Carroll

Broadway Books • TR • 978-0-307-95234-9 • 592pp. • \$16.99

ELEPHANT COMPANY

The Inspiring Story of an Unlikely Hero and the Animals Who Helped Him Save Lives in World War II by Vicki Croke Random House Trade Paperbacks • TR • 978-0-8129-8165-0 • 368pp. • \$15.00

FULL-RIP 9.0

The Next Big Earthquake in the Pacific Northwest by Sandi Doughton Sasquatch Books • TR • 978-1-57061-942-7 • 288pp. • \$18.95

A BRIEF HISTORY OF TIME

by Stephen Hawking Bantam • TR • 978-0-553-38016-3 • 224pp. • \$18.00

MY BRIEF HISTORY

by Stephen Hawking Bantam • HC • 978-0-345-53528-3 • 144pp. • \$22.00

THE EUREKA FACTOR

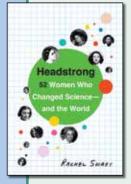
Aha Moments, Creative Insight, and the Brain by John Kounios and Mark Jung-Beeman Random House • HC • 978-1-4000-6854-8 • 304pp. • \$28.00

BEND YOUR BRAIN

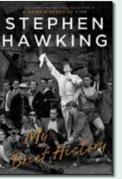
151 Puzzles, Tips, and Tricks to Blow (and Grow) Your Mind by Marbles: The Brain Store Three Rivers Press • TR • 978-0-8041-4009-6 • 192 pp. • \$14.00

THE NEW WILD

Why Invasive Species Will Be Nature's Salvation by Fred Pearce Beacon Press • HC • 978-0-8070-3368-5 • 272pp. • \$26.95







978-0-8041-2524-6 • 368pp. • \$18.99



MAY

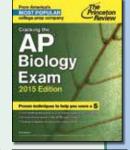
2015

CRACKING THE AP PHYSICS 1 EXAM 978-0-8041-2586-4 · 352pp. · \$18.99

550 AP BIOLOGY PRACTICE QUESTIONS 978-0-8041-2488-1 • 432pp. • \$16.99

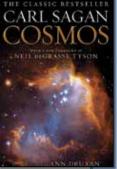
CRACKING THE AP BIOLOGY EXAM

CRACKING THE AP CHEMISTRY EXAM 978-0-8041-2512-3 · 464pp. · \$18.99









Visit our Website: www.randomhouse.com/highschool

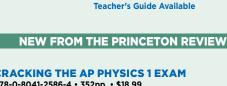








Visit our blog: www.rhimagazine.com



THE MARTIAN: A Novel

Mystery Science
340 S. Lemon Ave.
Walnut, CA 91789
Phone: 510-366-0473
E-mail: peggy@mysteryscience.com
Website: www.mysteryscience.com

Mystery Science provides a complete science resource for grades 3-5. We meet state and NGSS standards! At our booth, you can demo the product, see all of the content that is available to you and sign up for a free trial!

NAEYC	#559
1313 L St. NW, Suite 500	EA, EN, G, PD
Washington, DC 20005	PreK-3
Phone: 202-350-8824	
E-mail: kdonto@naeyc.org	
Website: www.naeyc.org	

NAEYC is the largest membership association in the world serving the needs of early childhood educators.

Nancy Larson® Science	#475
PO Box 688	
Old Lyme, CT 06371	K-4
Phone: 860-434-0800	
E-mail: tim.vanwinkle@nancylarsonpu	ıblishers.com
Website: www.nancylarsonscience.com	

Nancy Larson® Science is a rigorous elementary science program that schools rave about! We provide a complete hands-on elementary science curriculum that integrates science and literacy and is easy for teachers to use.

NanoAndMore USA, Inc.	#659
9 James F. Byrnes St.	B, EN, G
Lady's Island, SC 29907	6–12, College
Phone: 843-521-1100	
E-mail: usa@nanoandmore.com	
Website: www.nanoandmore.com	

Discover the latest technology-the CUVETTE, a digital in-line holographic microscope with classroom laboratory experiment materials for students and teachers for under \$9,000. The CUVETTE is a research-quality 3-D holographic microscope with 2um resolution. Also, digital/optical microscopes starting at under \$200.

#892	Nano-Link	#888
All	1300 145th St. E	В, С, РН, Т
K-5	Rosemount, MN 55068	6–12, College
	Phone: 651-423-8368	
	E-mail: <i>billie.slb@gmail.com</i>	
	Website: www.nano-link.org	
	E-mail: billie.slb@gmail.com	

Nano-Link is committed to helping educators incorporate nanoscience concepts into their current curriculum. Nano-Link offers free educational content along with free materials for fun, hands-on experiments.

NARIKA Corp.	#674
5-3-10, Sotokanda	PH
Chiyoda-Ku	5-12
Tokyo, Japan	
Phone: +81-3-3833-0746	
E-mail: okuda@rika.com	
Website: global.narika.jp	

In business for nearly 100 years, we are a Japanese company supplying scientific educational products mainly for primary and secondary schools. We will showcase our physics -related products, Genecon (a handheld DC generator), our static electricity- and dynamicsrelated products, and our original lesson plan for teachers to help them use our products to their full extent.

NASA Science Mission Directorate #482 UC Berkeley, 7 Gauss Way EA, G, PH, PD, T Berkeley, CA 94720 PreK-12, College Website: www.nasa.gov

The NASA SMD booth brings the excitement of NASA missions and exploration to science educators! We will showcase and distribute a variety of space and Earth science resources, including NASA Wavelength, a digital library developed for teachers at all grade levels, and host exciting interactive presentations by scientists and educators on the exhibit floor.

NASA SOFIA EPO	#882
c/o SETI Institute	EA, PD, T
189 Bernardo Ave., Suite 100	
Mountain View, CA 94043	
Phone: 650-604-5684	
E-mail: <i>pharman@seti.org</i>	
Website: www.sofia.usra.edu	

NASA's Stratospheric Observatory For Infrared Astronomy (SOFIA) is the largest portable telescope. Stop by to see a thermal infrared camera demonstration, videos of SOFIA in flight, and

printed materials regarding the SOFIA program. Also, learn about the Airborne Astronomy Ambassadors program in which educators receive astronomy PD and a flight on SOFIA.

Nasco	#740
901 Janesville Ave.	All
Fort Atkinson, WI 53538	K-12
Phone: 920-563-2446	College
E-mail: info@enasco.com	0
Website: www.enasco.com	

For over 70 years, Nasco has made a commitment to provide quality teaching aids, reliable service, realistic pricing, and most importantly, customer satisfaction. Known as the "Science Teacher's Favorite Catalog," Nasco offers supplies for a full-line science curriculum, including many items developed by Nasco and sold only through our catalog. Please visit us at eNasco.com.

The National Academies Pr	ess	#1274
500 5th St. NW		All
Washington, DC 20001	K–12,	College
Phone: 202-334-3674		0
E-mail: csloan@nas.edu		
Website: www.nas.edu		

The National Academies Press (NAP) was created by the National Academy of Sciences to publish the reports of the National Academy of Sciences, National Academy of Engineering, Institute of Medicine, and National Research Council, all operating under a charter granted by the Congress of the United States.

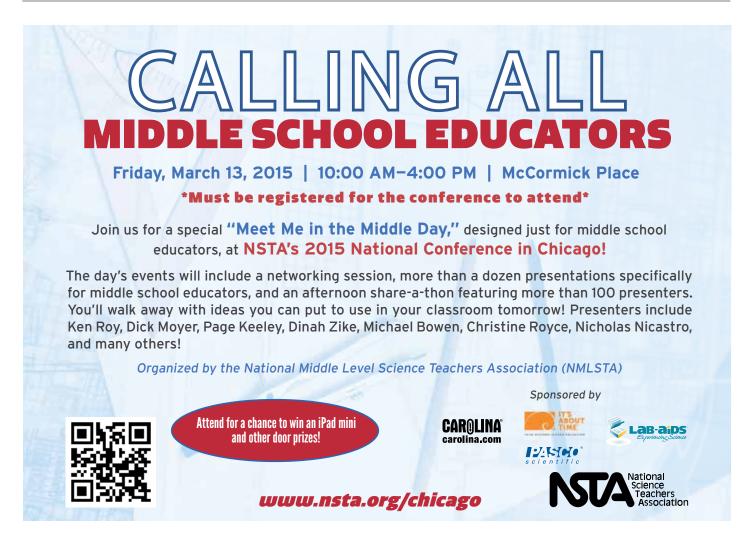
National Assessment	#1272
of Educational Progress	G, PD, T
1030 15th St. NW, Suite 600E	4-12
Washington, DC 20005	
Phone: 202-706-7406	
E-mail: gmorman@hagersharp.com	
Website: www.nationsreportcard.gov	

The National Assessment of Educational Progress (NAEP) is the largest continuing and nationally representative assessment of what students in the United States know and can do in various subjects. NAEP is a congressionally mandated project administered by the National Center for Education Statistics (NCES), located within the U.S. Department of Education's Institute of Education Sciences.

National Center for	#1549	National Ecological	#1185	National Energy Education	#670
Science Education	B, EA	Observatory Network (NEON) B, C	Development (NEED) Project	EN, G
420 40th St., Suite 2	K–12, College	1685 38th St., Suite 100	EA, EN	8408 Kao Circle	K-12
Oakland, CA 94609		Boulder, CO 80301 PreK-	-12, College	Manassas, VA 20110	
Phone: 510-601-7203		Phone: 720-746-4844		Phone: 703-257-1117	
E-mail: luhn@ncse.com		Website: www.neoninc.org		E-mail: cchesson@need.org	
Website: www.ncse.com		The National Ecological Observat	ory Network	Website: www.need.org	
NCSE defends the teaching of	evolution and	(NEON), a continental-scale obs	ervation sys-	NEED is a nonprofit that provides	free K–12

climate science in the public schools. The NCSE provides information, resources, and advice to schools, teachers, parents, and concerned citizens defending science education. We educate the press and public about the scientific, educational, and legal aspects of these issues at local, state, and national levels. Our 5,000 members are scientists, teachers, clergy, and citizens with diverse religious and political affiliations. The National Ecological Observatory Network (NEON), a continental-scale observation system sponsored by the National Science Foundation, is collecting 30 years of ecological data. Stop by to learn about NEON's educational resources and citizen science programs that engage diverse communities in scientific discovery.

Website: www.need.org
NEED is a nonprofit that provides free K–12
energy curriculum to teachers as well as pro-
fessional development around the country. We
will hand out curriculum packets to teachers,
varying in topics from conservation to oil and
gas to electricity.



National Geographic Education	#1760
1145 17th St. NW	G
Washington, DC 20036	PreK-12
Phone: 202-775-7869	
Website: www.NatGeoEd.org	

National Geographic Education provides free National Geographic content, maps, media, and other great classroom-ready resources at our education portal at *www.NatGeoEd.org*.

National Geographic Lean	rning	#1546
20 Channel Center St.	B, EA,	G, PD, T
Boston, MA 02210		PreK-12
Phone: 888-915-3276		
Website: www.ngl.cengage.com		

National Geographic Learning, a part of Cengage Learning, provides quality preK–12, academic, and adult education instructional solutions for reading, writing, science, social studies, ESL/ELD, Spanish/dual language, advanced/electives, career/technical education, and professional development.

National Institute of	#1659
Neurological Disorders and Strok	ke B
31 Center Dr., Bldg. 31, Room 8A07	1-12
Bethesda, MD 20892	College
Website: www.ninds.nih.gov	-

The National Institute of Neurological Disorders and Stroke (NINDS) provides information about available research support and free publications for students, patients, and their families on stroke and various other neurological disorders. Members of the NINDS staff will be available to assist you. Printed material is available.

National Library of Medici	ne	#885
8600 Rockville Pike		B, C, EN
Bethesda, MD 20894	K-	12, College
Phone: 888-346-3656		e
E-mail: custserv@nlm.nih.gov		
Website: www.nlm.nih.gov		

The National Library of Medicine provides K–12 teachers and students with FREE, reliable science and health information resources and programs to help introduce, reinforce, and supplement education programs. Resources include biology, careers, chemistry, environmental health science, forensics, general health, genetics, and HIV/AIDS. For more information, visit *sis.nlm.nih.gov/outreach/k12.html*.

National Math + Science Ini	tiative #1822
(NMSI)	B, C, PH, PD
8350 N. Central Expressway	1-12
Suite M-2200	
Dallas, TX 75206	
Phone: 214-346-1213	
E-mail: ndouglas@nms.org	
Website: www.nms.org	

NMSI in transforming education across the nation by building college readiness through exceptional teaching. We are a nonprofit focused on delivering educational programs to states and schools by providing training and resources.

NatureBridge	#976
28 Geary St., Suite 650	EN
San Francisco, CA 94108	K-12
Phone: 415-992-4764	
E-mail: cloehnig@naturebridge.org	
Website: www.naturebridge.org	

NatureBridge provides hands-on environmental science programs for youth. Our multiday programs take place in six national park locations: Yosemite, Golden Gate, Olympic, Santa Monica Mountains, Channel Islands, and Prince William Forest. We will display information about our programs, raffle off prizes, and provide a hands-on interactive exhibit.

Navajo Jewelry and Crafts#8896008 Hemlock Ave. NWAlbuquerque, NM 87114Phone: 505-301-9133

We sell handcrafted Native American jewelry made in sterling silver with all natural stones. Our jewelry is made by family and extended family from the Navajo, Zuni, and Santo Domingo tribes of New Mexico.



KNOPF DOUBLEDAY

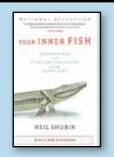
VISIT BOOTH #654 TO FOR COMPLIMENTARY COPIES OF SELECT TITLES



NEIL SHUBIN, AUTHOR OF YOUR INNER FISH NSTA 2015 Keynote Speaker

General Session: Thursday, March 12 9:15 AM – 10:30 AM

McCormick Place, Skyline W375 a/b

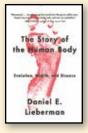


MAX TEGMARK

OUR MATHEMATICAL UNIVERSE My Quest for the Ultimate Nature of Reality

"This is science writing at its best—dynamic, dramatic and accessible. . . . Brilliantly argued and beautifully written, it is never less than thought-provoking about the greatest mysteries of our existence." —*The New York Times*

VINTAGE | PAPERBACK | 432 PAGES | \$16.95



MICHIO KAKU

Max Tegmark

Universe

DANIEL LIEBERMAN THE STORY OF THE HUMAN BODY Evolution, Health, and Disease

"Monumental . . . Through Lieberman's eyes, evolutionary history not only comes alive, it becomes the means to understand and ultimately influence, our body's future"

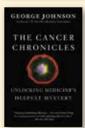
understand, and ultimately influence, our body's future." —Neil Shubin, author of *Your Inner Fish*

VINTAGE | PAPERBACK | 480 PAGES | \$15.95

MICHIO KAKU THE FUTURE OF THE MIND

The Scientific Quest to Understand, Enhance, and Empower the Mind

"Kaku thinks with great breadth, and the vistas he presents us are worth the trip." —*The New York Times Book Review* ANCHOR | PAPERBACK | 400 PAGES | \$16.00



GEORGE JOHNSON THE CANCER CHRONICLES Unlocking Medicine's Deepest Mystery

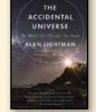
"A masterpiece of clarity." —*New York Journal of Books* VINTAGE | PAPERBACK | 304 PAGES | \$15.95

LEONARD MLODINOW THE UPRIGHT THINKERS

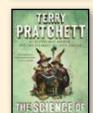
The Human Journey from Living in Trees to Understanding the Cosmos

Leonard Mlodinow guides us through the critical eras and events in the development of science, all of which, he demonstrates, were propelled forward by humankind's collective struggle to know. At once authoritative and accessible, this deeply insightful book is a stunning tribute to humanity's intellectual curiosity.

PANTHEON | CLOTH | 352 PAGES | \$27.95 AVAILABLE MAY 2015









IORI D



ALAN LIGHTMAN THE ACCIDENTAL UNIVERSE

The World You Thought You Knew

"Alan Lightman might be the only writer who can dance through not just one but seven universes in a book not much larger than a human hand."

—The Columbus Dispatch

VINTAGE | PAPERBACK | 176 PAGES | \$15.00

KEVIN ASHTON HOW TO FLY A HORSE

The Secret History of Creation, Invention, and Discovery

"Ashton's message is direct and hopeful: creativity isn't just for geniuses—it's for everybody."

—Joseph T. Hallinan, author of *Why We Make Mistakes* DOUBLEDAY | CLOTH | 336 PAGES | \$27.95

TERRY PRATCHETT, IAN STEWART & JACK COHEN THE SCIENCE OF DISCWORLD

"The hard science is as gripping as the fiction." —*The Times* (London)

ANCHOR | PAPERBACK | 432 PAGES | \$15.95

RICHARD HOLMES

How We Took to the Air: An Unconventional History of Ballooning

"Out of an ostensibly placid, dreamy activity... Holmes conjures an extraordinarily vivid, violent, thrilling history, full of bizarre personalities, narrow escapes and fatal plunges." -Time

VINTAGE | PAPERBACK | 448 PAGES | \$17.95

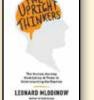
SYDNEY PADUA

THE THRILLING ADVENTURES OF LOVELACE AND BABBAGE

The (Mostly) True Story of the First Computer

"Don't be fooled by the word 'comic.' Sydney Padua tells a story that is tender, passionate, and true." —James Gleick, author of *The Information*

PANTHEON | CLOTH | 320 PAGES | \$28.95 AVAILABLE APRIL 2015



KNOPF DOUBLEDAY ACADEMIC, 1745 BROADWAY, 12TH FLOOR, NEW YORK, NY 10019

ACMART@RANDOMHOUSE.COM • WWW.RANDOMHOUSE.COM/ACADEMIC

NewPath Learning	#1545
760C Canning Pkwy.	B, C, EA, G, PH, T
Victor, NY 14564	K-12
Phone: 800-507-0966	
E-mail: customerservice@n	ewpathlearning.com

Website: www.newpathlearning.com

NewPath provides the best in blended learning resources. Its Curriculum Mastery® Games, Flip Charts, IWB software, Visual Learning GuidesTM, and Study Cards provide comprehensive coverage of both *NGSS* and current state science standards. These hands-on products are supplemented with web-based multimedia lessons and tools for developing custom lessons at *www.newpathlearning.com*.

