

Public Service Announcement

Congratulations! You have been given the task of creating a public service announcement (PSA) that will be shown on the television or internet in your local area that has the following purpose:

Preparing for a Hurricane Ahead of the Storm

Using the guidelines provided in terms of media materials (poster, video capture, technology, presentation location, etc.) in class, prepare a short PSA that is informational to the general public and answers the following questions:

- What is the natural hazard you are discussing? Provide a brief description of this storm and a definition.*
- Since a hurricane has different parts that can impact someone's home and property, choose one area to focus on. Tell the public which part of the natural hazard you are focusing on - high winds, storm surge, etc. and what does that mean?*
- What recommendations are you making for preparing for this natural hazard in advance? What are the specific steps that people should take and the reason why?*
- Finally, describe the different physical changes that can be made to a home to help protect it during a hurricane.*

