Agenda
2010 National Congress on Science Education (NCSE)
Imagine and Invent: Create a Great Future
July 21-24, 2010
Red Rock Casino Resort and Spa, Las Vegas, Nevada

WEDNESDAY, JULY 21ST

7:30 – 8:30am  Board/Council Breakfast .............................................. Tbones Chophouse
8:30am – 3:30pm Board and Council Retreat..................................................... Summerlin A
3:45 – 4:45pm  Issue Forum Co-Facilitator Meeting*............................................ Veranda
*Only open to Issue Forum Leaders/Facilitators
4:15 – 7:00pm  Registration (Optional Dinner Group Sign Up) ..................Summerlin Foyer

5:00 – 7:00pm Welcome/Congress Overview ........................................ Summerlin ABC
  • Welcome Address – Alan McCormack, NSTA President
  • Welcome to Las Vegas – Camille Stegman, NSSTA President
  • Congress Overview – Alan McCormack, NSTA President
  • Plenary Session – Alan McCormack, NSTA President
  \hspace{1cm} “Imagine and Invent: Create a Great Future”
  • Speaker – Francis Eberle, NSTA Executive Director
  \hspace{1cm} “State of our Association Address”
  • Introduction of the Alliance Of Affiliates – Pat Shane, NSTA Retiring President

7:00pm Dinner on your own – If you would like to join other Congress attendees, there are sign up sheets at the registration desk for various area restaurants. These are optional dinner groups led by members of your Council and Board.
THURSDAY, JULY 22ND

7:00am – 5:00pm  Registration.................................................................Summerlin Foyer

7:15 – 8:00am  Breakfast (Seating by Districts)..................................................... Veranda
  • Update on Legislative Issues - Jodi Peterson, NSTA Assistant Executive Director, Legislative & Public Affairs
  • District Directors provide an overview of the purpose and procedures of the Congress Forums at their tables
  • Before, during, and after breakfast all attendees are encouraged to participate in the Great Chapter and Associated Group Pin Exchange and exchange pins from their groups with everyone present

8:00 – 8:15am  Introductions
  • District Director Roll Call of Delegates

8:15 – 8:30am  Credentials Committee Meeting .................................................... Veranda
  • Chair: Alan McCormack, NSTA President;
  • Members: District Directors Kate Baird, Pamela Christol, and Gregory MacDougall.

8:30 – 9:15am  CONGRESS GENERAL SESSION I .............................. Summerlin AF
  1) Call to Order, Alan McCormack, NSTA President
  2) Adoption of Agenda
  3) Report of Credentials Committee
     (Kate Baird; Pamela Christol; Greg McDougall)
  4) Approval of Minutes 2009 Congress
     (Approved by 2010 Congress Members of the Planning Committee: Charlotte Bihm, Stan Hart, Suzanne Spradling)
  5) Review of the Congress Motion Matrix – President Alan McCormack and NSTA Executive Director Francis Eberle
  6) Adoption of Operating Policies
  7) Acknowledgment of Resolutions from Chapters and Associated Groups previously submitted in 60 day limit
  8) Requests for Additional Issue Forums
  9) Announcements

9:15am  Travel to various Issue Forum Meeting Rooms

9:30 – 11:30am  Chapter and Associated Group Executive Directors Think Tank..................Hills
(By invitation only)

9:30 – 10:30am  ISSUE FORUM BREAKOUT SESSIONS
(Choose only one of the following six forums to attend all day.)

ISSUE FORUM 1: Imagine a Nation of Science-Literate Citizens ......................... Summerlin C
Leader: Paul Keidel
Facilitator: Pamela Christol
ISSUE FORUM 2: Creating Connections For Science Learning and Literacy ........Summerlin D
Leader: Suzanne Spradling
Facilitator: Kay Atchison Warfield

ISSUE FORUM 3: Preparing Students For A Future We Can Only Imagine......... Summerlin E
Leader: Charlotte Bihm
Facilitator: Shannon LaFont

ISSUE FORUM 4: Creative Instruction in a Standards-driven World ..................Charleston C
Leader: Herb Brunkhorst
Facilitator: Gregory MacDougall