NGSS@NSTA	#866
1840 Wilson Blvd.	
Arlington, VA 22201	K-12
Phone: 703-243-7100	
E-mail: ngss@nsta.org	
Website: www.nsta.org/ngss	

How can NSTA help you prepare for the *Next Generation Science Standards*? Stop by our booth to hear the latest news about state adoption and check out a sampling of NSTA resources dedicated to helping teachers understand and implement the new standards.

NOAA	#1358
410 Severn Ave., Suite 207a	EA, EN
Annapolis, MD 21403	K–12, College
Phone: 202-641-6055	
E-mail: les.adams@noaa.gov	
Website: www.noaa.gov	

NOAA is a federal science agency providing free information about weather, climate, oceans, coasts, satellite data, solar weather, and fisheries. Our collaboration with NSTA fosters our mission to educate and inspire the nation to use science toward improving ocean and coastal stewardship, increasing safety and resilience to natural hazards, and prepare a future workforce.



#155

3_

B, C, EA, EN,G, PH,

6	Norton	#531
Т	500 5th Ave.	
.9	New York, NY 10110	9-12
	E-mail: swolf@wwnorton.com	
	Website: www.wwnorton.com	

Based in New York City, we are a publisher of general interest books, college textbooks, and professional materials. Founded in 1923, W.W. Norton & Company stands as the largest and oldest publishing house owned wholly by its employees. We are proud to expand our academic offerings into honors and AP courses with the creation of a new High School group.

NOVA Education	#1726
1 Guest St.	All
Boston, MA 02135	6-12
Phone: 617-300-3756	
E-mail: <i>ralph_bouquet@wgbh.org</i>	
Website: www.pbs.org/wgbh/nova/labs	

NOVA Labs is a free digital platform that engages learners in activities that foster authentic scientific exploration. Participants take part in real-world investigations by visualizing, analyzing, and playing with the same data that scientists use. Learning is supported by the quality science videos NOVA has made for over 40 years.

Ever met a kid who isn't curious? Kids are natural scientists. They want to know about the physical and natural worlds around them. Nomad Press titles engage young scientists in the scientific process as they find themselves thinking critically, making predictions, conducting experiments, documenting observations, and making discoveries about the real world.

Nomad Press

2456 Christian St.

Phone: 802-649-1995

White River Junction, VT 05001

E-mail: rachel@nomadpress.net Website: www.nomadpress.net

Northrop Grumman Foundation	#546
2980 Fairview Park Dr.	
Falls Church, VA 22042	6-12
Phone: 703-556-1924	
E-mail: meredith.demoss@ngc.com	
Website: www.northropgrumman.com	

Northrop Grumman and the Northrop Grumman Foundation are committed to expanding and enhancing the pipeline of talented science, technology, engineering, and mathematics student globally. The Northrop Grumman Foundation supports diverse and sustainable programs for students and teachers that create innovative STEM education experiences. For more information, please visit www. northropgrumman.com/foundation.

National Earth Science Teachers Association Events at 2015 NSTA National Conference in Chicago



All NESTA sessions are in the Hyatt Regency McCormick Place, Skyline W375e unless otherwise indicated

Friday, March 13

>8:00 - 9:00 am	Earth Science Rocks! Using Earth Science Activities to Engage Students as Scientists
≻9:30 – 10:30 am	NESTA Geology Share-a-Thon
≻11:00 am – noon	NESTA Climate, Ocean and Atmosphere Share-a-Thon
≻12:30 – 1:30 pm	NESTA Earth System Science Share-a-Thon
≥2:00 – 3:00 pm	Harnessing the Power of Earth System Science for Developing Science Practices and Crosscutting Concepts
≻2:00 – 3:00 pm	American Geophysical Union Lecture, "Abrupt Climate Change: Past, Present and Future" by Dr. Jim White, University of Colorado, McCormick Place, Skyline W375b
≻6:30 – 8:00 pm	Friends of Earth Science Reception (see www.nestanet.org for more info)

Saturday, March 14

>8:00 - 9:00 am	Multimedia Tools and Classroom Resources for Teaching Earth System Science
≻9:30 – 10:30 am	Using Data in the Earth and Space Science Classroom to Engage Students as
≥12:30 – 1:30 pm	Real Scientists NESTA Space Science Share-a-Thon
≥2:00 – 3:00 pm	How Weird Can it Get? Developing Weather and Climate Literacy
>3:30 – 4:30 pm	NESTA Rock and Mineral Raffle
≻5:00 – 6:00 pm	NESTA Annual Membership Meeting

NESTA gratefully acknowledges co-sponsorship of our events by the following organizations:











HOWARD HUGHES MEDICAL INSTITUTE

NSTA 2015 Kansas City Area	#785	NSTA 2015 STEM Forum & Expo #783	NSTA Membership
Conference		1840 Wilson Blvd.	1840 Wilson Blvd.
1840 Wilson Blvd.		Arlington, VA 22201	Arlington, VA 22201 PreK–12
Arlington, VA 22201		Website: www.nsta.org/stemforum	Phone: 703-243-7100
Website: www.nsta.org/kansascity			E-mail: tbirts@nsta.org
Stop by and find out about the exci	ting pro-	Stop by and learn about the exciting program for the NSTA 2015 STEM Forum & Expo—	Website: www.nsta.org/membership
gram for the NSTA 2015 Kansas Are	a Confer-	May 20–23 in Minneapolis, Minnesota.	Access high-quality educational mate
ence—December 3–5, 2015.		-	professional development opportunit
		NSTA 2016 Nashville National #778	you're an NSTA member. Pick up
NSTA 2015 Philadelphia	#784	Conference	journal, your district ribbon and a l
Area Conference		1840 Wilson Blvd.	and meet some of our staff. Learn me
1840 Wilson Blvd.		Arlington, VA 22201	NSTA benefits, products, and resource
Arlington, VA 22201		Website: www.nsta.org/conferences	earn a chance to win prizes including
Website: www.nsta.org/philadelphia			and registration to the 2016 National
Stop by and find out about the exci gram for the NSTA 2015 Philadelj	01	Stop by and learn about the exciting program for the NSTA 2016 Nashville National Confer- ence—March 31–April 3, 2016.	ence in Nashville. A fun photo boot available and a lounge area for attend
Conference—November 12–14, 201	5.		NSTA Nominations

NSTA 2015 Reno Area	#782
Conference	
1840 Wilson Blvd.	
Arlington, VA 22201	
Website: www.nsta.org/reno	

Stop by and learn about the exciting program for the NSTA 2015 Reno Area Conference-October 22-24, 2015.

NSTA Awards	#872
1840 Wilson Blvd.	All
Arlington, VA 22201	PreK–12, College
Phone: 703-312-9217	
E-mail: awards@nsta.org	
Website: www.nsta.org/award	s

NSTA's award program features 19 awards designed to recognize the best in science teaching at every career stage and grade level, both formal and informal, and cover various areas from biotechnology and agriculture to communicating about science.

#967 All 2, College

terials and ities when a sample lapel pin, nore about rces—and ng a Kindle al Conferoth will be dees.

NSTA Nominations	#870	
1840 Wilson Blvd.	All	
Arlington, VA 22201	PreK–12, College	
Phone: 703-312-9217		
E-mail: nominations@nsta.org		
Website: www.nsta.org/nominations		

Unlock your leadership skills, serve the association that serves you, and apply to lead on NSTA's Board or Council. Come learn about the benefits in serving NSTA.

NSTA Expo

The DuPont Challenge Booth #1179 • E-mail: p-jeanette.simon@usa.dupont.com Website: thechallenge.dupont.com

eCYBERMISSION Booth #1181 • E-mail: swhitsett@nsta.org Website: www.ecybermission.com

NGSS@NSTA Booth #866 • E-mail: ngss@nsta.org Website: ngss.nsta.org

NSTA Awards Booth #872 • E-mail: awards@nsta.org Website: www.nsta.org/awards

NSTA Membership Booth #967 • E-mail: tbirts@nsta.org Website: www.nsta.org/membership

NSTA Nominations Committee Booth #870 • E-mail: nominations@nsta.org Website: www.nsta.org/nominations

NSTA Professional Learning Opportunities Booth #868 • E-mail: danderson@nsta.org Website: www.nsta.org/conferences

NSTA Science Matters Booth #973 • E-mail: membership@nsta.org Website: www.nsta.org/sciencematters

The Shell Science Lab Challenge Booth #1182 • E-mail: shellsciencelab@nsta.org Website: www.nsta.org/shellsciencelab

Toshiba/NSTA ExploraVision® Booth #1176 • E-mail: exploravision@nsta.org Website: www.exploravision.org

IOIN US AT THE **SOCIAL MEDIA HUB** FREE HANDOUTS

- Find out what's new with NGSS@ NSTA and connect with NGSS curators
- Hear about and sign up for upcoming webinars based around critical topics in science education
- Learn more about NSTA professional programs and how they benefit you
- Learn all about our special benefits for members, and why joining NSTA is a smart career choice

WE CAN'T WAIT TO MEET YOU!



g #868
G
K–12, College
tes

The NSTA Professional Learning team supports science educators in school districts and institutions of higher education through a variety of face-to-face, online, and blended experiences tailored to their specific needs. The Learning Center, NSTA's online learning portal, is designed to enhance the content and pedagogical knowledge of teachers of science.Visit our booth to learn more about the professional learning opportunities available through NSTA.

NSTA Science Matters	#973
1840 Wilson Blvd.	All
Arlington, VA 22201	PreK-12
E-mail: scienemattersonline@nsta.org	
Website: www.nsta.org/sciencematters	

Science/STEM education plays a critical role in our nation's competitiveness and economic future. NSTA's Science Matters Network of parents and teachers is dedicated to quality science education and provides information and advocacy to inform key stakeholders—including policy makers, educators, business leaders, and scientists—about quality science/STEM education. Come join your state network!

Nutrients for Life Foundation	n #	1044
425 3rd St. SW, Suite 950	B, EA, E	N, G
Washington, DC 20024		1-12
Phone: 202-731-4365		
E-mail: jmcguire@nutrientsforlife	.org	
Website: www.nutrientsforlife.org	-	

Nutrients for Life Foundation is a nonprofit education association that provides information and resources to educators and the public about the vital role fertilizers play in feeding our world.

Ocean Classrooms	#1625
3015 Bluff St.	All
Boulder, CO 80301	PreK-12
Phone: 303-895-8207	
E-mail: cyndi@oceanclassrooms.com	
Website: www.oceanclassrooms.com	

Ocean Classrooms inspires new depths of awareness and respect for our ocean with

customizable courses focusing on marine science. We blend classroom activities with innovative education technology, such as underwater webcams and oceanic data portals. We connect students through meaningful experiences to the beauty of the underwater world to create knowledgeable, impassioned ocean stewards.

Ogment LLC	#688
83 Cambridge St.	PD, T
Burlington, MA 01803	K-12
Phone: 781-698-9806	
E-mail: jack.levangie@getogment.com	
Website: www.getogment.com	

Ogment is the smarter lesson creation tool, designed to help teachers create engaging, relevant lessons in half the time. Our mission is to empower educators with the tools they need to get the job done. We focus on supporting pedagogy with thoughtful design and technology—because if technology isn't making a teacher's job better, it's just getting in the way.

OHAUS Corp.	#1051
7 Campus Dr., Suite 310	В, С, ЕА,
Parsippany, NJ 07054	EN, G, PH, T
Phone: 800-672-7722	K–12, College
E-mail: marketing@ohaus.com	
Website: www.ohaus.com	

OHAUS, a leading manufacturer of balances, scales, and water quality test meters, offers a complete array of measurement solutions for grades K–12 and beyond. With OHAUS, you'll connect your students to the real world of measurement through dependable equipment and relevant technology which serve to help improve student learning outcomes.

On The Avenue Marketing	#1077
Group	
613 South Ave.	
Weston, MA 02493	
Phone: 781-890-2666	
E-mail: jessie@ontheavenuemarketing.com	n
Website: www.nytimes.com	

Visit *The New York Times* booth for 50% off home delivery and digital subscriptions with a complimentary gift at the time of purchase.

Orkin, LLC	#1278
2170 Piedmont Rd. NE	В
Atlanta, GA 30324	K-6
Phone: 800-800-ORKIN	
E-mail: schoolpresentations@orkin.com	
Website: www.orkin.com	

Orkin, a leader in pest control, engages and educates students about insects' place in the environment. When properly introduced, insects can spark your students' interest in science. Stop by our booth, pick up free insect posters for your classroom, and learn about our free educational presentations delivered by the Orkin man.

Ott	o Trading, Inc.	#1660
192	1 Carnegie Ave., Suite C	
San	ta Ana, CA 92705	
Pho	me: 714-540-5595	
E-m	nail: ottotradeinc@gmail.com	
We	bsite: www.irestmassager.com	
	0	

We are a manufacturer and distributor of handheld portable digital massagers. In business for three years, all of our products are 510(k) approved by the FDA. Stop by and see our mini digital massagers, pads, slippers, and belts.

PASCO scientific	#1522
10101 Foothills Blvd.	All
Roseville, CA 95747	K–12, College
Phone: 800-772-8700	
E-mail: sales@pasco.com	
Website: www.pasco.com	

Help students "think science" with PASCO scientific's award-winning, state-of-the-art science learning environment. Integrating the latest standards-based content, probeware, and data collection and analysis software, PASCO's science solutions are easy to use, cost-effective, and work on your devices (BYOD), including iPad, Chromebook, Android tablets, Mac and Windows computers, and netbooks.



The Plus is Us! We're here to connect you to superior science supplies, plus personalized support.

Connect with Ward's Science in Booth #830

Product Demos, Plus FREE In-Booth Workshops and Science Giveaways

Meet the **Ward's Science Plus Us** team of science and education experts, attend hands-on workshops and special events, and enter to win free science prizes in our booth.

- Hands-on science for every subject and grade level
- See the latest tools for your classroom and win FREE science prizes in our booth
- Workshops available all day Thursday, Friday and Saturday in our booth and in McCormick Place Room #W192B



For complete workshop schedule and details, visit wardsci.com/conference



PBS Educational Media #1735

B, C, EA, EN, G, PH 2100 Crystal Dr. Arlington, VA 22202 PreK-12, College Phone: 703-739-8693 E-mail: bmlambert@pbs.org Website: shoppbs.org/teachershop

Educators, librarians, and trainers-when you want to stay current with the latest innovations in science and technology, explore fascinating ancient cultures, journey to faraway lands, or delve into an epic part of history, you want PBS Educational Media! Content rich and filled with breathtaking cinematography, every program explores the evolving perspectives of today's world that spur critical thinking. Challenge assumptions and explore new avenues of thought with the best content from public television that spans the educational range from early learners to lifelong learners. Plus, you get in-depth support from insightful viewer guides and helpful teaching materials to standards-based lesson plans designed to enhance learning opportunities at every turn.

#1732
All
PreK–12, College
edia.org

PBS LearningMedia is your destination for direct access to classroom-ready, curriculumtargeted digital resources.

Pearson	#630
501 Boylston St., Suite 900) All
Boston, MA 02116	PreK–12, College
Phone: 800-848-9500	
Website: www.pearson.com	

Pearson helps people make progress in their lives through personalized and connected learning solutions that are accessible, affordable, and achieve results. We focus on college and career readiness, digital learning, educator effectiveness, and research for innovation and efficacy.

Penguin Group 1745 Broadway New York, NY 10019 Phone: 212-782-8579 E-mail: lsantiago@randomhouse.com Website: www.penguin.com/services-academic

Penguin Group publishes trade fiction and nonfiction books through a wide range of imprints. Please visit www.penguin.com/servicesacademic for information on our titles, subject catalogs, teacher's guides, and upcoming academic conference schedule. Join us on Facebook, Penguin Group (USA) Academic Marketing, and tumblr at penguinoncampus.

Penn State World Campus	#454
The 329 Building , Suite 408	EA
University Park, PA 16802	6-12
Phone: 814-865-7600	
E-mail: eah29@psu.edu	
Website: worldcampus.psu.edu	

Penn State is a nationally recognized institution, grounded in a tradition of quality since 1855. Penn State World Campus offers over 100 undergraduate and graduate degrees along with certificates online. Our courses are taught by the same faculty that teach in residence therefore, your diploma will look no different from the one earned by students on campus.

PEPCO Inc.	#452
PO Box 457	B, C, EA, EN,
Moberly, MO 65270	G, PH, T
Phone: 800-568-1067	PreK–12, College
E-mail: dave@pepcoinc.com	
Website: www.pepcoinc.com	

PEPCO is a family-owned manufacturer of lab furniture serving school districts nationwide. Utilizing only the finest materials available and a centralized location, our direct sales save districts money while providing a quality product. Building better tables, since 1989.

#652 **Perimeter Institute**

#767 EA, G, PH, PD for Theoretical Physics 31 Caroline St. N 5-12, College Waterloo, ON N2L 2Y5 Canada Phone: 519-569-7600, x5090 E-mail: twilliams@perimeterinstitute.ca Website: www.perimeterinstitute.ca/outreach

Perimeter Institute is a nonprofit research institute whose mission is to make breakthroughs in our understanding of our universe and the forces that govern it. Perimeter also provides an array of research, training, and educational outreach activities to nurture scientific talent and share the importance of discovery and innovation with students, teachers, and the general public.

