

Adopt-a-Dino visualization project rubric.

	4	3	2	1
Requirements	All biological and geological requirements are met and exceeded.	All biological and geological requirements are met.	One requirement was not completely met.	More than one requirement was not completely met.
Content	Topic accurately depicted with in-depth details and examples. Subject knowledge is excellent.	Topic's essential knowledge is depicted. Subject knowledge appears to be good.	Includes topic's essential information, but contains one or two factual errors.	Content is minimal or there are several factual errors.
Originality	Product shows a large amount of original thought. All three phases are creative and inventive.	Product shows some original thought. All three phases show new ideas and insights.	Product uses other people's ideas (with proper citation), but there is little evidence of original thinking.	Product uses other people's ideas and does not give credit.
Attractiveness	Fonts, colors, graphics, effects, and so on enhance the project.	Fonts, colors, graphics, effects, and so on enhance the project.	Fonts, colors, graphics, effects, and so on occasionally distract from the project.	Fonts, colors, graphics, effects and so on often distract from the project.