ISSUE FORUM 5: Inventing A Bridge Over the Digital Generation Gap..............Charleston B
Leader: Stan Hart
Facilitator: Kelly Price

ISSUE FORUM 6: Strategies to Promote the Public Awareness of Science.......... Charleston A
Leader: Jerry Valadez
Facilitator: Kate Baird

10:30 – 10:45am Break
10:45am – Noon ISSUE FORUM BREAKOUTS (continued)
Noon - 1:00pm LUNCH ON YOUR OWN
1:15 – 2:15pm ISSUE FORUM BREAKOUTS (continued)
2:15 – 3:15pm Gallery Walk................................................. Charleston/Summerlin Foyer
(Snacks provided)
3:15 – 5:00pm Issue Forums write report summaries and prepare resolutions for submission to the Congress. (Note: Please use jump drives or other portable media for submissions)
5:00pm Deadline for resolutions to be turned in to Michelle Butler
5:30pm Dinner on your own – If you would like to join other Congress attendees, there are sign up sheets at the registration desk for various area restaurants. These are optional dinner groups as led by members of your Council and Board.
FRIDAY, JULY 23TH

7:30am –5:00pm Registration ................................................................. Summerlin Foyer
7:30 – 8:30am Breakfast (Seating by District).................................Veranda
(Resolutions distributed and discussed within Districts)
8:30 – 11:30am CONGRESS GENERAL SESSION II........................ Summerlin AF
   1) Remarks from Alan McCormack, NSTA President
   2) Vote on resolutions
   3) 2011 Congress Planning Committee Election
11:30am–5:00pm NSTA Council Meeting................................................TBD
11:30am–1:15pm Congress Attendees - Lunch on your own
12:30pm–1:15pm Lunch for Board and Council .................................Veranda
1:30 – 2:30pm CONGRESS WORKSHOP SESSION I (choose one)
   A) Parliamentary Procedures ..........................................................Sienna
      Harold Pratt — NSTA Parliamentarian
      Learn how to run an efficient and productive board meeting.
   B) CAG Sharathon Part I...............................................................Charleston A
      Ken Rosenbaum - NSTA Constituent Relations Consultant
      Anne O’Donnell - NSTA Senior Manager, Chapter and Associated Group Relations
      This session is an interactive round table discussion where you will meet other
      chapter leaders and discuss ideas for responding to the financial and economic
      concerns for Chapters and Associate Groups in today's world. Come prepared to share
      your successes, challenges and ideas for collaboration. (This session will be repeated
      at 3:00 p.m.)
   C) Fiscal Responsibilities of a 501 (c) (3) Nonprofit Association.........Charleston B
      Moira Fathy-Baker—NSTA CFO and COO
      Learn the ins and outs of budgeting, 501 (C)(3) tax status, financial reports, and fiscal
      planning.
   D) Advocating for Your Chapter and for Science Education...............Ridges
      Jodi Peterson—NSTA Assistant Executive Director, Legislative and Public Affairs
      This session will explore low cost and simple ways your state association can work to
      identify issues, develop key messages, and organize your members to become
      effective advocates for science education in your state. (This session will be repeated
      at 3:00 p.m.)
2:30 – 3:00pm BREAK (with networking opportunity and snack) ..........Summerlin Foyer
3:00 – 4:00pm  CONGRESS WORKSHOP SESSION II (choose one)

A) CAG Sharathon Part II.................................................................Charleston A
   Moira Fathy-Baker - NSTA CFO and COO
   Ken Rosenbaum - NSTA Constituent Relations Consultant
   Anne O’Donnell - NSTA Senior Manager, Chapter and Associated Group Relations
This session is an interactive round table discussion where you will meet other chapter leaders and discuss ideas for responding to the financial and economic concerns for Chapters and Associate Groups in today's world. Come prepared to share your successes, challenges and ideas for collaboration. *(This session is a repeat from 1:30 p.m.)*

B) Advocating for Your Chapter and for Science Education...............Ridges
   Jodi Peterson—NSTA Assistant Executive Director, Legislative and Public Affairs
This session will explore low cost and simple ways your state association can work to identify issues, develop key messages, and organize your members to become effective advocates for science education in your state. *(This session is a repeat from 1:30 p.m.)*

C) Promoting the Value of Membership.................................................Charleston B
   Howard Wahlberg—NSTA Assistant Executive Director, Membership
This session will help you understand the basics of understanding what the membership value proposition is, how to measure it, and how to identify and retain your members with the highest “Net Promoter Score.”