The Pet Care Trust	#1827
3465 Box Hill Corporate Center Dr.	В
Suite H	PreK-8
Abingdon, MD 21014	
Phone: 443-921-2825, x114	
E-mail: <i>lisa@kingmgmt.org</i>	
Website: www.petsintheclassroom.org	

Pets in the Classroom is a grant program for preK-8 teachers to help them bring animals into the classroom environment through our simple grant process.

PhET Interactive Simulations #554 University of Colorado Boulder, 390 UCB All Boulder, CO 80309 K-12, College Phone: 303-492-6963 E-mail: *oliver.nix*(*a*)*colorado.edu* Website: phet.colorado.edu

The PhET Interactive Simulations Project has developed over 127 free simulations for teaching and learning science and math. Simulations like Circuit Construction Kit create interactive, game-like environments that encourage scientist-like exploration. They emphasize the connections to real life, make the invisible visible (e.g. electrons), and include expert visual models.

PicoTurbine Education#10902983 JFK Blvd., Suite 300EN, G, PH, PD, TJersey City, NJ 073061–12, CollegePhone: 877-731-9966E-mail: michael@picoturbine.comWebsite: www.picoturbine.com

PicoTurbine Education provides STEM Labs for energy, 3-D printing, robotics, and curriculum! We are also the proud partners of the annual virtual Thomas Edison Invention Challenge!

Pitsco Education	#951
915 E. Jefferson St.	PH, PD, T
Pittsburg, KS 66762	K-12
Phone: 800-533-8104	
E-mail: orders@pitsco.com	
Website: www.pitsco.com	

From robots to dragsters to alternative energy, from kits to curriculum, from activities to full-fledged math and science learning labs— Pitsco Education offers STEM solutions for every classroom. Our products are backed by unparalleled customer service and will engage your students via 21st-century learning experiences steeped in *Common Core*.

Plotly	#1724
5555 Ave. de Gaspe, Suite 201	В, С, ЕА,
Montreal, QC H2T 2A3	EN, G, PH, T
Canada	7–12, College
Website: <i>plot.lv</i>	C

Plot.ly is an online platform for making and sharing interactive graphs and data visualizations. Plotly's user-friendly graphing environment, developed for scientists and engineers in aerospace, the automotive industry, and academia, is free for educators and students. We believe that world-class scientific graphing and analysis software should be accessible to all high schools and universities.

Population Connection	#977
2120 L St. NW, Suite 500	EN
Washington, DC 20037	K-12
Phone: 202-332-2200	
E-mail: pam@popconnect.org	
Website: www.populationeducation.org	

Population Connection's education program offers K–12 teaching materials and professional development opportunities featuring hands-on approaches to actively involve students in learn-



ing about population and resource consumption trends as well as their environmental and social impacts. Stop by the booth for free lesson plans, posters, and workshop information.

Powerful Plants	#553
303 Upper Woods Rd.	B, EN, G, T
Honesdale, PA 18431	PreK-6
Phone: 484-213-5345	
E-mail: info@powerfulplants.net	
Website: www.powerfulplants.net	

Powerful Plants is a lifestyle brand for children. We get kids engaged with plants, the outdoors, and with growing and preparing their own food. We offer interactive storybooks, organic vegetable seeds, and free contests/prizes. The characters on our books and seed packs come alive when viewed using our free app.

Presidential Awards for	#1281
Excellence in Mathema	tics and Science
Teaching (PAEMST)	PD
4201 Wilson Blvd.	PreK-12, College
Arlington, VA 22230	
Phone: 855-723-6780	
E-mail: info@paemst.org	
Website: www.paemst.org	

The Presidential Awards for Excellence in Mathematics and Science Teaching (PAEMST) are the nation's highest honors for teachers of mathematics and science (including computer science). Awardees serve as models for their colleagues, inspiration to their communities, and leaders in the improvement of mathematics and science education.

Project Lead The Way	#1832
3939 Priority Way S. Dr.	В, Т
Indianapolis, IN 46240	K-12
Phone: 877-335-PLTW	
Website: www.pltw.org	

Project Lead The Way (PLTW) is the nation's leading provider of K–12 STEM programs. PLTW's world-class, activity-, project-, and problem-based curriculum and high-quality teacher professional development model, combined with an engaged network, help students develop the skills needed to succeed in our global economy. For more information, visit *pltw.org*.

Project Learning Tree	#991
2000 M St. NW, Suite 550	EN, PD
Washington, DC 22036	PreK-12
Phone: 202-765-3641	
E-mail: information@plt.org	
Website: www.plt.org	

Project Learning Tree is an award-winning environmental education program designed for teachers and other educators, parents, and community leaders working with youth from preschool through grade 12.

Publisher Spotlight	#1544
433 Sam Ridley Pkwy., Suite 248	В, С, ЕА,
Smyrna, TN 37167	PH, T
Phone: 615-287-0105	K-12
E-mail: ellen@myrickmarketing.com	
Website: www.publisherspotlight.com	

Publisher Spotlight features the best in independent publishing including Peachtree Publishers and No Starch Press.

Qinghua Science & Educa	ation #1734
Equipment Co., Ltd.	B, C, EA, G, PH
No. 15 Kesan Rd.	PreK-12
Science and Technology Area	
Ninghai County	
Ningbo, Zhejiang 315600	
China	
Phone: 86 574-65335615	
E-mail: 147622297@qq.com	
Website: www.cnqhkj.com	

Qinghua Science & Education Equipment Company is a professional manufacturer and distributor of science and educational apparatus for primary schools, middle schools, colleges, and universities.

	11	SAE Interna
Random House	#650	400 Commo
1745 Broadway		Warrendale,
New York, NY 10019		Phone: 724-7
Phone: 212-782-8579		E-mails: <i>clee</i> (
E-mail: <i>lsantiago@randomhouse.com</i>		Website: www
Website: www.penguinrandomhouse.com		website. ww

Random House is the world's largest Englishlanguage general trade book publisher. Our diverse list of titles includes new and groundbreaking texts in biology, chemistry, physics, Earth science, human anatomy, life sciences, physical sciences, and more. Visit our website at www.randomhouse.com/highschool. Be sure to follow us on Facebook (High School@Random House) and Twitter (@RHhighschool).

Renaissance Learning	#1644
2911 Peach St.	PD, T
Wisconsin Rapids, WI 54494	K-12
Phone: 715-424-3636	
E-mail: julie.vetrone@renaissance.com	
Website: www.renaissance.com	

Renaissance LearningTM is a leading provider of cloud-based assessment and teaching and learning solutions that fit the K-12 classroom, improve school performance, and accelerate learning for all. Renaissance Learning enables educators to deliver highly differentiated and timely instruction while driving personalized student practice in reading, writing, and math, every day.

Royal Society of Chemistry	#548
Thomas Graham House	С
Science Park Milton Rd.	12
Cambridge, Cambridgeshire CB4 0WF	
U.K.	
Phone: 44 (0) 1223 420066	
E-mail: education@rsc.org	
Website: www.rsc.org	

The Royal Society of Chemistry is the world's leading chemistry community, advancing excellence in the chemical sciences. With over 49,000 members and a knowledge business that spans the globe, we are the UK's professional body for chemical scientists-a not-for-profit organization with 170 years of history and an international vision for the future. We promote, support, and celebrate chemistry. We work to shape the future of the chemical sciences-for the benefit of science and humanity.

SAE International	#891
400 Commonwealth Dr.	G
Warrendale, PA 15096	K-8
Phone: 724-772-7180	
E-mails: clee@sae.org; lindac@sae.org	
Website: www.awim.org	

SAE International's award-winning A World In Motion® (AWIM) program is a teacheradministered, industry volunteer-assisted program that brings science, technology, engineering, and math (STEM) education to life in the classroom for K-8 students-benchmarked to the national standards.

Safari Club International	#455
Foundation	В
4800 W. Gates Pass Rd.	K–12, College
Tucson, AZ 85745	
Phone: 520-620-1220, x231	
E-mail: kcrehan@safariclub.org	
Website: www.safariclubfoundati	on.org

The SCI Foundation Education Sables believes educators, women, and young people are the future of conservation. Education Sables supports education programs that celebrate the North American model of wildlife management. Visit our booth for drawings to win a

professional development experience at the American Wilderness Leadership School and/ or a hands-on wildlife instructional kit.

Sally Ride Science	#651
9171 Towne Centre Dr., Suite 350	All
San Diego, CA 92122	4-8
Phone: 858-638-1432	
E-mail: info@sallyridescience.com	
Website: www.sallyridescience.com	

Co-founded by America's first woman in space, Sally Ride Science keeps kids excited about STEM by helping educators make connections to careers in STEM. Its e-books, PD, activities, and lesson plans meld hands-on investigations with engaging content-the perfect fit for schools seeking to supplement, or start, a STEM program.

Save the Rainforest	#474
5388 Davis Rd.	EN
Dodgeville, WI 53533	7–12, College
Phone: 608-729-4877	
E-mail: saverfn@cybermesa.com	
Website: www.saverfn.org	

Save the Rainforest has been setting the standard for ecology trips to the tropics for teachers and students since 1990. Our nonprofit trips to Costa Rica, Belize, Panama, and Ecuador are inexpensive, innovative, and exhilarating. They also support community outreach programs and the ongoing management of forest reserves.

Scholastic Classroom #1744/#1867 B, C, EA, EN, G, PH, PD Magazines 557 Broadway K - 10New York, NY 10012 Phone: 800-SCHOLASTIC E-mail: kjohnson@scholastic.com Website: www.scholastic.com/classmags

Capture the excitement of science with Scholastic's incredible current science magazines, Super Science (grades 3-6) and Science World (grades 6-10). For nonfiction on scientific discoveries too new for textbooks and dynamic online teaching tools, there's no resource that's as current or engaging as Scholastic science magazines. Stop by the Scholastic Classroom Magazines booth to pick up your free samples, plus a free gift while supplies last.

Scholastic Library Publishing	#1746
90 Old Sherman Turnpike	В, С, ЕА,
Danbury, CT 06816	EN, G, T
Phone: 800-621-1115	3-9
E-mail: <i>slpservice@scholastic.com</i>	
Website: www.scholastic.com/librarypublishing	

Scholastic Library Publishing Digital is a leading digital publisher of nonfiction materials. ScienceFlix, our newest digital product, transforms the way students access science topics and acquire scientific knowledge. Please visit our booth for a preview of all our digital resources

School Specialty Science	#1031
80 Northwest Blvd.	
Nashua NH 03063	

School Specialty Science brings together the very best curriculum with FOSS® and CPO Science; classroom resources, equipment, and furniture with Delta Education and Frey Scientific. Together, these effective teaching and learning solutions serve all the needs of preK–12 science teachers, curriculum specialists, and administrators.

School Tours of Americ	a #773	
PO Box 550379	B, EA, EN, G, PH	
Houston, TX 77255	5-12	
Phone: 866-543-8687		
E-mail: sales@sta-mail.com		
Website: www.schooltoursofa	merica.com	

We are America's most experienced and trusted team of field trip planners. Journey with your students to South Florida where you'll experience the Everglades and the Florida Keys. You and your group will be guided into an exploration of unique habitats including: mangrove swamps, tropical hammocks, wetlands, beaches, and coral reefs.

Science/AAAS	#1066
1200 New York Ave. NW	B, C, EA, EN, G, PH
Washington, DC 20005	K–12, College
Phone: 202-326-6417	
E-mail: membership@aaas.c	org
Website: www.aaas.org	-

Since 1848, AAAS and its members have worked together to advance science and serve society. As part of these efforts, AAAS publishes *Science*, a multidisciplinary, peer-reviewed journal; and offers programs focused on science policy, international cooperation, science education, diversity, and career development for scientists.

Science First®/STARLAB®	#1266/ #1267
86475 Gene Lasserre Blvd.	В, С, ЕА,
Yulee, FL 32097	EN, G, PH, T

Phone: 904-225-5508 PreK–12, College E-mail: helmut.albrecht@sciencefirst.com Websites: www.sciencefirst.com; www.starlab.com

Science First®/STARLAB® specializes in the design, manufacturing, and marketing of highquality hands-on educational science products such as Eurosmart campin data logging equipment and portable planetaria. Our digital and classic STARLAB creates an exciting, immersive, and lasting learning experience.

Science4us	#678
6300 N.E. First Ave., Suite 203	G, T
Fort Lauderdale, FL 33334	PreK-5
Phone: 954-626-3117	
E-mail: perri@science4us.com	
Website: www.science4us.com	

Science4Us.com is an exciting and interactive online curriculum geared toward early elementary students. Science4Us curriculum is standards-based and meets the *Next Generation Science Standards (NGSS)*. Teachers and students through Science4Us curriculum in a sequence developed around the 5E instructional model: engage, explore, explain, elaborate, and evaluate. The flexible delivery of Science4Us allows for an easy and effective implementation that is scalable across classrooms, schools, and districts.

Sciencescope Inc.	#1451
2551 Commercial Dr.	B, C, EA, EN, G, PH
Plainfield, IN 46163	PreK-12
Phone: 317-489-5661	
E-mail: info@sciencescop	pe.us
Website: www.sciencesco	pe.us

Sciencescope offers a range of products in physics, chemistry, biology, and labware from reputed manufacturers worldwide.

ScienceWiz TM	#1727	
4130 Lakeside Dr.	B, C, EA, EN, G, PH	
Richmond, CA 94806	K-6	
Phone: 510-222-2638		
E-mail: david@sciencewiz.com		
Website: www.sciencewiz.com		

ScienceWiz science kits contain step-by-step instructions and child-appropriate materials that encourage independent learning through play. Materials developed by Dr. Penelope Norman and an extraordinarily talented team of scientists, teachers, and artists.

ScienTerrific Games	#1745
3538 Orchard Valley Lane	B, C, G, PH
Spring, TX 77386	3-12
Phone: 956-285-8791	
E-mail: info@scienterrificgames.com	m
Website: www.scienterrificgames.co	m

We create fun and engaging hands-on/mindson educational games that effectively aid students in understanding and remembering science concepts. They are ideal for use as instructional tools and station activities for assessment, test review, warm-ups, and exit tickets—and can be used by a whole class or in small groups.

SciTT Kits, LLC	#376
PO Box 7037	B, EA, EN, G
Fishers, IN 46037	PreK-8
Phone: 800-858-5020	
E-mail: dhue@scittkits.com	
Website: www.scittkits.com	

SciTT Kits develops and provides interactive instructional science materials for preK–8 students. Created by educators, SciTT® kits are friendly, easy-to-use science activities that engage students. The kits come complete with all materials individually packaged so each student can complete the scientific investigation.

SeaWorld Parks and	#588
Entertainment	В
9205 S. Park Center Loop	PreK-12
Suite 400	College
Orlando, FL 32819	
Phone: 813-918-5246	
E-mail: william.street@seaworld.com	
Website: www.seaworld.com	

SeaWorld and Busch Gardens strives to bring you and your students into a closer relationship with wildlife and the habitats they (and we) depend on. We accomplish this through our unique access to fascinating animals and behaviors, our well-versed and experienced Education and Conservation staff, and a core commitment to inspire individuals and communities to action on behalf of wild animals and wild places the world over.

Shape of Life	#1445
PO Box 469	В
Soquel, CA 95073	5-10
Phone: 831-345-0279	
E-mail: denise@gorfh.com	
Website: www.shapeoflife.org	

Shape of Life provides free classroom media to science teachers. The Shape of Life series includes several short video clips based upon the exquisite PBS series on the evolution of the animal kingdom on planet Earth. These videos are available on DVDs, download and streaming. The Shape of Life website is a complementary resource for teachers to share their classroom experiences: www.shapeoflife.org. Please follow us on Facebook.

Share My Lesson	#947
1101 Pennsylvania Ave. NW, Suite 7701	G
Washington, DC 20004	K-12
Phone: 202-756-0240	
E-mail: help@sharemylesson.com	
Website: www.sharemylesson.com	

ShareMyLesson.com is a website for educators, parents, and those who work with students to share lesson plans and other teaching materials with one another, at no cost. Additionally, with more than 300,000 high-quality preK-12 resources covering all subject areas, ShareMyLesson.com also offers free professional development opportunities.

Sheldon Laboratory Systems	#566
102 Kirk St.	G
Crystal Springs, MS 39059	PreK-12,
Phone: 601-892-2731	College
E-mail: molstad@sheldonlabs.com	
Website: www.sheldonlabs.com	

Sheldon Laboratory Systems manufactures and designs innovative and durable lab furnishings available for elementary, middle school, high school, and college laboratories.

Shell Science Lab Ch	allenge	#1182
1840 Wilson Blvd.	B, C, EA, EN,	G, PH
Arlington, VA 22201		6-12
Phone: 703-312-9378		
E-mail: shellsciencelab@	nsta.org	
Website: www.nsta.org/s	hellsciencelab	

Win \$20,000 while teaching science with minimal lab equipment! The Shell Science Lab Challenge offers you an opportunity for a chance to win a science lab makeover package valued at \$20,000! Over \$93,000 in makeover prizes will be awarded during the 2015-2016 school year across 18 NSTA Districts.

Simulation Curriculum	#777	
11900 Wayzata Blvd., Suite 126	EA, EN, G,	
Minnetonka, MN 55305-2031	PD, T	
Phone: 952-653-0493	K–12, College	
E-mail: mgoodman@simcur.com		
Website: www.simulationcurriculum.com		

Simulation Curriculum is a leading developer of interactive Earth, space meteorology, and physical geography curriculum and software for K-12 and college.

Six Flags	#591
542 N. Route 21	G, PH, T
Gurnee, IL 60031	4–12, College
Phone: 847-625-7520	
E-mail: kbern@sftp.com	
Website: www.sixflags.com/g	reatamerica

Six Flags Entertainment Corp. is not only the world's largest regional theme park company but also a unique outdoor learning lab. We have designed specific learning materials for both students and teachers that gives experiential learning a new meaning.

