NSTA Chapter and Associated Group Share-a-thon

2012 National Congress on Science Education
Friday July 19, 2013
Saturday, July 20, 2013
San Juan, Puerto Rico

Ken Rosenbaum (Chapter Relations Consultant)
Share information about your Association

• What are your Success Stories?

• What are your Challenges?

• Share Unique Ideas and Approaches
Membership Benefits (10 minutes)

In addition to the conference each year, What are you offering your members?

What is your member value proposition?
Share information about your Conventions/Conferences (10 minutes)

- Program – Sessions/Strands
- Speakers
- Exhibits – Deposits and Fees
- Registration Fees
- Banquet/Meal Functions
- Marketing your Conference
- Attendance
Budget and Financial Matters (10 minutes)

- Budgeting (operational; conference)
- Dues Revenue: Membership fees and categories
- Conference Revenue/Expenses:
  - Convention fees and categories
  - Exhibit Fees
  - Workshop Fees
- Other expenses:
  - Insurance (D&O; Conference Liability)
  - Tax filings, annual registration, etc.
  - General operations, salaries/stipends
  - Teacher Awards
- Other non-dues revenue
  - Income from newsletters, ads, etc.
  - Partnerships, revenue-sharing, etc.
Collaborations (10 minutes)

• With other Chapters/Associated Groups
• Corporations (sponsors for specific events)
• School Systems and/or DOE
• NSTA
• Informal Science Educators (Zoos, Museums, etc.)
• Universities
• Other Collaborations
Elected Leaders & Staff (10 minutes)

- Roles and Responsibilities
- Management Skills & Job Descriptions
- Volunteers
- Paid Volunteers - Recruiting and Retaining
- Paid Staff
- Leader Travel Expenses
- Conference Chair
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