D) Explore the NSTA Learning Center .............................................. Siena
   Ed Rock – NSTA Associate Executive Director, Sales and Marketing
   Zipporah Miller – NSTA Associate Executive Director, Professional Programs and Conferences

Dinner on your own

SATURDAY, JULY 24th

7:30 – 8:30am  Breakfast ................................................................................Summerlin AF

All day  Open Board Meeting

8:45 – 9:45am  CONGRESS WORKSHOP SESSION III (choose one)

A) Media Training and Hot Topic Issues ..........................Ridges
   Jodi Peterson—NSTA Assistant Executive Director, Legislative and Public Affairs
This session will explore key aspects of effectively working with the media, what topics are hot (and what are not) and how you can use the media to get favorable publicity for your state group and teachers.

B) NSTA Resources.................................................................Charleston A
   Anne O’Donnell - NSTA Senior Manager of Chapter and Associated Group Relations
From SciLinks to SciGuides, NSTA has a raft of professional development resources that your Chapter or Associated Group can be using and customizing. Join Anne for an A-to-Z review of NSTA resources to help your Chapter or Associated Group extend the value of what you offer your members—via extensions of the conference experience or other types of Professional Development tools that your Chapter or Associated Group can use to enhance your own members’ experience. *(This session will be repeated at 10:00 am)*

**C) Collaborative tools on-line for CAGs**.............................Charleston B  
Howard Wahlberg—NSTA Assistant Executive Director, Membership  
This session will take you on a tour of NSTA’s collaborative tools.

**D) Resource Development in a Tough Economy**..........................Charleston C  
Larry Rzepka—Assistant Executive Director, Development and Corporate Relations  
Learn how to adjust your organization’s fundraising strategies in an economic climate of lay-offs, closures and corporate down-sizing. Tough times demand tough decisions.

**10:00–11:00am**  
**CONGRESS WORKSHOP SESSION IV** (choose one)

**A) NSTA Resources** .........................................................................Charleston A  
Anne O’Donnell - NSTA Senior Manager of Chapter and Associated Group  
Relations  
From SciLinks to SciGuides, NSTA has a raft of professional development resources that your Chapter or Associated Group can be using and customizing. Join Anne for an A-to-Z review of NSTA resources to help your Chapter or Associated Group extend the value of what you offer your members—via extensions of the conference experience or other types of Professional Development tools that your Chapter or Associated Group can use to enhance your own members’ experience. *(This session is a repeat from 8:45am)*

**B) Strategies for Designing/Implementing Sustained Professional Development** ........................................................................Summerlin B  
Zipporah Miller  – NSTA Associate Executive Director, Professional Programs and Conferences

**C) Marketing Your Chapter for Success** ..................................Summerlin C  
Ed Rock—NSTA Associate Executive Director, Sales and Marketing  
Through highly interactive and focused discussions we’ll explore best practices for marketing your chapter. Topics covered include mailings (e and snail), mailing lists, branding, market research, and prospecting.

**11:15am–12:30pm**  
**CONGRESS CLOSING SESSION AND LUNCHEON** .............Veranda  
(Lunch provided)  
• Report on Resolutions sent to Council and Board  
• Chapters and Associated Groups Recognitions  
• Capital Campaign Update  
• Election results for NCSE ’11 Planning Committee  
• 2011 NCSE Update, Patricia Simmons, NSTA President-Elect
Afternoon/Evening—On Your Own

PLEASE DON’T FORGET!!!
We value your opinion. Evaluate this Congress by using the following link:

http://www.surveymonkey.com/s/NCSE2010EVAL

Thank you in advance, your comments help us improve on the experience.

12:45 – 2:15pm 2010 & 2011 Planning Committee Members ................................. Trails After Action Review (Facilitators – Anne O’Donnell, CAE and Howard Wahlberg)
We gratefully thank Promethean for the generous donation of the Activote voting system.

We also thank the following people for their assistance in making this happen:

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