66	Skulls Unlimited	#1647
G	International, Inc.	B, EN
12,	10313 S. Sunnylane Rd.	PreK–12, College
ege	Oklahoma City, OK 7316	0
	Phone: 405-794-9300	
	E-mail: sales@skullsunlimi	ted.com
nd	Website: www.skullsunlimit	ted.com

Skulls Unlimited International is a leading supplier of osteological specimens, providing the finest quality and widest selection of natural bone and replica skulls and skeletons for over 28 years. With over 500 osteological products to choose from, Skulls Unlimited is sure to have what you are looking for.

Smart Science Education	n, Inc.	#1850
2809 Palm Ave.	В, С, ЕА,	EN, G,
Manhattan Beach, CA 9026	56	PH, T
Phone: 855-472-4362		3-12
E-mail: ed@smartscience.net		
Website: www.smartscience.n	et	

Smart Science experiential lessons are interactive online science lessons available on any internet connected device that focus on scientific investigations and real-data measurement and analysis for grades 3-12.

Society for Neuroscience	#1661
1121 14th St. NW, Suite 1010	В
Washington, DC 20005	6–12, College
Phone: 202-962-4000	
Website: www.sfn.org	

Get free educational resources about the brain and nervous system. Meet with real neuroscientists to discuss teaching about current research and discoveries in the field on areas such as autism, epilepsy, drug addiction, new technologies, and learning/memory. Learn about Brain Awareness activities to bring back to your classroom.

Society for Science & the Publi	c #593
1719 N St. NW	All
Washington, DC 20036 5–1	12, College
Phone: 202-785-2255	
E-mail: ssnyder@societyforscience.org	
Website: www.societyforscience.org	

Society for Science and the Public is a nonprofit 501(c)3 membership organization dedicated to public engagement in scientific research and education.

Society of Petroleum Engineer	rs #1826
Energy4me	EA, G, PD
10777 Westheimer Rd.	3-12
Houston, TX 77042	
Phone: 713-457-6873	
E-mail: <i>klagreca@spe.org</i>	
Website: www.energy4me.org	

SPE's Energy4me program recognizes the need to provide factual nonbiased information about energy that can be easily used in classrooms. Energy4me educational materials available include the book *Oil and Natural Gas*, lesson plans, career videos, posters, and professional developments—all free to teachers.

Soil Science Society of America	a #766
5585 Guilford Rd.	EA, EN, G
Madison, WI 53711	K-12
Phone: 608-273-8080	
E-mail: schapman@soils.org	
Website: www.soils.org	

Soils support urban life, agriculture, buildings, recreation, health, and so much more. 2015 is the UN declared International Year of Soils and we're celebrating! Visit our booth to learn more and gather resources on our soils topics for the year such as Soils Support Agriculture, Soils Protect our Natural Environment, Soils and Climate, and additional topics.

South Dakota State University	#1459
Dept. of Chemistry and Biochemistry	С
SAV 131, Box 2202 7–12,	College
Brookings, SD 57007	
Phone: 605-688-6274	
E-mail: matt.miller@sdstate.edu	
Website: www.sdstate.edu/chem	

The Department of Chemistry and Biochemistry at South Dakota State University offers a MS in Chemistry for secondary science teachers which is predominately online. The program focuses on content knowledge specific to advanced placement chemistry and has a capstone activity involving action research in the classroom.

SparkFun Electronics	#552
6333 Dry Creek Pkwy.	PD, T
Niwot, CO 80503	6–12, College
Phone: 303-284-0979	
E-mail: education@sparkfun.com	
Website: learn.sparkfun.com	

SparkFun's mission statement is "Sharing Ingenuity." We believe everyone should have the tools, hardware, and resources to tinker with awesome electronic gadgets. SparkFun's goal is to take current technology and information and share it with the community! We make finding the parts and information you need to create cool projects easier and affordable.

SPIE, the international society#883for optics and photonicsEA, G, PH, T1000 20th St.3–12, CollegeBellington, WA 982259hone: 360-676-3290E-mail: kathleen@spie.orgWebsite: www.spie.org

SPIE, the international society for optics and photonics, is a not-for-profit association, advancing light-based technologies through interdisciplinary information exchange via conferences, exhibitions, continuing education, publications, and career/professional networks. Join us to kick off the 2015 International Year of Light, and see what materials we have for teaching about light and its applications.

St. Louis College of Pharmacy	#1193
4588 Parkview Place	
St. Louis, MO 63110	College
Phone: 314-446-8328	
E-mail: <i>laura.kopac@stlcop.edu</i>	
Website: www.stlcop.edu	

Founded in 1864, St. Louis College of Pharmacy is the third oldest and 10th largest college of pharmacy in America. The College primarily admits students directly from high school, and the curriculum integrates the liberal arts and sciences with a professional program leading to a Doctor of Pharmacy (Pharm.D.) degree. The College offers a full student-life experience, including nearly 50 student organizations and intercollegiate athletics. Exactly 1,350 students from 31 states and several countries are currently enrolled at the College.

STEM Jobs	#1192
420 Raiser Rd.	B, C, EA, EN, G, PH, T
Bldg. 3, Suite 101	10–12, College
Coraopolis, PA 1510	8
Phone: 412-269-1663	5
E-mail: officeadmin@	victorymediainc.com
Website: www.victory	media.com

Education to careers, we want to move students to pursue careers in science, technology, engineering, and math. Pursue your passion, find a place in STEM and have a career where you can #dowhatyoulove.

STEM Wizard	#675
4360 Brownsboro Rd., Suite 200	Т
Louisville, KY 40207	5-12
Phone: 855-783-6949	
E-mail: info@stemwizard.com	
Website: www.stemwizard.com	

Managing a science fair shouldn't be rocket science! STEM Wizard is an online management tool designed to simplify your science fair. Register online; manage student projects, judges, and volunteers through custom reports and dashboards; upload forms; and streamline your day-of-fair activities. Learn more by visiting www.stemwizard.com today!



STEMfinity	#582
5465 E. Terra Linda Way, Suite 105	All
Nampa, ID 83687	PreK-12
Phone: 800-785-7867	
E-mail: owlbert@stemfinity.com	
Website: www.stemfinity.com	

With over 30,000 project-based STEM resources, STEMfinity is your one-stop-shop for infusing preK–12 STEM education. Whether you're working with early learners or soon-tobe graduates, STEMfinity has created preK–12 STEM solutions for classrooms, after-school programs, and home school educators in all 50 states and 21 countries.

STEMulation Learning System	ems	#388
Systems, Inc.	EA,	G, PH, T
603 Hamline Ave. S.	5-1	2, College
St. Paul, MN 55116		
Phone: 612-269-3817		
E-mail: aces@visi.com		
Website: www.flyaces.com		

We design and build Flight Simulation Labs for public schools. Farnsworth Aerospace Magnet and Johnson Aerospace and Engineering High School have flight simulation labs designed and built by STEMulation Learning Systems. Jack Swigert Aerospace Academy in Colorado Springs recently added one of our Flight Simulation Labs.

Stokes Publishing Co.	#1559
1292 Reamwood Ave.	EN, G, PH, T
Sunnyvale, CA 94089	3-12
Phone: 408-541-9145	
E-mail: jwehrly@stokespublishing	.com
Website: www.stokespublishing.co	m

Stop by and see our timers—two models of MyChron student timers, self-projecting TeachTimer II, the unique Hall Pass Timer, UV Checker, and other science resource materials.

STR School & Science	#853
Technology Resources	B, EA, EN, G
6630 Hwy. 9, Suite 201	PreK–12, College
Felton, CA 95018	
Phone: 877-395-1001	
E-mail: sales@strscopes.com	
Website: www.schooltr.com	

STR specializes in handheld microscope cameras. Just touch the microscope camera to an object and display the magnified image on a Mac or PC computer; on Android, Chrome, and iPad via Wi-Fi; or on TVs and projectors. These microscope cameras are easy and fun to use, and very engaging for all ages. See live video as you examine objects, capture pictures and movies, as well as time-lapse and measure, and then draw and label on the pictures. STR has complete education kits with curriculum, specimens, and accessories for every grade level.

Stratasys	#1844
5 Fortune Dr.	Т
Billerica, MA 01821	K–12, College
Phone: 877-489-9449	
E-mail: info@stratasys.com	
Website: www.stratasys.com	

From affordable easy-to-use desktop 3-D printers to 3-D production systems and digital part services, Stratasys enables students to bring 3-D digital design ideas to life. As your partner in education, Stratasys also supports instructors with a 3-D printing curriculum and offers student scholarships in its annual Extreme Redesign contest. www.stratasys.com/edu

Student Resource USA	#1189
10008 South 51st St., Suite	100 PD
Phoenix, AZ 85044	PreK–12, College
Phone: 480-397-9942	
E-mail: jbovey@mysrusa.com	
Website: www.mysrusa.com	

Student Resource USA is leading an initiative to help overcome the challenges many teachers are facing with student loan debt. We also connect teachers to over 6 million dollars annually in scholarships and grants for further endorsements, credentials, and degrees.

Studies Weekly®	#1273
1140 North 1430 West	B, EA, G
Orem, UT 84057	
Phone: 866-311-8734	
E-mail: service@studiesweekly.com	
Website: www.studiesweekly.com	

Studies Weekly is a simple and cost-effective way to teach vital subjects to your K–6 students. In as little as one hour per week, you can cover state standards using a focused and engaging publications your students—and you—will love. Students will enjoy their own weekly magazine, teachers will enjoy teacher resources designed to make their job easier with helpful suggestions for implementing *Common Core State Standards*, weekly

quizzes, extension activities, and standards documentation.

Supertek Scientific LLC#1649744 N. Michigan Ave., Unit 1B, C, G, PHVilla Park, IL 60181PreK–12, CollegePhone: 630-345-3450E-mail: sales@superteksci.comWebsite: www.superteksci.com

Supertek Scientific is the North American extension of Shiv Dial Sud & Sons, who have been a leading manufacturer of scientific and educational equipment for over 70 years. We are headquartered near Chicago, Illinois, and have products that span across physics, biology, lab supplies, glassware, and plasticware.

Swift Optical Instruments	#940
Inc.	В
6508 Tri-County Pkwy.	6–12, College
Schertz, TX 78154	
Phone: 877-967-9438	
E-mail: cynthia@swiftoptical.com	n

Website: www.swiftoptical.com

A leader in the manufacturing of microscopes, Swift Optical is excited to introduce you to our new Wi-Fi and tablet microscopes. Visit our booths to learn how easy, affordable, and fun it is to go digital and Wi-Fi in your classroom. BYOD to download our newest apps.

TCI	#1552
PO Box 1327	B, EA, G, PH, T
Rancho Cordova, CA 95741	K-8
Phone: 800-497-6138	
E-mail: info@teachtci.com	
Website: www.teachtci.com	

TCI's Bring Science Alive! program is for K–8 classrooms, built from the ground up to support the *Next Generation Science Standards*. Bring Science Alive! offers student-centered lessons, easy-to-implement investigations, and an interactive online learning system. Watch our 3-minute video: *vimeo.com/86061582*. Learn more at *www.teachtci.com/science*.

Team America Rocketry#555ChallengeEA, G, PH, T1000 Wilson Blvd., Suite 17007–12Arlington, VA 222097–12Phone: 703-358-10335E-mail: rocketcontest@aia-aerospace.org8Website: www.rocketcontest.org7

The Team America Rocketry Challenge is the aerospace industry's flagship STEM education program. Sponsored by the Aerospace Industries Association, the National Association of Rocketry, and industry partners, TARC provides middle school and high school students the opportunity to design, build, and launch model rockets in a competition among over 5,000 students nationwide.

TERC	#890
2067 Massachusetts Ave.	All
Cambridge, MA 02140	K–12, College
Phone: 617-873-9600	-
E-mail: contactus@terc.edu	
Website: www.terc.edu	

For nearly 50 years, TERC has been introducing millions of students throughout the United States to the exciting and rewarding worlds of math and science. Learn about the latest TERC professional development programs, curricula, activities, software, assistive technologies, and games designed to improve STEM teaching and learning.

Texas Christian University	#1191
TCU Box 298860	EA, EN, G, PD
Forth Worth, TX 76129	5-8
Phone: 817-257-4913	
E-mail: c.o.james@tcu.edu	
Website: www.tcuideafactory.org	

TCU Pangea Placement and Cookie Cutter is a kinesthetic learning tool that teaches Earth science at a middle school grade level. The Pangea mat and cutter accelerates discussions of the scientific evidence underlying the theory of plate tectonics. Also this tool uses Quick Response (QR) codes, allowing dynamic access into cyber learning—the latest and most distinct way of comprehending Earth science.



 Texas Instruments
 #1252

 PO Box 650311 MS 3817
 All

 Dallas, TX 75265
 6–12, College

 Phone: 800-TICARES (842-2737)
 E-mail: *ti-cares@ti.com*

 Website: education.ti.com
 Website: education.ti.com

Texas Instruments provides free classroom activities that enhance math, science, and STEM curricula; technology that encourages students to develop a deeper understanding of concepts; and professional development that maximizes your investment in TI technology. TI offers handhelds, software, iPad apps, and data collection technology designed to promote conceptual understanding, and formative assessment tools that gauge student progress. Visit *education.ti.com*.

Tinkerine Studios	#1293
341 W. 6th Ave.	
Vancouver, BC V5Y 1L1	6-12
Canada	
Phone: 604-228-8778	
E-mail: <i>todd@tinkerine.com</i>	
Website: www.tinkerine.com	

Tinkerine Studios, a public company in Vancouver, BC manufactures affordable Prosumer 3-D printers focused on the education sector. We manufacture the hardware, software, filament, as well as Tinkerine U, which is an online platform of high-quality content and lesson plans

to help teachers integrate 3-D printing into the classroom.

Toshiba/NSTA Explo	oraVision	#1176
1840 Wilson Blvd.	B, EA, EN, G	, PH, T
Arlington, VA 22201		K-12
Phone: 800-Explor9		
E-mail: exploravision@ns	sta.org	
Website: www.exploravisi	on.org	

The ExploraVision K–12 competition challenges students in the U.S. and Canada to research a technology of interest and explore what that technology could be like 20 years from now. Up to \$240,000 in savings bonds (at maturity) are awarded annually to student winners for the most innovative ideas that combine imagination with the tools of science.

3	TPS Publishing Inc.	#1070
	24307 Magic Mtn. Pkwy., #62	В, С, ЕА,
2	Valencia, CA 91355	EN, G, PH, PD
	Phone: 866-417-9384	PreK-12
	E-mail: maz@tpspublishing.com	
	Website: www.tpspublishing.com	

We offer K–12 STEM programs that meet the *NGSS* as well as an adopted TEKS K–8 science program and adopted forensic science program. Our inclusive special education needs materials are in all core subjects. Materials are available with full PD from CeMaST.

Troemner, LLC	#788
201 Wolf Dr.	B, C, EN, G, PH
Thorofare, NJ 08086	5–12, College
Phone: 856-686-1600	
E-mail: kjohnson@troemner.co	om
Website: www.troemner.com	

Troemner is a U.S. manufacturer of lab equipment for science classrooms and labs. These products include vortex mixers, hotplate stirrers, dry block heaters, clamps, lab jacks, and precision weights. Troemner is your resource for practical classroom applications for science teaching and learning.

U.S. Dept. of Energy, Office	#584
of Nuclear Energy	
PO Box 117, MS-36	5–9
Oak Ridge, TN 37831	
Phone: 865-576-3425	
E-mail: <i>marie.westfall@orau.org</i>	
Website: www.orau.org	

Need free resources to teach integrated energy content and concepts? Visit us to see the new Harnessed Atom curriculum materials for middle school and learn about the upcoming high school curriculum materials. Preview the materials and see the related activities in action! Harnessed Atom for Middle School is available now!

U.S. EPA	#691
1200 Pennsylvania Ave. NW	EA, EN, G, PH
MC6608T	6-12
Washington, DC 20460	
Phone: 202-343-9761	
E-mail: shogren.angela@epa.go	V
Website: www.epa.gov	

EPA's interactive, virtual community of Rad-Town USA features content for students and teachers with information about radiation sources, lesson plans for teachers, and games and puzzles for students. The newly redesigned RadTown had Radiation Education Activities for middle school and high school teachers that meet the *Next Generation Science Standards*.

U.S. EPA SunWise Program	#585
1200 Pennsylvania Ave. NW	EN
Washington, DC 20460	K-8
Website: www.epa.gov/sunwise	

SunWise is an environmental and health education program that teaches children and their caregivers how to protect themselves from overexposure to the Sun through the use of classroom, school, and community components.

U.S. Fish and Wildlife Service #750 698 Conservation Way B, EN, G Shepherdstown, WV 25443 K–12, College Phone: 703-358-1728 E-mail: maria_arnold@fws.gov Website: www.fws.gov

The U.S. Fish and Wildlife Service works with others to accomplish our conservation mission. From online Conservation Connect career videos to schoolyard habitat guidelines to citizen science opportunities at some of our 700 field stations, we offer resources to connect your students to today's real-world conservation challenges through authentic hands-on learning.

UC Davis STEM Classroom	#551
Tools	В
1 Shields Ave.	K-12
Davis, CA 95616	
Phone: 530-754-5256	
E-mail: margie.barr@iamstemucdavis.edu	

Two K–12 science education programs, funded by the National Institutes of Health's SEPA program, share their free online tools, games, and nationally tested lessons. Data visualization, epigenetics, health and disease topics covered. Demo free tools designed to help students interpret data. All materials are free for classrooms and beyond!

UL Innovative Education Award/	#1467
NAAEE	EN, G, T
2000 P St. NW, Suite 540	K-12
Washington, DC 20036	
Phone: 202-419-0412	
E-mail: info@naaee.org	
Website: ulinnovationeducation.naaee.n	et

Brought to you by UL and NAAEE, the UL Innovative Education Award is investing \$250,000 in environmental and STEM education, supporting nonprofits that embrace E-STEM. Come visit us to learn about our program and grants, and help us to inspire the next generation of business leaders, engineers, inventors, and scientists!

UMass Amherst Summer	#390
Pre-College	B, C, EA, EN
301 Commonwealth Honors Colleg	e 9–12
University of Massachusetts	
157 Commonwealth Ave.	
Amherst, MA 01003	
Phone: 413-577-2112	
E-mail: eorourke@provost.umass.eo	du
Website: www.umass.edu/summer	

UMass Amherst Summer Pre-College offers residential programs for high school students in several STEM fields. We offer two-week programs in astronomy, engineering, forensic chemistry, energy, sustainability, and kinesiology, plus research intensives, a six-week lab-based research program. College prep workshops and extracurriculars are included. Visit www.umass.edu/summer for program information and to apply.

University Child Development	#685
School	PD, T
5062 9th Ave. NE	PreK-6
Seattle, WA 98105	
Phone: 206-547-8237	
E-mail: jakec@ucds.org	
Website: www.ucds.org/spark	

Created by teachers for teachers, ImmersiFIRE online professional development facilitates connections between schools and teachers across the world. ImmersiFIRE allows teachers to engage in self-paced, selective experiences designed to deepen their understanding of content, strategies, and assessment. Explore robust, online, professional learning by experiencing authentic UCDS interactions and teacher reflections.

University College, Washington	#7	74
University in St. Louis		В
	C 11	

1 Brookings Dr. 7–12, College January Hall Room 20 St. Louis, MO 63130 Phone: 314-935-6700 E-mail: schoolpartnerships@wustl.edu Website: ucollege.wustl.edu/msbiology

Teachers can earn their Master of Science in biology degree in two years through this hybrid program that combines life science content knowledge with pedagogy and leadership projects. It consists of two summer institutes, three weeks each, in residence. The remaining course work during the two academic years is completed through distance learning.

55

Exhibitors

University of Northern Iowa	#1560
Overseas Placement Services for Edu	cators
Career Services, 102 Gilchrist Hall	C, PH
Cedar Falls, IA 50614-0390	K-12
Phone: 319-273-2083	
E-mail: overseas.placement@uni.edu	
Website: www.uni.edu/placement/overseas	

University of Northern Iowa (UNI) Overseas Placement Service for Educators serves American K–12 schools globally. Services revolve around the annual UNI Overseas Fair held in late January. K–12 certified science teachers are in high demand around the globe! Stop by our booth to learn more.

University of Wisconsin-Stout #993

140 Vocational Rehabilitation Bldg.PDMenomonie, WI 5475111–12, CollegePhone: 715-232-1610E-mail: whites@uwstout.eduWebsite: www.uwstout.eduVebsite: www.uwstout.edu

University of Wisconsin–Stout is a careerfocused, comprehensive polytechnic university where applied learning and research are used to solve real-world problems. UW-Stout is a leader in advancing innovative high-quality learning experiences. Learn about their new online Professional Science Master's degree in conservation biology and several other online programs.

US ITER: Oak Ridge	#792
National Laboratory	PH, T
1055 Commerce Park	5–12, College
Oak Ridge, TN 37831	
Phone: 865-919-1253	
E-mail: paynejp@ornl.gov	
Website: www.usiter.org	

The United States is part of an international collaboration to construct and operate ITER, a large-scale research project that aims to demonstrate the feasibility of fusion as a commerical energy source. ITER will be assembled in southern France, using components fabricated in the United States and in the other partner nations—China, members of the European Union, India, Japan, South Korea, and Russia.

NSTA Chicago National Conference on Science Education

Vernier Software & Techno	logy	#1244
13979 SW Millikan Way	В, С,	EA, EN,
Beaverton, OR 97005	(G, PH, T
Phone: 888-837-6437	3-12	, College
E-mail: info@vernier.com		
Website: www.vernier.com		

Vernier Software & Technology is a leading innovator of scientific data-collection technology. Focused on STEM, Vernier is dedicated to developing creative ways to teach and learn using hands-on science. Vernier creates easy-to-use and affordable science interfaces, sensors, and graphing/analysis software. Vernier's technology-based solutions enhance STEM education, increase learning, and build students' criticalthinking skills.

VEX Robotics, Inc.	#1739
1519 Interstate 30 W.	Т
Greenville, TX 75402	1–12, College
Phone: 903-453-0802	-
E-mail: amanda@vex.com	
Website: www.vexrobotics.com	

VEX Robotics offers students exciting platforms for learning about areas rich with career opportunites spanning science, technology, engineering, and math (STEM). Beyond science and engineering principles, a VEX Robotics project encourages teamwork, leadership, and problem solving. It also allows educators to easily customize projects to the level of students' abilities.

Virginia Tech College of#1843ScienceB, C, EA, EN, G, PH, T300 Turner St. NW, Suite 43009–12, CollegeBlacksburg, VA 240619–12, CollegePhone: 540-231-2551E-mail: aisadvising@vt.eduWebsite: www.science.vt.eduWebsite: www.science.vt.edu

Virginia Tech's College of Science is leading the way in undergraduate science education with three new interdisciplinary degrees: computational modeling and data analytics, nanoscience, and neuroscience. Residing at the scientific frontier, these programs lead to rewarding careers for students wishing to study new areas of science having significant societal impact.

Ward's Science	#830
5100 W. Henrietta Rd.	All
Rochester, NY 14586	K–12, College
Phone: 800-962-2660	
E-mail: wardscs@vwr.com	
Website: www.wardsci.com	

Ward's Science provides innovative science supplies and services for teachers in all science disciplines across grades K–14. With unique products that are developed by in-house scientists and former educators, standards-based activities, digital science resources, and personalized technical support, Ward's provides teachers with tools to turn science lessons into science connections.

Wavefunction, Inc.	#476
18401 Von Karman Ave., Suite 3	370 C
Irvine, CA 92612	6–12, College
Phone: 949-955-2120	
E-mail: michelle@wavefun.com	
Website: www.wavefun.com	

Support your students' learning of chemistry and AP chemistry by having them dive into the molecular world! Wavefunction's content-rich program "Odyssey" provides molecular-level visualization and simulation that is fully interactive and scientifically sound. Affordable—with multiple licensing options available to meet your needs.

WeatherBug®	#1075
12410 Milestone Center Dr.	EA, EN, G, T
Germantown, MD 20876	K–12, College
Phone: 301-250-4063	
E-mail: sacton@earthnetworks.co	om
Website: www.weatherbug.com	

WeatherBug combines weather stations, lighting sensors, and HD cameras at K–12 schools to help keep students safe from lightning and severe weather and bolsters STEM-based initiatives. Schools share their weather with the community via mobile devices, computers, and with TV via over 80 broadcast partners across the country.

WeatherHawk®	#884
815 West 1800 North	EA, EN
Logan, UT 84321	K–12, College
Phone: 435-227-9802	
E-mail: info@weatherhawk.com	
Website: www.weatherhawk.com	

WeatherHawk produces a broad range of personal wind and weather meters used by schools, government agencies, agriculture, industry, homeowners, resorts, and consumers in a wide variety of applications.

Wellden International, Inc	. #477
142 Rollinghill Rd.	В
Richmond Hill, ON	10–12, College
Canada	
Phone: 647-621-5688	
E-mail: ceciliachan@hotmail.com	n
Website: www.wellden.ca	

Wellden International Inc. specializes in medical educational products such as anatomical skull models, skeletal models, spine models, and organ illustrations.

WestEd	#641
730 Harrison St.	EA, PH, PD
San Francisco, CA 94107	K–12, College
Phone: 415-565-3000	
E-mail: info@wested.org	
Website: www.wested.org	

WestEd offers professional development, evaluation, research, coaching, and assessment development in science. Much of our work provides support for the *Common Core* and *Next Generation Science Standards*. We prepare teachers to navigate challenging concepts in life, Earth, and physical science, and support their students reading, writing, and discourse in science.



 Western Governors University
 #790

 4001 South 700 East, Suite 700
 B, C, EA,

 Salt Lake City, UT 84107
 EN, G, PH

 Phone: 801-274-3280
 K-12

 E-mail: jenny.pink@wgu.edu
 Website: www.wgu.edu

The Teachers College at Western Governors University offers regionally, nationally, and NCATE-accredited, online competency-based master's degrees in science education with specializations in chemistry, physics, biology, and geosciences. As a student, you'll enjoy modest tuition rates, unbelievable flexibility, and unmatched student support. Scholarships and financial aid are available.

W.H. Freeman	#752
300 American Metro Blvd., Suite 140	
Hamilton, NJ 08619	
Phone: 866-843-3715	
E-mail: Jacqueline.Seltzer@macmillan.com	1
Website: www.bfwpub.com/highschool	

W.H. Freeman of Bedford, Freeman, & Worth (BFW) Publishers is the prestigious publisher of groundbreaking AP® textbooks and *NGSS*-focused resources.

WhiteBox Learning#75314600 Woodbluff TraceEA, EN, G,Louisville, KY 40245PH, PD, TPhone: 502-396-72595–12, CollegeE-mail: graham@whiteboxlearning.comWebsite: www.whiteboxlearning.com

WhiteBox Learning is a standards-based, webbased "3D STEM ENGINEERING" learning system that allows students to ENGINEER and simulate their designs virtually, before building... Students can compete virtually, from any browser, 24/7, all around the world... how cool is that?! Gliders2.0, Prosthetics2.0, Dragster2.0, Structures2.0, GreenCar2.0, Rockets2.0, MousetrapCar2.0, Rover2.0, and Shelter2.0.

Wildlife Conservation S	ociety	#643
2300 Southern Blvd.	B, EN, O	G, PD, T
Bronx, NY 10460	PreK-12	, College
Phone: 718-220-5136		
E-mail: teacherinfo@wcs.org		
Website: www.wcs.org		

The Wildlife Conservation Society is the largest conservation organization in the world. We connect people to wild nature both at our parks and through our education materials available online and at our booth. Come see how to enhance your classroom with wildlife and create stewards for a better future.

Wiley

111 River St. Hoboken, NJ 07030 E-mail: info@wiley.com Website: www.wiley.com

Wiley is a global provider of content and content-enabled workflow solutions in areas of scientific, technical, medical, and scholarly research; professional development; and education.

Wisconsin	Fast Plants®	Program	#570
-----------	--------------	---------	------

University of Wisconsin B, EN, G 1630 Linden Dr. PreK-12, College Madison, WI 53706 Phone: 608-263-2634 E-mail: *hfbaxter@wisc.edu* Website: www.fastplants.org

The Wisconsin Fast Plants Program freely shares innovative resources for teaching science at all levels with rapid-growing Fast Plants. We bring to NSTA and share online NGSS-focused resources for elementary, middle school, high school, and AP biology. From life cycle to genetics, evolution, and environmental sciences, Fast Plants bring science alive.

WorldStrides	#952
218 W. Water St.	All
Charlottesville, VA 22902	6-12,
Phone: 855-868-5490	College
E-mail: requestinfo@worldstrides.org	
Website: www.worldstridesdiscovernow.org	1

WorldStrides, the largest student travel organization in the U.S., offers a wide range of educational travel programs for students and teachers. Our programs include exciting history, science, and career-focused travel opportunities designed uniquely for students from grade school through high school.

#1072 zSpace, Inc.

490 DeGuigne Dr., Suite 200 B, C, EA, PH Sunnyvale, CA 94085 Phone: 408-498-4050 E-mail: edu@zspace.com Website: www.edu.zspace.com

A leading-edge technology provider, zSpace delivers a new way of learning. Focused on the learning market, specifically STEM education, medical instruction, corporate training, and research, zSpace inspires and accelerates understanding through immersive exploration. The zSpace STEM package combines a virtual, interactive experience with learning applications built around the NGSS.

#1723 Zula International

3-12

767 5th Ave., 12th Floor New York, NY 10153 Phone: 800-848-4198

E-mail: sales@zula.com

Website: www.zula.com

#479 B, C, EA, EN, G, PH, PD PreK-5

Zula is a leading provider of STEM educational products, as well as professional development for elementary school students. Zula's crosscurricular, inquiry-based program provides a critical foundation in understanding core science concepts and promotes the development of critical thinking skills.



Thursday, March 12	2:00-3:30 PM	W193a, McCormick Place	Dive in with Magnetic Water Molecules
Friday, March 13	2:00-3:30 PM	W193a, McCormick Place	Telling Molecular Stories with David Goodsell's Cellular
			Landscapes
Saturday, March 14	10:00-11:30 AM	W193b, McCormick Place	New Modeling Kits: Flow of Genetic Information and
			Phospholipid and Membrane Transport Kits

3D Molecular Designs (Booth #1833)

A+ Mobile Solutions (Booth #1750)

Saturday, March 14	12 Noon-1:30 PM	W179b, McCormick Place	Monitor, Guide, and Control Student Activity While Delivering
			STEM/STEAM Applications with the Intelligent Laptop Cart

Accelerate Learning (Booth #1056)

Thursday, March 12	2:00-3:30 PM	W470a, McCormick Place	Building the Skills of Argumentation and Collaboration in STEM
Thursday, March 12	4:00-5:30 PM	W470a, McCormick Place	STEM Strategies and Actions for Student Achievement Gains
Friday, March 13	12 Noon-1:30 PM	W470a, McCormick Place	The Value of Inquiry and Scientific Explanations
Friday, March 13	2:00-3:30 PM	W470a, McCormick Place	The Secrets to PBL Success for STEM
Saturday, March 14	8:00-9:30 AM	W470a, McCormick Place	Woodles! Vocabulary Development for Scientific Literacy!

Activate Learning (Booth #1353)

Friday, March 13	4:00-5:30 PM	W476, McCormick Place	Blending the CCSS and NGSS in Your K-5 Science Classroom
Saturday, March 14	8:00-9:30 AM	W476, McCormick Place	Implementing the NGSS Eight Practices with Research-based
			Curriculum

American Nuclear Society (Booth #645)

Friday, March 13	8:00–9:30 AM	W194a, McCormick Place	Detecting Radiation in Our Radioactive World
Amplify (Booth #11	140)		
Thursday, March 12	8:00–9:30 AM	W194a, McCormick Place	Jump-start Your Transition to <i>NGSS</i> and <i>CCSS, ELA</i> Through Integration—From The Lawrence Hall of Science
Thursday, March 12	10:30 AM-12 Noon	W194a, McCormick Place	Unpacking NGSS: Guiding Students to Become Evidence-based Thinkers, Speakers, Readers, and Writers
Thursday, March 12	12:30-2:00 PM	W194a, McCormick Place	Learn to Play—Play to Learn with Amplify's STEM Games— Grades 6–8
Thursday, March 12	3:00-4:30 PM	W194a, McCormick Place	Experience Amplify Science: Immerse Students into the World of Scientists and Engineers with the Newest Curriculum from The Lawrence Hall of Science
Friday, March 13	12 Noon-1:30 PM	W194a, McCormick Place	Experience Amplify Science: Immerse Students into the World of Scientists and Engineers with the Newest Curriculum from

ANATOMY IN CLAY® Learning System (Booth #653)

Thursday, March 12	2:00-3:30 PM	W193b, McCormick Place	Building Your Body in Clay: One System at a Time
Animalearn (Boot	h #978)		
Friday, March 13	4:00-5:30 PM	W471a, McCormick Place	Leap into the Future with Hands-On Science Teaching

The Lawrence Hall of Science

Arbor Scientific (Booth #1754)

Thursday, March 12	10:00-11:30 AM	W470a, McCormick Place	Cool Tools for Force and Motion
Thursday, March 12	12 Noon-1:30 PM	W470a, McCormick Place	Cool Tools for Light and Color
Friday, March 13	8:00-9:30 AM	W470a, McCormick Place	Cool Tools for Electricity and Magnetism

Backyard Brains (Booth #471)

Friday, March 13	4:00-5:30 PM	W470a, McCormick Place	Bringing Real Neuroscience (Spiking Neurons!) into Your Classroom
Saturday, March 14	10:00–11:30 AM	W470a, McCormick Place	Bringing Real Neuroscience (Spiking Neurons!) into Your Classroom

Battle Creek Area Mathematics and Science Center (Booth #877)

Saturday, March 14	12 Noon-1:30 PM	W475a, McCormick Place	Finding Your Way to Curriculum that Supports NGSS and CCSS

Bedford, Freeman, & Worth Publishing Group (Booth #752)

Thursday, March 12	4:00-5:30 PM	W475a, McCormick Place	Living by Chemistry: Create a Table
Saturday, March 14	10:00-11:30 AM	W474b, McCormick Place	Living by Chemistry: What Shape Is That Smell?

Bio-Rad Laboratories (Booth #847)

Thursday, March 12	8:30-10:00 AM	W474b, McCormick Place	Struggling with How to Integrate Inquiry into Your AP Biology Course? (AP Big Idea 3)
Thursday, March 12	9:00-11:00 AM	W474a, McCormick Place	The GMO Debate Rages On!
Thursday, March 12	10:30 AM-12 Noon	W474b, McCormick Place	Contagion! Track the Progress of Dangerous Viruses that Are Spreading Throughout the Country
Thursday, March 12	1:00-2:30 PM	W474a, McCormick Place	DNA Detectives: Who Killed Jose?
Thursday, March 12	2:00-3:30 PM	W474b, McCormick Place	How to Use Pop-Culture Science in Your Classes
Thursday, March 12	3:30-5:00 PM	W474a, McCormick Place	Explore Molecular Evolution Using Protein Electrophoresis (AP Big Ideas 1, 3, 4)
Friday, March 13	8:00-9:30 AM	W474b, McCormick Place	Identify Patient Zero of a Zombie Apocalypse
Friday, March 13	8:00–9:30 AM	W474a, McCormick Place	Struggling with How to Integrate Inquiry into Your AP Biology Course? (AP Big Idea 3)
Friday, March 13	10:00-11:30 AM	W474b, McCormick Place	Are Worms Smarter Than Your Students? (AP Big Ideas 1, 2, 3, 4)
Friday, March 13	10:00-11:30 AM	W474a, McCormick Place	Communicating Science Through Lab Notebooking
Friday, March 13	1:00-2:30 PM	W474a, McCormick Place	How to Use Pop-Culture Science in Your Classes
Friday, March 13	1:00-4:00 PM	W474b, McCormick Place	Choose Your Own Adventure in the Explorer Room!
Saturday, March 14	8:00-9:30 AM	W474a, McCormick Place	Science, Fashion, and Fun! Genes in a Bottle™ Kit
Saturday, March 14	10:30 AM-12 Noon	W474a, McCormick Place	NGSS in the High School Biology Classroom

BIOZONE International (Booth #876)

Thursday, March 12	10:00-11:30 AM	W470b, McCormick Place	Engaging Students Effectively: The BIOZONE Solution
			(Grades 9-12)
Friday, March 13	8:00-9:30 AM	W470b, McCormick Place	Biology for NGSS: A New Approach for a New Program
			(Grades 9-12)
Saturday, March 14	10:00-11:30 AM	W470b, McCormick Place	Biology for NGSS: A New Approach for a New Program
			(Grades 9–12)

Carolina Biological Supply (Booth #1131)

Thursday, March 12	8:00–9:30 AM	W181a, McCormick Place	Autopsy: Forensic Dissection Featuring Carolina's Perfect Solution® Pigs
Thursday, March 12	8:00–9:30 AM	W181c, McCormick Place	Keep Calm and Chemistry On: Successful Lab Activities for the New Chemistry Teacher
Thursday, March 12	10:00-11:30 AM	W181c, McCormick Place	Flipping Out Over Chemistry!
Thursday, March 12	10:00-11:30 AM	W181a, McCormick Place	Introduction to Wisconsin Fast Plants®
Thursday, March 12	10:00-11:30 AM	W181b, McCormick Place	Engineering for K? Yes!
Thursday, March 12	12 Noon-1:30 PM	W181b, McCormick Place	Creating a New Generation of Learners PreK-5
Thursday, March 12	12 Noon-1:30 PM	W181c, McCormick Place	Bring Visual Science into K–5 Classrooms—It's a Game Changer!
Thursday, March 12	12 Noon-1:30 PM	W181a, McCormick Place	Genetics Brought to Life: Gene-ius Model Organisms
Thursday, March 12	2:00-3:30 PM	W181b, McCormick Place	Science Notebooks to Address the NGSS and CCSS
Thursday, March 12	2:00-3:30 PM	W181c, McCormick Place	Engineer Excitement in Your Classroom with a Carolina STEM Challenge ${ m I\!R}$
Thursday, March 12	2:00-3:30 PM	W181a, McCormick Place	Hands-On Science with Classroom Critters
Thursday, March 12	4:00-5:30 PM	W181b, McCormick Place	Making Waves in Middle School
Гhursday, March 12	4:00-5:30 PM	W181c, McCormick Place	Using a Blended Learning Model in Leander ISD
Thursday, March 12	4:00-5:30 PM	W181a, McCormick Place	Comparative Vertebrate Anatomy with Carolina's Perfect Solution® Specimens
Friday, March 13	8:00–9:30 AM	W181a, McCormick Place	Comparative Vertebrate Anatomy with Carolina's Perfect Solution® Specimens
Friday, March 13	8:00-9:30 AM	W181c, McCormick Place	Flipping Out Over Chemistry!
Friday, March 13	8:00-9:30 AM	W181b, McCormick Place	Making Waves in Middle School
Friday, March 13	10:00–11:30 AM	W181a, McCormick Place	Hands-On Activities to Model Habitat Preference and Population Sampling
Friday, March 13	10:00-11:30 AM	W181c, McCormick Place	Building Inquiry in AP Chemistry Labs
Friday, March 13	10:00-11:30 AM	W181b, McCormick Place	Building Models to Explain the Changing Earth: Grades 4–5
Friday, March 13	12 Noon-1:30 PM	W181c, McCormick Place	They Come in Pairs: Using Socks to Identify and Address Student Misconceptions About Chromosomes
Friday, March 13	12 Noon-1:30 PM	W181b, McCormick Place	Science Notebooks to Address the NGSS and CCSS
Friday, March 13	12 Noon-1:30 PM	W181a, McCormick Place	Introduction to Wisconsin Fast Plants®
riday, March 13	2:00-3:30 PM	W181c, McCormick Place	Evolving Enzymes: Bioinformatics, Enzymes, and Inquiry
Friday, March 13	2:00-3:30 PM	W181b, McCormick Place	A Progression of Learning Through the NGSS K-8
Friday, March 13	2:00-3:30 PM	W181a, McCormick Place	Autopsy: Forensic Dissection Featuring Carolina's Perfect Solution® Pigs
Friday, March 13	4:00-5:30 PM	W181a, McCormick Place	Hands-On Science with Classroom Critters
Friday, March 13	4:00-5:30 PM	W181c, McCormick Place	Engineer Excitement in Your Classroom with a Carolina STEM Challenge ${ m I\!R}$
aturday, March 14	10:00-11:30 AM	W181a, McCormick Place	Hands-On Activities to Model Habitat Preference and Population Sampling
aturday, March 14	10:00-11:30 AM	W181c, McCormick Place	Keep Calm and Chemistry On: Successful Lab Activities for the New Chemistry Teacher
Saturday, March 14	12 Noon-1:30 PM	W181b, McCormick Place	Picking Apart the Owl Pellet
Saturday, March 14	12 Noon-1:30 PM	W181a, McCormick Place	Strawberry Milkshakes: DNA and Lactose
Saturday, March 14	12 Noon-1:30 PM	W181c, McCormick Place	Bring Visual Science into Grades 6–8 Classrooms—It's a Game Changer!

Celestron (Booth #1656)

Thursday, March 12	2:00-3:30 PM	W475a, McCormick Place	Digital Microscopes 101: Teachers Share Classroom
			Experiences
Saturday, March 14	2:00-3:30 PM	W475a, McCormick Place	Stretch Your Legs for Science!

Conservation International (Booth #1092)

W474b, McCormick Place

ECO Classroom: Field-based Professional Development for STEM Teachers

CPO Science/School Specialty Science (Booth #1030)

2:00-3:30 PM

Thursday, March 12	8:00-9:30 AM	W184bc, McCormick Place	CPO's Link $^{\rm TM}$ Wind Turbine Learning Module: A STEM
			Approach to Engineering and Design
Thursday, March 12	12 Noon-1:30 PM	W184bc, McCormick Place	CPO's Link TM Learning Chemistry Models Module: Fun with
			Atom Building Games and the Periodic Table
Thursday, March 12	2:00-3:30 PM	W184bc, McCormick Place	Genetics: Crazy Traits and CPO's Link TM Learning Module
Thursday, March 12	4:00-5:30 PM	W184bc, McCormick Place	Building an Electric Motor the STEM Way with CPO's Link TM
			Learning Module
Friday, March 13	8:00-9:30 AM	W184bc, McCormick Place	CPO Science's Link TM Learning Module: A STEM Approach to
,			Optics, Light, and Color
Friday, March 13	12 Noon-1:30 PM	W184bc, McCormick Place	Genetics: Crazy Traits and CPO's Link [™] Learning Module
Friday, March 13	2:00-3:30 PM	W184bc, McCormick Place	CPO's Link TM Learning Chemistry Models Module: Fun with
			Atom Building Games and the Periodic Table
Friday, March 13	4:00-5:30 PM	W184bc, McCormick Place	CPO's Link TM Wind Turbine Learning Module: A STEM
2			Approach to Engineering and Design

Delta Education/School Specialty Science (Booth #1031)

Thursday, March 12	8:00-9:30 AM	W184a, McCormick Place	Science, the Literacy Connection, and the CCSS ELA
Thursday, March 12	10:00–11:30 AM	W184a, McCormick Place	PEASE in Our Time—Memory Lanes of the Brain
Thursday, March 12	12 Noon-1:30 PM	W184a, McCormick Place	Teaching Argumentation for Our Next Generation
Thursday, March 12	2:00-3:30 PM	W184a, McCormick Place	What's Going on in There? <i>NGSS</i> and STEM for Administrators,
<u>,</u>			Teacher Trainers, and University Faculty
Thursday, March 12	4:00-5:30 PM	W184a, McCormick Place	STEM Projects, Science Fair, and Student Performances

Delta Education/School Specialty Science-FOSS (Booth #1031)

Thursday, March 12	8:00-9:30 AM	W184d, McCormick Place	Engineering Design in the FOSS Next Generation Program
Thursday, March 12	10:00–11:30 AM	W184d, McCormick Place	Scientific Practices: What Does Argumentation Look Like in a FOSS Elementary Classroom?
Thursday, March 12	12 Noon-1:30 PM	W184d, McCormick Place	Crosscutting Concepts: What Do They Look Like in a FOSS Elementary Classroom?
Thursday, March 12	2:00-3:30 PM	W184d, McCormick Place	Asteroid! Will Earth Be Hit Again? FOSS Planetary Science for Middle School
Thursday, March 12	4:00-5:30 PM	W184d, McCormick Place	Evidence for Plate Movement with FOSS Earth History for Middle School
Friday, March 13	8:00–9:30 AM	W184d, McCormick Place	Predicting Pollinators with FOSS Diversity of Life for Middle School
Friday, March 13	10:00–11:30 AM	W184d, McCormick Place	Floods, Heat Waves, and Hurricanes: Analyzing Evidence for a Changing Climate Using FOSS
Friday, March 13	12 Noon-1:30 PM	W184d, McCormick Place	Crosscutting Concepts: What Do They Look Like in a FOSS Elementary Classroom?
Friday, March 13	2:00-3:30 PM	W184d, McCormick Place	Assessment: The Bridge Between Teaching and Learning
Friday, March 13	4:00-5:30 PM	W184d, McCormick Place	Science Practices: What Does Argumentation Look Like in a FOSS Elementary Classroom?

Dinah-Might Adventures (Booth #1172)

Thursday, March 12	2:00-3:30 PM	W470b, McCormick Place	Building Science Vocabulary One Fold at a Time via Notebook Foldables®
Friday, March 13	4:00-5:30 PM	W470b, McCormick Place	Push the Envelope and Unfold the Possibilities with $\operatorname{Foldables}\nolimits \ensuremath{\mathbb{R}}$

NSTA Chicago National Conference on Science Education

Discovery Education (Booth #1845)

Thursday, March 12	8:00-9:30 AM	W471b, McCormick Place	STEM: Discover, Collaborate, Innovate
Thursday, March 12	10:00-11:30 AM	W471b, McCormick Place	Read, Write, and Think SCIENCE!
Thursday, March 12	12 Noon-1:30 PM	W471b, McCormick Place	Bringing the NGSS to the Classroom with Discovery Education
Thursday, March 12	2:00-3:30 PM	W471b, McCormick Place	Discovering the Science of Everyday Life
Thursday, March 12	4:00-5:30 PM	W471b, McCormick Place	20 Creative Ways to Using Discovery Education Streaming in
			the Science Classroom
Friday, March 13	8:00-9:30 AM	W471b, McCormick Place	Bringing the NGSS to the Classroom with Discovery
			Education
Friday, March 13	10:00-11:30 AM	W471b, McCormick Place	20 Creative Ways to Using Discovery Education Streaming in
			the Science Classroom
Friday, March 13	12 Noon-1:30 PM	W471b, McCormick Place	STEM: Discover, Collaborate, Innovate
Friday, March 13	2:00-3:30 PM	W471b, McCormick Place	Read, Write, and Think SCIENCE!
Friday, March 13	4:30-5:30 PM	W471b, McCormick Place	Discovery Education 3M Young Scientist Challenge Reception

eCYBERMISSION (Booth #1181)

Friday, March 13	4:00-5:30 PM	W475a, McCormick Place	Engineering Design in the Middle School Science Classroom
Saturday, March 14	10:00-11:30 AM	W475a, McCormick Place	Modeling and Engineering Design: From Ideas to Reality

Educational Innovations, Inc. (Booths #1067/#1167)

Friday, March 13	8:00-9:30 AM	W178a, McCormick Place	What the Heck Happened?!
Friday, March 13	10:00-11:30 AM	W178a, McCormick Place	Fantastical Chemistry Demos for All Classrooms
Friday, March 13	12 Noon-1:30 PM	W178a, McCormick Place	Cool! Can We Do That Again?!
Friday, March 13	2:00-3:30 PM	W178a, McCormick Place	Magnify Your Mind!—with The Private Eye®
Friday, March 13	4:00-5:30 PM	W178a, McCormick Place	Elementary Teacher Survival Kit
Saturday, March 14	10:00-11:30 AM	W178a, McCormick Place	3-2-1 Blast Off!!

Edvotek, Inc. (Booth #683)

Thursday, March 12	8:00-9:30 AM	W186a, McCormick Place	Case of the Missing Records
Thursday, March 12	10:00-11:30 AM	W186a, McCormick Place	Detecting the Silent Killer: Clinical Detection of Diabete
Thursday, March 12	12 Noon-1:30 PM	W186a, McCormick Place	Using the Polymerase Chain Reaction to Identify GM Foods
Thursday, March 12	2:00-3:30 PM	W186a, McCormick Place	The Drunken Worms: Exploring Gene Function with
			C. elegans
Thursday, March 12	4:00-5:30 PM	W186a, McCormick Place	Teaching STEM Using Agarose Gel Electrophoresis
Friday, March 13	8:00-9:30 AM	W186a, McCormick Place	Transformation Tips and Tricks
Friday, March 13	10:00-11:30 AM	W186a, McCormick Place	Exploring the Genetics of Taste: SNP Analysis of the PTC Gene
5			Using PCR
Friday, March 13	12 Noon-1:30 PM	W186a, McCormick Place	Diagnosing the Flu
Friday, March 13	2:00-3:30 PM	W186a, McCormick Place	Investigating the Genome with DNA Sequencing Technology
Friday, March 13	4:00-5:30 PM	W186a, McCormick Place	Biotechnology Basics
			-

Energy Concepts Inc. (ECI) (Booth #577)

Friday, March 13	2:00-3:30 PM	W476, McCormick Place	Material Science: The Chemistry of Solids
Saturday, March 14	12 Noon-1:30 PM	W476, McCormick Place	Biotechnologythe New Field of Converged Science

Fisher Science Education (Booth #1258)

Friday, March 13	8:00-9:30 AM	W184a, McCormick Place	Teaching Astronomy During the Day and Beyond the Classroom
Friday, March 13	10:00-11:30 AM	W184a, McCormick Place	Environmental Technology: A Real-World Investigation
Friday, March 13	1:00-2:30 PM	W184a, McCormick Place	The STEM Design Challenge
Friday, March 13	3:00-4:30 PM	W184a, McCormick Place	STEM Careers in Chemistry

Flinn Scientific, Inc. (Booth #631)

10:00-11:30 AM	W180, McCormick Place	Flinn Scientific Presents Exploring Chemistry TM : Connecting
		Content Through Experiments
12 Noon-1:30 PM	W180, McCormick Place	Flinn Scientific Presents Hands-On Integrated Science
		Activities for Middle School
2:00-3:30 PM	W180, McCormick Place	Flinn Scientific Resources Prepare Students for AP Chemistry
		Success
4:00-5:30 PM	W180, McCormick Place	Flinn Scientific Presents "How to Design a Safe and Efficient
		Science Laboratory"
8:00-9:30 AM	W180, McCormick Place	Fantastic Physical Science Demonstrations from Flinn Scientific
10:00-11:30 AM	Skyline W375a, McCormick Place	Flinn Scientific's Morning of Chemistry: The Best of ChemWes
10:00-11:30 AM	W180, McCormick Place	Advanced Inquiry Labs for AP Biology from Flinn Scientific
12 Noon-1:30 PM	W180, McCormick Place	Flinn Favorite Biology Lab Activities and Games
2:00-3:30 PM	W180, McCormick Place	Advanced Inquiry Labs for AP Chemistry from Flinn Scientific
4:00-5:30 PM	W180, McCormick Place	New AP Physics 1 Advanced Inquiry Investigations from Flinn
		Scientific
10:00-11:30 AM	W180, McCormick Place	Dynamic Demonstrations from Flinn Scientific
12 Noon-1:30 PM	W180, McCormick Place	Flinn Activities to Integrate STEM Education
	12 Noon–1:30 PM 2:00–3:30 PM 4:00–5:30 PM 8:00–9:30 AM 10:00–11:30 AM 10:00–11:30 PM 2:00–3:30 PM 4:00–5:30 PM 10:00–11:30 AM	12 Noon-1:30 PM W180, McCormick Place 2:00-3:30 PM W180, McCormick Place 4:00-5:30 PM W180, McCormick Place 8:00-9:30 AM W180, McCormick Place 10:00-11:30 AM Skyline W375a, McCormick Place 12 Noon-1:30 PM W180, McCormick Place 12 Noon-1:30 PM W180, McCormick Place 12 Noon-1:30 PM W180, McCormick Place 2:00-3:30 PM W180, McCormick Place 4:00-5:30 PM W180, McCormick Place 10:00-11:30 AM W180, McCormick Place

FOTODYNE Incorporated (Booth #1747)

Thursday, March 12	2:00-3:30 PM	W476, McCormick Place	Molecular Evolution: What Can Dogs Teach Us?
Friday, March 13	12 Noon-1:30 PM	W476, McCormick Place	Smoking and Lung Cancer Microarray

Frey Scientific/School Specialty Science (Booth #931)

Thursday, March 12	10:00-11:30 AM	W184bc, McCormick Place	Solving the Mystery of STEM Using Forensic Science
Friday, March 13	10:00-11:30 AM	W184bc, McCormick Place	Solving the Mystery of STEM Using Forensic Science

G-Biosciences (Booth #456)

Friday, March 13	8:00-9:30 AM	W476, McCormick Place	Biotechnologies: Protein Assays in STEM Education
Saturday, March 14	10:00-11:30 AM	W476, McCormick Place	Biotechnologies: Restriction Digestion in STEM Education

Grand Hank Productions Incorporated (Booth #692)

Thursday, March 12	5:30-7:30 PM	W185 b/c, McCormick Place	An Evening of STEM, Energy, and Hip-Hop Presented by
			Master Scientist Grand Hank

HHMI BioInteractive (Booth #1532)

Thursday, March 12	8:00-9:15 AM	W183c, McCormick Place	Gorongosa: A Case Study in Conservation
Thursday, March 12	12 Noon-1:30 PM	W183c, McCormick Place	Extinctions Past and Present
Thursday, March 12	2:00-3:30 PM	W183c, McCormick Place	Your Inner Fish in the Classroom
Thursday, March 12	4:00-5:30 PM	W183c, McCormick Place	Cancer as a Genetic Disease
Friday, March 13	8:00-9:30 AM	W183c, McCormick Place	Great Transitions: Meet the Birds' Inner Dino
Friday, March 13	10:00-11:30 AM	W183c, McCormick Place	The Origins of Humans and Recent Adaptations
Friday, March 13	12 Noon-1:30 PM	W183c, McCormick Place	Domestication: Plant and Animal Evolution in a Human World
Friday, March 13	2:00-3:30 PM	W183c, McCormick Place	Biodiversity in the Age of Humans
Friday, March 13	4:00-5:30 PM	W183c, McCormick Place	Math and Statistics in Biology Classrooms

Intelitek (Booth #989)

2:00-3:30 PM

W184d, McCormick Place Creating a Science Class for the 21st Century

It's About Time (Booth #1538)

Thursday, March 12	8:00–9:00 AM	W194b, McCormick Place	The EQuIP Rubric: Evaluating Middle School Resources for NGSS—Grades 6–8
Thursday, March 12	9:30–10:30 AM	W194b, McCormick Place	Merging the Three Dimensions of the NGSS in Project-Based Inquiry Science TM (PBIS) for Middle School
Thursday, March 12	11:00 AM–12 Noon	W194b, McCormick Place	Active Physics: A Leading Project-based High School Physics Program Capturing the Essence of the <i>NGSS</i> and STEM Plus New Support Resources
Thursday, March 12	12:30-1:30 PM	W194b, McCormick Place	Next Generation PET: Preparing Elementary Teachers for the NGSS
Thursday, March 12	2:00-3:45 PM	W194b, McCormick Place	Learn About an Innovative Middle School <i>NGSS-</i> focused Project-based Program in an Interactive Setting
Friday, March 13	8:00–9:00 AM	W194b, McCormick Place	<i>Project-Based Inquiry Science</i> [™] (PBIS): Creating "Coherence and Science Storylines" for Middle School Science—Grades 6–8
Friday, March 13	9:30–10:30 AM	W194b, McCormick Place	Active Chemistry: A Leading Project-based High School Chemistry Program Capturing the Essence of the <i>NGSS</i> and STEM Plus New Support Resources
Friday, March 13	11:00 AM-12 Noon	W194b, McCormick Place	Engineering in the NGSS—Grades 9–12
Friday, March 13	12:30-1:30 PM	W194b, McCormick Place	Sustaining an NGSS-focused/Project-based Program for Middle School and High School Science
Friday, March 13	2:00-3:00 PM	W194b, McCormick Place	<i>EarthComm</i> ®, a Project-based High School Earth Science Curriculum, Developed by the American Geosciences Institute, that Uses an Authentic <i>NGSS</i> Approach
Friday, March 13	3:30-4:30 PM	W194b, McCormick Place	Investigating Astronomy: Project-based Astronomy Program Written Specifically for High School Students!

Kemtec (Booth #768)

Friday, March 13	4:00-5:30 PM	W193a, McCormick Place	Physics as a Second Language

Ken-A-Vision Mfg., Inc. (Booth #1646)

Friday, March 13	4:00-5:30 PM	W194a, McCormick Place	Slip and Slides: Making Preps and Using Digital Technology in
			Your Science Classroom

K'NEX Education (Booth #789)

Saturday, March 14	8:00–9:00 AM	W471b, McCormick Place	Off to the Races with K'NEX Education's Forces, Energy, and Motion Set!
Saturday, March 14	9:30-10:30 AM	W471b, McCormick Place	Forensic DNA Activities and More with K'NEX Education's
			DNA, Replication, and Transcription Set
Saturday, March 14	11:00 AM-12 Noon	W471b, McCormick Place	Introduction to Simple Machines with K'NEX Education
			Models and Lessons for the Elementary Classroom
Saturday, March 14	1:00-2:00 PM	W471b, McCormick Place	Off to the Races with K'NEX Education's Forces, Energy, and
			Motion Set!
Saturday, March 14	2:30-3:30 PM	W471b, McCormick Place	Forensic DNA Activities and More with K'NEX Education's
			DNA, Replication, and Transcription Set

LAB-AIDS®, Inc. (Booth #1629)

Thursday, March 12	8:00–9:30 AM	W195, McCormick Place	Modeling Convection Currents and Plate Motion
Thursday, March 12	10:00–11:30 AM	W195, McCormick Place	A Cell So Small
Thursday, March 12	12 Noon-1:30 PM	W195, McCormick Place	Energy Flow Through an Ecosystem
Thursday, March 12	2:00-3:30 PM	W195, McCormick Place	The Cell Cycle
Thursday, March 12	4:00-5:30 PM	W195, McCormick Place	Gene Expression

LAB-AIDS®, Inc., cont.

Friday, March 13	8:00-9:30 AM	W195, McCormick Place	Reclaiming the Metal
Friday, March 13	10:00-11:30 AM	W195, McCormick Place	The Rock Cycle Game
Friday, March 13	12 Noon-1:30 PM	W195, McCormick Place	Calling All Carbons
Friday, March 13	2:00-3:30 PM	W195, McCormick Place	Using Climate Proxies to Learn about Earth's Climate History
Friday, March 13	4:00-5:30 PM	W195, McCormick Place	Prospecting for Mineral Ore
Saturday, March 14	8:00-9:30 AM	W195, McCormick Place	Investigating Chemical Changes
Saturday, March 14	10:00-11:30 AM	W195, McCormick Place	Chemical Formula and Amino Acids

LaMotte Co. (Booth #1650)

Friday, March 13	2:00-3:30 PM	W475a, McCormick Place	Getting the Most from Your Low-Cost Water Monitoring Kit
Saturday, March 14	8:00-9:30 AM	W475a, McCormick Place	Getting the Most from Your Low-Cost Water Monitoring Kit

Late Nite Labs (Booth #589)

Thursday, March 12	10:00-11:30 AM	W178a, McCormick Place	Student Engagement and Preparedness in High School Science Labs
Thursday, March 12	4:00-5:30 PM	W178a, McCormick Place	e-Textbooks vs. Printed Textbooks

Learning A-Z (Booth #1461)

Saturday, March 14	10:00-11:30 AM	W179b, McCormick Place	Use Science to Teach Reading—Use Reading to Teach Science
--------------------	----------------	------------------------	---

LEGO Education (Booth #956)

	,		
Thursday, March 12	8:00-9:30 AM	W186b, McCormick Place	MINDSTORMS® EV3 Robotics in the Middle School
	10.00 11.20 4.14		Classroom: Getting Started
Thursday, March 12	10:00–11:30 AM	W186b, McCormick Place	MINDSTORMS® EV3 Robotics in the Middle School
	(2) N (20 D) (Classroom: Getting Started
Thursday, March 12	12 Noon–1:30 PM	W186b, McCormick Place	Multiple Subjects, One Platform: Tackle STEM Learning with LEGO Education WeDo!
Thursday, March 12	2:00-3:30 PM	W186b, McCormick Place	Exploring How Machines Work with the LEGO® Education
			Simple and Motorized Mechanisms Set
Thursday, March 12	4:00-5:30 PM	W186b, McCormick Place	Exploring Forces, Motion, and Engineering Design with
			LEGO® Education Simple Machines
Friday, March 13	8:00-9:30 AM	W186b, McCormick Place	MINDSTORMS® EV3 Robotics in the Middle School
			Classroom: Getting Started
Friday, March 13	10:00-11:30 AM	W186b, McCormick Place	MINDSTORMS® EV3 Robotics in the Middle School
			Classroom: Getting Started
Friday, March 13	12 Noon-1:30 PM	W186b, McCormick Place	Multiple Subjects, One Platform: Tackle STEM Learning with
			LEGO Education WeDo!
Friday, March 13	2:00-3:30 PM	W186b, McCormick Place	Exploring How Machines Work with the LEGO® Education
			Simple and Motorized Mechanisms Set
Friday, March 13	4:00-5:30 PM	W186b, McCormick Place	Exploring Forces, Motion, and Engineering Design with
			LEGO® Education Simple Machines
Saturday, March 14	8:00-9:30 AM	W186b, McCormick Place	MINDSTORMS® EV3 Robotics in the Middle School
,			Classroom: Getting Started
Saturday, March 14	10:00-11:30 AM	W186b, McCormick Place	Multiple Subjects, One Platform: Tackle STEM Learning with
			LEGO Education WeDo!
Saturday, March 14	12 Noon-1:30 PM	W186b, McCormick Place	Exploring How Machines Work with the LEGO® Education
<i></i>		,	Simple and Motorized Mechanisms Set
Saturday, March 14	2:00-3:30 PM	W186b, McCormick Place	Exploring Forces, Motion, and Engineering Design with
			LEGO® Education Simple Machines
			P

Thursday, March 12	12 Noon-1:30 PM	W475a, McCormick Place	Mentis Sciences Educational Toolkit (MSET)
The MiniOne Elect	rophoresis (Booth #9	84)	
Saturday, March 14	12 Noon-1:30 PM	W474b, McCormick Place	Electrophoresis in a Flash—Complete a Lab in a Single Class Period
miniPCR (Booth #1	828)		
Saturday, March 14	8:00–9:30 AM	W470b, McCormick Place	Genes in Space: Design a DNA Analysis Experiment for the International Space Station
MSOE Center for B	BioMolecular Modelin	g (Booth #1835)	
Thursday, March 12 Friday, March 13 Saturday, March 14	4:00–5:30 PM 12 Noon–1:30 PM 8:00–9:30 AM	W193a, McCormick Place W193a, McCormick Place W193b, McCormick Place	The Many Jobs of Proteins: Modeling Proteins and Enzymes Genes, Genomes, and the New World of Personalized Medicine Going Viral: From Proteins to Pandemics
Nano-Link: Center	for Nanotechnology	Education (Booth #888)	
Saturday, March 14	8:00–9:30 AM	W184d, McCormick Place	Leading Students to Exciting Careers in Emerging Technology Fields
Nasco (Booth #740)		
Thursday, March 12	12 Noon–1:30 PM	W476, McCormick Place	Nasco SciQuest® Kits for Your Classrooms
National Geograph	nic Learning (Booth # [*]	1546)	
Friday, March 13	2:00-3:30 PM	W194a, McCormick Place	A Revolutionary Way to Address All Your Standards with National Geographic
Saturday, March 14	8:00–9:30 AM	W186a, McCormick Place	Go Virtual! Enhancing Instruction with Technology in Geography, Physical Geology, and Environmental Science
National Oceanic a	and Atmospheric Adm	inistration (Booth #1358)	
Friday, March 13	10:00–11:30 AM	W470a, McCormick Place	Data Is Not a Four Letter Word! Use NOAA Resources to Build Student Proficiency in Data Analysis
NewPath Learning	(Booth #1545)		
Friday, March 13	8:00–9:30 AM	W475a, McCormick Place	Integrating Online Learning into the Science Classroom
NOAA's National C	Dcean Service (Booth	#1358)	
Saturday, March 14	8:00–9:30 AM	W184bc, McCormick Place	Climate Change Series 1: Climate Stewards Roundtable
Saturday, March 14 Saturday, March 14	9:30–11:15 AM 11:20 AM–12:20 PM	W184bc, McCormick Place W184bc, McCormick Place	Presentations Climate Change Series 2: Antarctic Team Showcases Ice Cores Climate Change Series 3: Teaching Climate? Learn How to Use the <i>Climate.gov</i> 2014 National Climate Assessment Resources for Educators

NOAA's National O	cean Service, cont.		
Saturday, March 14	12:45–1:45 PM	W184bc, McCormick Place	Climate Change Series 4: Bring Climate Change Closer to Home: U.S. Forest Service Climate Change Education Resources
Saturday, March 14	1:50-2:50 PM	W184bc, McCormick Place	Climate Change Series 5: Climate Science in Action
Saturday, March 14	2:55-3:55 PM	W184bc, McCormick Place	Climate Change Series 6: ClimateChangeLIVE Distance Learning Project—Engage Your Students in Climate Change Learning and Being Part of the Solution!
Saturday, March 14	4:00-5:00 PM	W184bc, McCormick Place	Climate Change Series 7: Use <i>NGSS</i> as a Pathway to Climate Literacy
Nutrients for Life F	oundation (Booth #1	1044)	
Friday, March 13	2:00-3:30 PM	W471a, McCormick Place	Feeding the World: The Science of Soil
Ocean Classrooms	(Booth #1625)		
Thursday, March 12	12 Noon-1:30 PM	W470b, McCormick Place	Access and Analyze LIVE Ocean Data in the Classroom
Friday, March 13	10:00–11:30 AM	W470b, McCormick Place	Access and Analyze LIVE Ocean Data in the Classroom
Saturday, March 14	8:00–9:30 AM	W184a, McCormick Place	Marine Science Education: Awareness, Understanding, and Action
Saturday, March 14	10:00–11:30 AM	W184a, McCormick Place	Marine Science Education: Awareness, Understanding, and Action
PAEMST (Booth #12	281)		
Thursday, March 12	10:00-11:30 AM	W193b, McCormick Place	Presidential STEM Teachers: PAEMST Success for K–12 Educators
Saturday, March 14	12 Noon-1:30 PM	W193b, McCormick Place	Leadership Pathways for Exemplary K-12 STEM Teachers
PASCO scientific (B	ooth #1522)		
Thursday, March 12	8:00–9:00 AM	W179b, McCormick Place	Supporting NGSS Requirements for Data Collection on Chromebooks
Thursday, March 12	9:30–10:30 AM	W179b, McCormick Place	Spectrometry: Investigate Light Emission, Colored Solutions, Plant Pigments, Solution Concentration, and Reaction Kinetics
Thursday, March 12	11:00 AM-12 Noon	W179b, McCormick Place	Adapting Traditional Biology Labs to Sensor Technology
Thursday, March 12	12:30–1:30 PM	W179b, McCormick Place	Exploring Motion in Middle School Science with Position and Velocity Games—MatchGraph!
Thursday, March 12	2:00-3:00 PM	W179b, McCormick Place	Project-based Activities for Gas Laws and Stoichiometry Chemistry Standards
Thursday, March 12	3:30-4:30 PM	W179b, McCormick Place	The Physics of Sound Waves
Friday, March 13	8:00–9:00 AM	W179b, McCormick Place	Supporting NGSS Requirements for Data Collection on Chromebooks
Friday, March 13	9:30-10:30 AM	W179b, McCormick Place	Spectrometry: Investigate Light Emission, Colored Solutions, Plant Pigments, Solution Concentration, and Reaction Kinetics
Friday, March 13	11:00 AM-12 Noon	W179b, McCormick Place	Adapting Traditional Biology Labs to Sensor Technology
Friday, March 13	12:30-1:30 PM	W179b, McCormick Place	Exploring Motion in Middle School Science with Position and Velocity Games—MatchGraph!
Friday, March 13	2:00-3:00 PM	W179b, McCormick Place	Project-based Activities for Gas Laws and Stoichiometry Chemistry Standards
Friday, March 13	3:30-4:30 PM	W179b, McCormick Place	The Physics of Sound Waves
Friday, March 13	5:00-7:00 PM	Skyline W375a, McCormick Place	More than Just Physics

Pearson (Booth #630)

Thursday, March 12	8:00-9:30 AM	W179a, McCormick Place	Using Problem-Based Learning to Up Your NGSS Game
Thursday, March 12	10:00-11:30 AM	W179a, McCormick Place	Understanding Global Change: Welcome to the Anthropocene!
Thursday, March 12	12 Noon-1:30 PM	W179a, McCormick Place	NGSS, STEM, and Common Core…Connecting the Pieces to the
			Puzzle
Thursday, March 12	2:00-3:30 PM	W179a, McCormick Place	Economical, Efficient, and Effective STEM Inquiry in
			Chemistry
Thursday, March 12	4:00-5:30 PM	W179a, McCormick Place	Teaching Evolution in a Climate of Controversy: Even with
			NGSS, the Battles Continue
Friday, March 13	8:00-9:30 AM	W179a, McCormick Place	College Readiness in Science: What's Ideal—and What's Real?
Friday, March 13	10:00-11:30 AM	W179a, McCormick Place	The Next Generation Science Standards: What They Mean for Earth
			and Space Science
Friday, March 13	12 Noon-1:30 PM	W179a, McCormick Place	New Tools, New Insights, and New Ways of Understanding
			Science with Miller and Levine Biology
Friday, March 13	2:00-3:30 PM	W179a, McCormick Place	Teaching about Climate in a Climate of Controversy: With the
			NGSS, the Battle Has Begun
Friday, March 13	4:00-5:30 PM	W179a, McCormick Place	The Best Test Prep Book Ever for AP Chemistry

Perimeter Institute (Booth #767)

Thursday, March 12 Thursday, March 12 Friday, March 13 Saturday, March 14	8:00–9:30 AM 4:00–5:30 PM 12 Noon–1:30 PM 8:00–9:30 AM	W471a, McCormick Place W471a, McCormick Place W471a, McCormick Place W471a, McCormick Place	Spicing Up Classical Physics with Modern Examples Cosmic Mysteries: Big Bang and the Expanding Universe How Do Scientists Think? Hands-On Wave-Particle Duality
Saturday, March 14	10:00-11:30 AM	W471a, McCormick Place	The Mystery of Dark Matter
Saturday, March 14	10:00–11:30 AM	W471a, McCormick Place	The Mystery of Dark Matter

Pitsco Education (Booth #951)

Thursday, March 12	4:00-5:30 PM	W476, McCormick Place	A Revolution in STEM Robotics
Plotly (Booth #1724)			
Friday, March 13	12 Noon-1:30 PM	W470b, McCormick Place	Plotly: Graphing, Statistics, and Data Analysis for the Modern Science Classroom

Plotly (Booth #1724) and Vernier Software & Technology (Booth #1244)

Thursday, March 12	4:00-5:30 PM	W470b, McCormick Place	Plotly and Vernier: Collaborative Tools for an Interactive Classroom
Publisher Spotlight	t (Booth #1544)		
Saturday, March 14	12 Noon-1:30 PM	W184d, McCormick Place	HOWTOONS! Engaging Kids with DIY STEM Projects via Comic Books
Royal Society of Ch	nemistry (Booth #54	8)	
Thursday, March 12	12 Noon-1:30 PM	W193b, McCormick Place	Build Your Chemistry Teaching Skills with Online Continuing Professional Development from the Royal Society of Chemistry
Saturday, March 14	10:00-11:30 AM	W186a, McCormick Place	Free Chemistry Resources and Tools to Support BYOD, from

the Royal Society of Chemistry

Saturday, March 14	12 Noon–1:30 PM	W194a, McCormick Place	Gliding Flight and the Engineering Design Experience
Scholastic Inc. (Boo	oths #1744/ #1867)		
Saturday, March 14	10:00-11:30 AM	W184d, McCormick Place	Using Science Magazines to Connect the NGSS with CCSS ELA
Science First®/STA	RLAB® (Booths #126	56/#1267)	
Thursday, March 12	4:00-4:30 PM	Booth #1267, Exhibit Hall	Welcome to the Neighborhood—Overview of the Solar System
Friday, March 13	1:00-1:30 PM	Booth #1267, Exhibit Hall	The Earth as a System
Shape of Life (Boo	th #1445)		
Friday, March 13	2:00-3:30 PM	W470b, McCormick Place	Evolving Curiosity in the Animal Kingdom
Saturday, March 14	12 Noon-1:30 PM	W470b, McCormick Place	Evolving Curiosity in the Animal Kingdom
Share My Lesson (l	Booth #947)		
Saturday, March 14	8:00-9:30 AM	W474b, McCormick Place	Share My Lesson: Free Classroom Resources Developed by Teachers for Teachers
Simulation Curricu	lum Corp (Booth #77	77)	
Thursday, March 12	10:00-11:30 AM	W471a, McCormick Place	Pluto: The Once and Future Planet?
Thursday, March 12	12 Noon-1:30 PM	W471a, McCormick Place	Weather and Climate
Thursday, March 12	2:00-3:30 PM	W471a, McCormick Place	Plate Tectonics: Continents on the Move
Friday, March 13	8:00–9:30 AM	W471a, McCormick Place	Stellar Life Cycles Made Easy
Friday, March 13	10:00–11:30 AM	W471a, McCormick Place	Plate Tectonics: Continents on the Move
Society for Neuros	cience (Booth #1661))	
Saturday, March 14	12 Noon-1:30 PM	W471a, McCormick Place	Telling the Story of Neuroscience
South Dakota Stat	e University (Booth a	#1459)	
Saturday, March 14	12 Noon-1:30 PM	W184a, McCormick Place	Interesting Demonstrations for the Chemistry Classroom
SparkFun Electroni	ics (Booth #552)		
Thursday, March 12	10:00-11:30 AM	W193a, McCormick Place	Program or Programmed: Integrating Electronics and Code in the Science Classroom
Thursday, March 12	12 Noon-1:30 PM	W193a, McCormick Place	Scratch for the Science Classroom: Introducing Coding as a Tool Earlier in Learning
Friday, March 13	8:00–9:30 AM	W193a, McCormick Place	Breaking the Rules: Hacking the Science Classroom with Arduino and Open-source Electronics
i i i day, i i ai cii i o	10 00 11 20 AM	W193a, McCormick Place	Bringing Science Home: Integrating the Science Classroom
-	10:00–11:30 AM		with the Internet of Things
Friday, March 13	8:00–9:30 AM	W193a, McCormick Place	with the Internet of Things Physics and Open-Source Robotics: The Opera of Math and Science
Friday, March 13 Saturday, March 14 Saturday, March 14		W193a, McCormick Place W193a, McCormick Place	Physics and Open-Source Robotics: The Opera of Math and

SPIE, the international society for optics and photonics (Booth #883)

Friday, March 13	12 Noon-1:30 PM	W475a, McCormick Place	It's Elementary—Light and Optics for Kids
TCI (Booth #1552)			
Friday, March 13	10:00-11:30 AM	W194a, McCormick Place	Ignite the NGSS with Today's Cutting-edge Technology
Saturday, March 14	8:00-9:30 AM	W194a, McCormick Place	Ride the Wave with Bring Science Alive!
Saturday, March 14	10:00-11:30 AM	W194a, McCormick Place	Modeling the Earth, Sun, and Other Stars with Bring Science
			Alive!

Texas Instruments (Booth #1252)

Friday, March 13	8:30-9:30 AM	W193b, McCormick Place	Zombie Apocalypse!
Friday, March 13	10:00-11:00 AM	W193b, McCormick Place	Body of Evidence: A Forensic Science Mystery!
Friday, March 13	11:30 AM-12:30 PM	W193b, McCormick Place	Chelcie's Story: STEM Careers and the Science Classroom
Friday, March 13	1:00-2:00 PM	W193b, McCormick Place	Zombie Apocalypse!
Friday, March 13	2:30-3:30 PM	W193b, McCormick Place	Body of Evidence: A Forensic Science Mystery!
Friday, March 13	4:00-5:00 PM	W193b, McCormick Place	Chelcie's Story: STEM Careers and the Science Classroom

U.S. Dept. of Energy, Office of Nuclear Energy (Booth #584)

Thursday, March 12	2:00-3:30 PM	W178a, McCormick Place	The Harnessed Atom: New Ideas, Tools, and Resources:
			Nuclear Science and Energy

Vernier Software & Technology (Booth #1244)

	55 .	-	
Thursday, March 12	8:00-9:30 AM	W185d, McCormick Place	Investigating Wind Energy with Vernier
Thursday, March 12	8:00-9:30 AM	W185a, McCormick Place	Integrate Chromebook and BYOD with Vernier Technology
Thursday, March 12	10:00-11:30 AM	W185a, McCormick Place	Biology with Vernier
Thursday, March 12	10:00-11:30 AM	W185d, McCormick Place	Renewable Energy with KidWind and Vernier
Thursday, March 12	12 Noon-1:30 PM	W185d, McCormick Place	iPad and Wireless Sensors with Vernier
Thursday, March 12	12 Noon-1:30 PM	W185a, McCormick Place	Inquiry-based Biology with Vernier
Thursday, March 12	2:00-3:30 PM	W185a, McCormick Place	Wireless Sensor Exploration with Vernier
Thursday, March 12	2:00-3:30 PM	W185d, McCormick Place	Advanced Physics with Vernier
Thursday, March 12	4:00-5:30 PM	W185d, McCormick Place	Physics with Vernier
Thursday, March 12	4:00-5:30 PM	W185a, McCormick Place	Chemistry with Vernier
Friday, March 13	8:00-9:30 AM	W185d, McCormick Place	Physics with Vernier
Friday, March 13	8:00-9:30 AM	W185a, McCormick Place	Chemistry with Vernier
Friday, March 13	10:00-11:30 AM	W185a, McCormick Place	Environmental Science with Vernier
Friday, March 13	10:00-11:30 AM	W185d, McCormick Place	Explore Motion with Vernier Video Physics for iOS
Friday, March 13	12 Noon-1:30 PM	W185a, McCormick Place	Water Quality with Vernier
Friday, March 13	12 Noon-1:30 PM	W185d, McCormick Place	Advanced Physics with Vernier
Friday, March 13	2:00-3:30 PM	W185a, McCormick Place	Spectroscopy with Vernier
Friday, March 13	2:00-3:30 PM	W185d, McCormick Place	iPad and Wireless Sensors with Vernier
Friday, March 13	4:00-5:30 PM	W185d, McCormick Place	STEM/Engineering Activities Using Vernier Sensors with
			Arduino
Friday, March 13	4:00-5:30 PM	W185a, McCormick Place	Biology with Vernier
Saturday, March 14	8:00-9:30 AM	W185a, McCormick Place	Biology with Vernier
Saturday, March 14	8:00-9:30 AM	W185d, McCormick Place	Integrate Chromebook and BYOD with Vernier Technology
Saturday, March 14	10:00-11:30 AM	W185a, McCormick Place	Chemistry with Vernier
Saturday, March 14	10:00-11:30 AM	W185d, McCormick Place	Renewable Energy with KidWind and Vernier
Saturday, March 14	12 Noon-1:30 PM	W185a, McCormick Place	Inquiry-based Chemistry with Vernier
Saturday, March 14	12 Noon-1:30 PM	W185d, McCormick Place	Middle School Science with Vernier
Saturday, March 14	2:00-3:30 PM	W185d, McCormick Place	Introductory Engineering-Design Projects with Vernier
Saturday, March 14	2:00-3:30 PM	W185a, McCormick Place	Human Physiology with Vernier
			-

Ward's Science (Booth #830)

Thursday, March 12	8:00-9:30 AM	W192b, McCormick Place	Blood Ties: Switched at Birth?
Thursday, March 12	10:00–11:30 AM	W192b, McCormick Place	CTE: Real-life Forensics Brought to the Classroom, Solving the Case
Thursday, March 12	12 Noon-1:30 PM	W192b, McCormick Place	Alternative Energy Gets a Lift from STEM: Wind Turbines
Thursday, March 12	2:00-3:30 PM	W192b, McCormick Place	Meet NGSS Environmental Science Disciplinary Core Ideas with Daphnia
Thursday, March 12	4:00-5:30 PM	W192b, McCormick Place	Ward's AP Chemistry Investigation 4: Titrations—How Acidic Are the Beverages We Drink?
Friday, March 13	8:00-9:30 AM	W192b, McCormick Place	Maximize Your Biotech Budget and Simplify Your Prep
Friday, March 13	10:00-11:30 AM	W192b, McCormick Place	Grant Writing: Designing for Dollars
Friday, March 13	12 Noon-1:30 PM	W192b, McCormick Place	STEM on Wheels: Rubber Band Racer Engineering
Friday, March 13	2:00-3:30 PM	W192b, McCormick Place	CTE: Biology Techniques for AgSci Applications
Friday, March 13	4:00-5:30 PM	W192b, McCormick Place	Coaching Science Olympiad with Confidence and Connecting to the Classroom: Elastic Launched Glider
Saturday, March 14	8:00–9:30 AM	W192b, McCormick Place	Who's Killing Crystal Creek? Solve an Environmental Science Mystery
Saturday, March 14	10:00-11:30 AM	W192b, McCormick Place	Teaching with Technology in the Elementary Classroom
Saturday, March 14	12 Noon-1:30 PM	W192b, McCormick Place	AP Biology Investigation 4: The Ins and Outs of Diffusion and Osmosis
Saturday, March 14	2:00-3:30 PM	W192b, McCormick Place	Dissection Connections: Using Preserved Specimens to Explore Human Biology, Disease, and Development
Saturday, March 14	4:00-5:30 PM	W192b, McCormick Place	Grant Writing: Pipelines, Partnerships, and Finding Funding
5.			61 . 1. 6 6

Wavefunction, Inc (Booth #476)

Thursday, March 12	10:00-11:30 AM	W476, McCormick Place	Molecular Level Visualization and the NGSS: Engaging Your
			Students
Friday, March 13	10:00-11:30 AM	W476, McCormick Place	The NGSS and AP Chemistry: Promoting Conceptual
			Understanding with Molecular Level Visualization

WhiteBox Learning (Booth #753)

Thursday, March 12	10:00-11:30 AM	W475a, McCormick Place	The "E" in STEM: 3-D STEM Engineering
Friday, March 13	10:00-11:30 AM	W475a, McCormick Place	The "E" in STEM: 3-D STEM Engineering

Wildlife Conservation Society (Booth #643)

Thursday, March 12	4:00-5:30 PM	W193b, McCormick Place	Teaching Science Using Innovative Technology: Mannahatta2409.org
7ula International (Rooth #170)			

Zula International (Booth #479)

Saturday, March 14	8:00-9:30 AM	W179b, McCormick Place	Implementing Inquiry: Strategies and Tools for Elementary
			Students

Advertisers

Camp Invention (Booth #1563), www.campinvention.org, 800-968-4332 27
Discovery Education (Booth #1845), www.wecanchange.com
GEICO (Booth #747), www.geico.com/edu/NSTA, 800-841-3000
The Knopf Doubleday Academic (Booth #654), www.randomhouse.com/academic 39
National Association for the Education of Young Children (NAEYC) (Booth #559), www.naeyc.org, 800 424 2460 2
National Earth Science Teachers Association, <i>www.nestanet.org</i>
OHAUS Corp. (Booth #1051), www.ohaus.com, 800-672-7722Cover 4
Portland State University, www.pdx.edu/conferences/shc 800 547 88877
Random House (Booth #650), www.randomhouse.com, 800-733-3000
SeaWorld Parks and Entertainment (Booth #588), www.seaworld.com/teachers, 866-468-6226
UNI Overseas Placement Service for Educators (Booth #1560), www.uni.edu/placement/overseas
University of the Sciences in Philadelphia, www.usciences.eduCover 2
Vernier Software & Technology (Booth #1244), www.vernier.com, 888-837-6437Cover 3
Ward's Science (Booth #830), www.wardsci.com
XPRIZE Foundation, www.googlelunarxprize.org/domeshow. 23

NSTA Ads

NSTA (Booth #967: NSTA Expo), <i>www.nsta.org</i>
NSTA Conferences (Booth #782, Reno) (Booth #784, Philadelphia) (Booth #785, Kansas City)
(Booth #778, Nashville) (Booth #783, 2015 STEM Forum), www.nsta.org/conferences
NSTA Member Services (Booth #967, NSTA Membership), www.nsta.org/membership, 800-722-6782
NSTA Press®, store.nsta.org, 800-277-530017, 33



Vernier FREE Workshops

DATA-COLLECTION TECHNOLOGY

WORKSHOP R	OOM W185a – THUR	SDAY, MARCH 12
8:00-9:30	HANDS-ON	Integrate Chromebook and BYOD with Vernier Technology
10:00-11:30 12:00-1:30	HANDS-ON	Biology with Vernier
	HANDS-ON	Inquiry-Based Biology with Vernier
2:00-3:30 4:00-5:30	HANDS-ON HANDS-ON	Wireless Sensor Exploration with Vernier Chemistry with Vernier
		-
	OOM W185d – THUR	
8:00-9:30	HANDS-ON	Investigating Wind Energy with Vernier
10:00-11:30	HANDS-ON	Renewable Energy with KidWind and Vernier
12:00-1:30	HANDS-ON, BYOD	iPad and Wireless Sensors with Vernier
2:00-3:30	HANDS-ON	Advanced Physics with Vernier
4:00-5:30	HANDS-ON	Physics with Vernier
WORKSHOP R	OOM W185a – FRIDA	AY, MARCH 13
8:00-9:30	HANDS-ON	Chemistry with Vernier
10:00-11:30	HANDS-ON	Environmental Science with Vernier
12:00-1:30	HANDS-ON	Water Quality with Vernier
2:00-3:30	HANDS-ON	Spectroscopy with Vernier
4:00-5:30	HANDS-ON	Biology with Vernier
WORKSHOP R	00M W185d – FRIDA	AY, MARCH 13
8:00-9:30	HANDS-ON	Physics with Vernier
10:00-11:30	HANDS-ON	Explore Motion with Vernier Video Physics for iOS
12:00-1:30	HANDS-ON	Advanced Physics with Vernier
2:00-3:30	HANDS-ON, BYOD	iPad and Wireless Sensors with Vernier
4:00-5:30	HANDS-ON	STEM/Engineering Activities using Vernier Sensors with Arduino
WORKSHOP R	OOM W185a – SATU	RDAY, MARCH 14
8:00-9:30	HANDS-ON	Biology with Vernier
10:00-11:30	HANDS-ON	Chemistry with Vernier
12:00-1:30	HANDS-ON	Inquiry-Based Chemistry with Vernier
2:00-3:30	HANDS-ON	Human Physiology with Vernier
WORKSHOP R	00M W185d – SATU	RDAY, MARCH 14
8:00-9:30	HANDS-ON, BYOD	Integrate Chromebook and BYOD with Vernier Technology
10:00-11:30	HANDS-ON	Renewable Energy with KidWind and Vernier
12:00-1:30	HANDS-ON	Middle School Science with Vernier
2:00-3:30	HANDS-ON	Introductory Engineering-Design Projects with Vernier





NO PRE-REGISTRATION! NO FEE!



Adventurer[®] Analytical and Precision Balances

A DVENTURER® READY FOR YOUR LAB, WHEREVER THAT MAY BE

It's about the journey—and the destination: your lab.

The all-new Adventurer[®] was carefully designed to meet your needs, perfect for Advanced Placement and post-secondary science education.

- Superior weighing performance with amazing accuracy and fast stabilization time for prompt results
- Large 4.3" color touchscreen is easy to read and navigate through balance menus and settings
- Versatile connectivity with standard RS232 and two USB ports
- New space-saving draftshield designed to maximize workspace

Learn more online at www.ohaus.com/adventurer



0.0000

ohaus.com facebook.com/ohauscorp youtube.com/ohauschannel twitter.com/ohaus_corp

Ingeniously Practical

